

FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

Helmut Schmidt's
cultural
leadership, Page 15

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World news

Business summary

Sinowatz apology for Nazi's welcome

Austrian Chancellor Fred Sinowatz apologized to the World Jewish Congress after a furor over the reception of Nazi war criminal Walter Rader. Defence Minister Friedhelm Fischer said Rader was not a Nazi when he arrived after a surprise release from jail in Italy.

The welcome has badly dented Austria's image and rocked its Social-right-wing coalition. The incident happened on the eve of the Congress's first meeting in Austria and as ceremonies marked the liberation 40 years ago of the Auschwitz concentration camp.

The Chancellor is faced with the choice of seeking his Defence Minister or riding out the storm with potentially damaging consequences for his Government. Page 2

Cyprus talks

Turkish Cypriot leader Rauf Denktaş ruled out new talks to settle the Cyprus problem until elections he plans in June. Page 2

Gulf attack

Iraq said its jets hit two "naval targets", the term applied to oil tankers or merchant vessels, in the Gulf south of Iran's main oil terminal at Kharg Island.

Minister to quit

Lebanon's political and economic crisis deepened when the Cabinet session called to discuss measures to halt the decline in the value of local currency was called off because Dr Selim Hoss, Minister of Education and Labour, gave notice of his intention to quit. Page 2

16 die in shelling

Sixteen people were killed by Pakistani shelling of the Afghan border town of Barikot.

Corsica blast

Four bombs exploded on the French Mediterranean island of Corsica, causing extensive damage to buildings in several parts of the island.

Sikh extremists held

Indian security forces arrested more than 30 armed Sikh extremists in the northern border state of Jammu and Kashmir.

Jets grounded

Sweden has grounded most of its fighter jets because it suspects a recent crash may have been caused by sabotage.

Newsmen expelled

Turkish newspapers said Bulgaria expelled three journalists trying to investigate allegations that the Turkish minority there is repressed.

UK journalist dies

Veteran British journalist and broadcaster James Cameron died at his London home. Obituary, Page 2

French police fear

French police fear fresh terrorist attacks against senior military officers after the killing of the head of arms sales in the Ministry of Defence. Page 2

Four year talks

Arms control talks between the U.S. and the Soviet Union, scheduled to begin in Geneva on March 12, could take longer than the four year term of President Reagan's second administration. Page 2

Indictment trimmed

A New York Grand Jury trimmed its indictment of Mr Bernhard Goetz, the "ambulance chaser", from a potential charge of attempted murder to one of illegally carrying a gun. Page 2

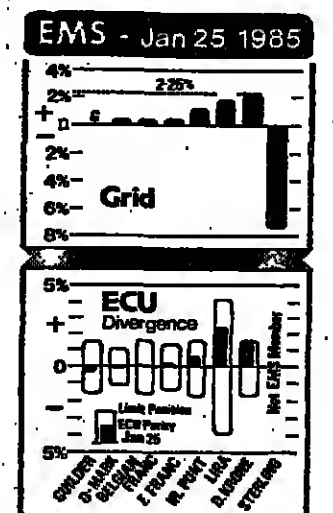
Pope condemns

Pope John Paul urged hundreds of thousands of Venezuelans attending an open air mass in Caracas to work for the unity of families as he condemned divorce, abortion, artificial birth control and euthanasia.

UK poised to block Norwegian gas deal

THE BRITISH GOVERNMENT is expected this week to tell Norway that it will not approve British Gas's proposed \$30bn deal to purchase gas from the Norwegian Sleipner field. The supply in the 1990s would represent one-fifth of Britain's needs. Page 16

ATTENTION in the EMS focused on the performance of the dollar last week and how it reacted to con-



certed central bank intervention. The U.S. unit fell below its recent trading range and although this allowed the D-Mark to improve from the previous week, the West German currency failed to make any impression on its EMS partners. It finished the week further down against its Ecu central rate and touched its worst level for a year against the French franc. The Belgian franc continued to improve, boosted by a steady decline in domestic inflation and success in reducing current account and budget deficits.

The chart shows the two constraints on European Monetary System exchange rates. The upper grid, based on the weighted currency in the system, defines the cross rates from which no currency (except the lira) may move more than 2.5 per cent. The lower chart gives each currency's divergence from its "central rate" against the European Currency Unit (ECU), itself a basket of European currencies.

TOKYO stocks declined for the fifth consecutive day during Saturday's half day session. The Nikkei Dow market average shed 48.57 to 11,736.53. Page 26

CHINA is to go ahead with plans to bring in managers and engineers from abroad to help shake up some of its ailing industries. Page 3

HONG KONG interest rates are to be trimmed today following a decision by the Association of Banks, the informal rate-fixing cartel, to cut the prime lending rate by half a percentage point to 10 per cent. Page 2

IRAN has halted virtually all imports because of a sharp fall in its oil exports and low foreign exchange reserves. SUBSCRIPTIONS to Argentina's new loan from commercial bank creditors have topped \$4bn, close to the \$4.2bn required. Page 2

TEXAS INSTRUMENTS, the world's biggest supplier of semiconductor chips, reported a 17 per cent decline in fourth quarter net income to \$84.6m, due primarily to weaker international currencies which offset a 17 per cent growth in net sales to \$1.5bn in the same period. Page 21

KELLOGG, the world's biggest producer of breakfast cereals, reported a 3 per cent rise in net 1984 income to \$250m. Page 20

SHELL OIL, which is majority owned by Royal Dutch Shell, lifted net income 5.8 per cent to \$581m during the fourth quarter. Page 21

DUNLOP's small shareholders are to be offered a bigger stake in the £120m (£157m) rescue package for the debt-laden UK tyre and rubber products group. Page 7

We apologise for any typographical errors in today's edition arising from industrial action by members of the National Graphical Association in the proofreading room in London.

Opec committee fails to agree on pricing system

BY DOMINIC LAWSON IN GENEVA

A SPECIAL Organisation of the Petroleum Exporting Countries (OPEC) committee failed last night to reach agreement on a more rational Opec pricing system.

The price differentials committee, comprising the oil ministers of Saudi Arabia, Algeria, Nigeria, Kuwait, the United Arab Emirates, Libya and Qatar, was meeting ahead of today's Opec Conference aimed at ending the 13-nation organisation's pricing chaos.

Opec's immediate problem is that the official prices of its light crudes are higher than the market price, while the official prices of the heavy crudes are seen as extremely attractive by refiners. The light oil producers have thus been able to sell their oil only by heavy discounting.

While Opec producers seem generally agreed that the current \$4 a barrel differential between Arabian Heavy and the light crudes of some African members should be narrowed to no more than \$2.50, Opec is divided about how to achieve this. The light oil producers want the problem solved by an increase in the \$28.50 official price of Arabian Heavy to anything up to \$28. But Saudi Arabia and Kuwait, Opec's two leading producers of heavier oil, are adamant that there should be no increase. They feel the problem should be met chiefly by cuts in the

price of light crudes, if necessary including Arabian Light, the Opec marker crude, which has an official price of \$29 per barrel.

Yesterday's meeting saw no sign of compromise by either faction. One disgruntled Oil Minister said: "We are no nearer a solution. It will soon be a question not of price differentials but of the future of Opec itself." One observer at the talks claimed, however, that "substantial progress" had been made.

A proposal that was widely discussed in the meeting was the replacement of Arabian Light as the Opec marker crude by Arabian Heavy. This would have the political advantage that if the price of Arabian Light was eventually to be cut then Opec could do so without altering the entire price structure.

An earlier meeting over the weekend of the Light producer-dominated market monitoring committee, which examines production

levels and quotas, underlined this conflict within Opec. Its chairman, Dr Mansour Otaiba, the United Arab Emirates Oil Minister, said that the committee had decided that there should be no change in the \$29 price of Arabian Light.

Dr Otaiba said that Opec's production was running at less than 15m barrels of oil per day (b/d), compared with the official ceiling of 16m b/d. He said that the 16m b/d ceiling would remain in force. Dr Otaiba added that demand for Opec oil was currently at 19m b/d.

Although these figures were received with scepticism by some oil industry experts in Geneva, Sheikh Ali Khalifa al-Sabah, the Kuwaiti Oil Minister, later insisted that the stock drawdown was indeed running at more than 4m b/d.

One important factor outside Opec's control is Britain, which has yet to decide on its official oil prices for the first quarter. Opec ministers fear that any agreement they may reach in Geneva could be jeopardised if the UK follows Norway and sets spot market related prices.

This could well result in further price cuts by Nigeria, an Opec member.

Sleipner gas deal, Page 16;
Jacobos opposes Phillips, Page 16;
Shell Oil results, Page 21

EEC to tackle spending and expansion problems

BY QUENTIN PEEL IN BRUSSELS

EEC FOREIGN Ministers will today begin the process of disentangling three fundamental problems for the long-term development of the European Community - the future membership of Spain and Portugal, how to finance the inexorable increase in Community spending, and how to compensate the poorest Mediterranean regions.

All three problems are inter-related, and none is in sight of early solution. But the continuing plight of EEC finances should help to concentrate the minds of the ministers on the need to make urgent progress, particularly on enlargement.

The first meeting of the EEC Foreign Affairs Council of 1985 will attempt to pick the pieces left over from the Dublin summit last December. There, the 10 heads of government managed to agree a common position for the negotiations with Spain and Portugal, including the crucial question of how to control surplus wine production.

The Ten have already missed two

self-imposed deadlines to complete the enlargement negotiations - by the end of last September, and then the end of December. Officials in Brussels believe they must agree all the details by the March summit meeting at the very latest, if formal ratification is to be given by all 12 parliaments in time for the promised accession date of January 1, 1986.

The need for urgency has been made all the greater by the insistence of the West German Government that member states' financial contributions cannot be increased before Spain and Portugal join - although the EEC budget is already heavily overspent. Without those extra contributions, Britain will be unable to withhold its promised Ecu budget rebate in the course of 1985.

But the ministers face a new burden in a demand by the Greek Government that a substantial package of Mediterranean programmes be agreed before it will approve the en-

largement terms - a package for which there is equally no finance available without the intended increase in contributions.

The one area in which officials hope for appreciable progress this week is in the actual enlargement negotiations with Spain, although there, the topics are equally fraught with difficulty.

There is still virtual deadlock on the question of how to incorporate the Spanish fishing fleet into the precarious Common Fisheries Policy, with the EEC calling for a 10-year freeze, renegotiable after eight years, while Spain will not agree to any more than a seven-year transition.

On agricultural trade, however, there could be a deal to limit EEC farm exports to Spain if they threaten Spanish producers, in exchange for the demand of the Ten for a freeze on Spanish fruit and vegetable exports for at least four years.

European goals in space, Page 14

AT&T considers establishing chip design centre in Britain

BY GUY DE JONQUIERES IN LONDON

AMERICAN Telephone & Telegraph, the largest U.S. telecommunications company, is considering establishing an advanced microchip design centre in Britain.

The plan is linked to the pending bid by AT&T and Philips, the joint venture set up a year ago by the U.S. company and the Dutch Philips group, for British Telecom public exchange orders worth several hundred million dollars.

AT&T has indicated to the British Government that if the bid succeeded, it might also consider eventually setting up a complete microchip plant in Britain at a cost of more than £100m (£110m).

The U.S. company is studying a more modest proposal for a facility which would use its own computerised techniques to design and lay out chip circuits. It would seek to sub-contract production locally, possibly to Mullard, Philips' UK component-making subsidiary.

The facility would be the most

advanced of its kind in Britain and would be equipped to design so-called custom microchips with circuits only 1.7 microns (thousandths of a millimetre) wide.

AT&T has said that it would make the facility available to British industry and that the arrangement would enable AT&T and Philips to make locally about 80 per cent of the microchips required in their telephone exchanges.

AT&T, which is one of the world's largest microchip makers, is keen to expand its component activities

in Western Europe. It is considering setting up design facilities in several other European countries, although the British proposal is believed to be the most advanced.

AT&T bid unsuccessfully for Britain's state-owned Inmarsat before its sale to Thomson EMIL last year and recently agreed to set up a joint chip venture with Telefonica, which is part of the Spanish telephone company.

AT&T and Philips faces fierce international competition for the British Telecom order. A decision on this is due this spring. The other bidders are Canada's Northern Telecom and Thorn EMI, which is jointly owned by Thorn EMI and Sweden's L. M. Ericsson.

Each bidder has promised that it will make most of the exchanges locally if it wins the order.

Marketing and electronic data, Page 4; U.S. computers come in from the cold, Page 16; Texas Instruments results, Page 21

Lagos cancels metro contract

By Michael Holman and Peter Blackburn in Lagos

NIGERIA has cancelled the Lagos overhead metro project after the French consortium which won the 700m naira (\$887m) contract failed to renegotiate the terms.

The metro system on which N80m has already been spent, would have carried hundreds of thousands of Lagos commuters on a 18-mile route from the city centre to Agege on the mainland, with trains travelling on a 15-metre-high raised track.

The project was controversial from the start, with critics arguing that there were cheaper alternatives, such as extra buses and more bridges and flyovers to ease the transport problems in the city of 5m people.

The metro may also have been seen as low on the list of national priorities at a time of increasing austerity. One of the first actions of the military government which took power a year ago was to review all projects costing more than N30m.

In the 1985 budget earlier this month, Major General Muhammadu Buhari, the head of state, said that no external borrowing for new projects would be undertaken in 1985 unless seen as vital to Nigeria's national interest.

The metro contract was awarded in September 1982 to a group of 19 French companies led by Compagnie Internationale pour le Développement des Infrastructures (Interfr), which is 51 per cent owned by Compagnie Générale d'Electricité and 49 per cent by the Emission Schneider group. The company was yesterday unavailable for comment on the cancellation.

Engineering works were to be managed by Sofreah, civil works by Société Générale d'Entreprises, track laying and overhead power lines by Spie-Batignolles, rolling stock by Alsthom-Atlantique, signalling and telecommunications by CSEE, and electric power and equipment for the 19 stations along the route by CGEE-Alsthom.

Some 80 per cent of the contract was to have been financed offshore including a N200m buyer credit arranged by Société Générale and Banque pour le Commerce Extérieur, covered by the French export credit agency, Coface, and guaranteed by the Nigerian Federal Government.

During the renegotiation talks which took place between May and December last year the Lagos state government is believed to have demanded a substantial reduction in contract costs, including modification of the escalation clause in the contract.

UK coal board sets out terms for peace talks

BY JOHN LLOYD AND JOHN HUNT IN LONDON

OPPOSING VIEWS over the treatment of miners who have been dismissed by Britain's state-run National Coal Board (NCB) during their union's 11-month strike may present a fundamental obstacle to end the dispute.

Mr Ian MacGregor, the NCB chairman, has given firm assurances to miners who have worked despite the strike by the National Union of Mineworkers (NUM) that the more than 500 miners who have been dismissed for various offences would be reinstated "over my dead body".

Britain's Conservative Government has also stressed that a general amnesty, especially for those convicted of violent actions, would undermine any final settlement.

Mr Arthur Scargill, the NUM's left-wing president, has given just as firm assurances to the dismissed miners - most of them are enthusiastic supporters of Mr Scargill - that they will get their jobs back.

This is only one of a number of issues which will make negotiations to end the dispute exceptionally tough.

Crucial talks-about-talks get underway tomorrow and the coal board will be taking a hard line with the union over the central stumbling block of pit closures.

Mr Michael Eaton, the Coal Board's chief spokesman, was adamant yesterday that the strike could not end until the NUM had signed an agreement publicly ac-

knowledging that pits could be shut down on economic grounds. Tomorrow's discussions will aim to draw up an agenda for peace talks. Mr Eaton insisted this would have to include "a meaningful discussion about uneconomic pits."

The Conservative Government was still maintaining yesterday that there must be a written undertaking from the NUM that it is prepared to discuss the closure of uneconomic pits.

Nevertheless, it seems to have modified its position since last week when Mrs Margaret Thatcher, the Prime Minister, was accused of presenting an ultimatum to the union in an attempt to humiliate Mr Scargill.

In the substantive talks - assuming the preliminary negotiations will succeed in drawing up an agreed agenda which will provide the "written assurances" the board has demanded - "we require that an agreement is made which recognises that uneconomic pits can close. The NUM has a policy that no pit should close on grounds of economics and we want that changed."

He said that at the end of the new review process already agreed with the pit deputies' union Nacods - in which an independent element has been admitted - "we must have the authority, we must have the agreement of the NUM that pits can and will close (on economic grounds) as they have in the past."

Continued on Page 16

Belgian group seeks control of Ansbacher

BY MARTIN DICKSON IN LONDON

GROUPE Bruxelles Lambert, the Belgian investment bank, is negotiating to take a controlling stake in Heury Ansbacher Holdings, the London merchant banking group in which it already has a 29.9 per cent shareholding.

The move would mean a substantial capital injection - possibly up to £25m (\$27.5m) into Ansbacher for business development. Groupe Bruxelles Lambert, part of the business empire of Mr Albert Frère, the Belgian financier, is thought to be interested in building Ansbacher up as a UK flagship.

Under a capital reconstruction last May, Groupe Bruxelles Lambert and its related Swiss financial company, Pargesa, injected £23.3m into Ansbacher in new equity and

convertible loan stock, giving them a 29.9 per cent stake.

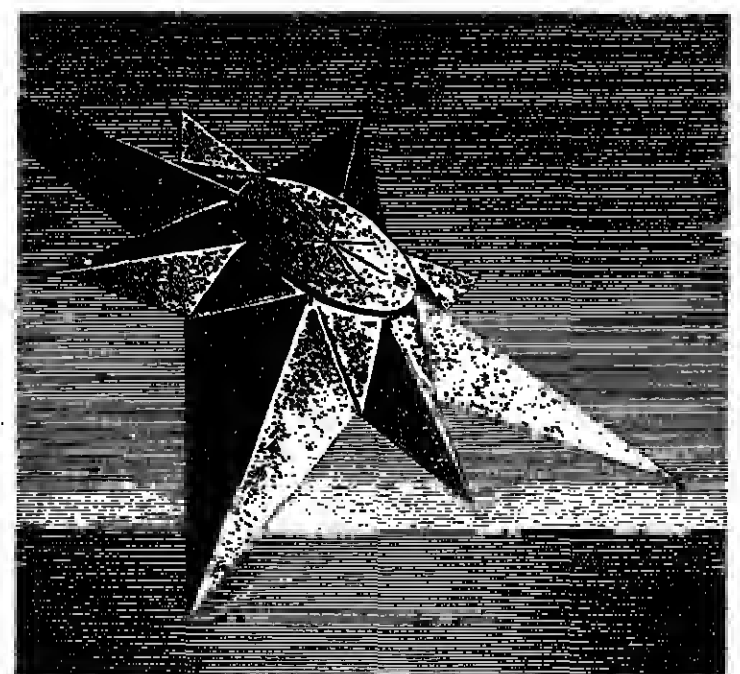
The architect of that agreement, Mr Charles Williams, unexpectedly resigned as managing director of Ansbacher earlier this month.

The bank has been experiencing difficulties with a U.S. broking subsidiary, Laidlaw Adams and Peck, which was acquired last year and is losing money.

Ansbacher is considering three options for the future of Laidlaw: to sell it back to its chief executive, Mr Robert Clayton, and his fellow original vendors; to sell it on to another banking house, retaining a minority interest; or revamping the business, probably eliminating its retail side.

London stock exchange debate, Lex, Page 16

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OVERSEAS NEWS

Arms talks may last four years says Reagan

BY STEWART FLEMING IN WASHINGTON

ARMS CONTROL talks between the U.S. and the Soviet Union scheduled to begin in Geneva on March 12 could take longer than the four year term of his second Administration, President Ronald Reagan has warned.

In an interview over the weekend Mr Reagan said that he was a little more optimistic than some of his top advisers about the prospects for success in the talks. But he added that he was "not euphoric."

A number of presidential arms control advisers, including ambassador Paul Nitze, have said that the outlook for agreement is not especially good. The forthcoming talks embrace long range strategic nuclear weapons, intermediate range nuclear missiles in Europe and space weapons.

An article published in the New York Times yesterday co-authored by Mr Max Kampelman, head of the U.S. negotiating team in Geneva, asks sceptically "how realistic it is to expect in the near future accommodation sufficient to generate the political will essential for a genuine breakthrough through superpowers."

The authors, Mr Kampelman,

Professor Zbigniew Brzezinski, former National Security Advisor to President Jimmy Carter, and Professor Robert Jastrow of Dartmouth College, argue strongly for the development of a space-based defence system against nuclear weapons. They claim that the U.S. has the technological capacity to deploy by the early 1990s a defensive screen which would be 90 per cent effective.

In his radio interview President Reagan also issued a vigorous defence of the tough stand he is taking in current budget negotiations on military spending. The Administration is coming under heavy pressure from Republicans in Congress led by Senator Robert Dole, to concede bigger cuts in defence spending in order to tackle the \$230bn Federal budget deficit.

But Mr Reagan said that "We have squeezed that apple pretty good."

He did not deny, however, that there was strong sentiment in Congress for the Defence Department to share a bigger burden of budget cuts than Mr Casper Weinberger, the Defence Secretary, has so far been willing to concede.

Moscow pessimistic on Geneva negotiations

By Patrick Cockburn in Moscow

THE NAMING over the weekend of the leaders of the Soviet negotiating team to start talks on disarmament with their U.S. opposite numbers in Geneva on March 12 has not been accompanied by any optimism in Moscow over the outcome of the meeting.

The Soviet line is that there can be no progress in the talks about intermediate and strategic nuclear weapons without a limitation on weapons in space, above all, without negotiated restraint on the development of an anti-ballistic missile system.

This theme is likely to be constantly reiterated by the three Soviet negotiators, all of whom have extensive experience in disarmament negotiations stretching back to the early 1950s.

The chief of the negotiating team is Mr Viktor Karpov. He led the Soviet team which walked out of the talks on strategic arms limitation in Geneva in December 1982 when the U.S. refused to accept the Soviet demand for a ban on the first Strategic Arms Limitation (Salt-I) agreement in 1972 and headed the Soviet delegation to the Salt-II talks in 1978.

In addition to heading the negotiating team, Mr Karpov will represent the Soviet Union in the strategic section of the talks, one of the three groups into which the meeting will be divided.

Mr Yuri Krivitskiy will head the key section of the talks on space weapons. He previously led the Soviet negotiating team on nuclear weapons and in 1983 took the "walk out" with Mr Andrei Gromyko, the Soviet Foreign Minister, to Geneva earlier this month for talks with Mr George Shultz, U.S. Secretary of State.

In the new negotiations, intermediate weapons will be handled by Mr Alexei Obukhov, who accompanied Mr Andrei Gromyko, the Soviet Foreign Minister, to Geneva earlier this month for talks with Mr George Shultz, U.S. Secretary of State.

In recent weeks, the Soviet theme of expressed numerous speeches and articles, is to accuse President Reagan of wishing, ever since his election in 1980, to change the balance of power in the world against the Soviet Union. Mr Gromyko said that "equality and equal security" were the basis for the talks.

Since the middle of last year, however, the Soviet Union began to soften its declared resolution that there would be no resumption of talks until cruise and Pershing were withdrawn.

Instead, the Strategic Defence Initiative (SDI), or "star wars", as President Reagan's declared intention to build an anti-ballistic missile system has come to be called, became the focus of Moscow's attention.

Cyprus protests to UN over elections

PRESIDENT Kyprianou's Government has lodged a protest with the United Nations claiming the decision of the Turkish Cypriots to proceed with elections next June could jeopardise future peace talks for a federal solution for Cyprus. But observers noted that reaction to the Turkish move was being kept at a low key, reports Andriana Ierodiakonou in Nicosia.

Meanwhile, Turkish Cypriot leader Mr Rauf Denktash yesterday ruled out new talks to settle the Cyprus problem until after elections he plans to hold in June, Reuters reports.

In a message yesterday to Mr Edgar Bronfman, president of the Jewish Congress, Dr Sinowatz said: "I am very for what happened."

The row could not have been more embarrassing for the Austrian Government co-inciding with the meeting for the first time in Vienna of the World Jewish Congress and with ceremonies marking the liberation fought years ago of the Auschwitz concentration camp and the 40th anniversary of the defeat of the Nazis.

The row is not over. Calls are mounting for Dr Frischenschlager's resignation and Dr Sinowatz is faced with the choice of either sack the Defence Minister or riding the storm out with potentially damaging consequences for his Government and Austria's image abroad.

Sacking Dr Frischenschlager could lead to the break up of the coalition between the Socialists and the small right wing Freedom Party, of which Dr Frischenschlager is a prominent member.

This would almost certainly force the Government to hold a general election — the last thing it wants to do in the present circumstances when it can be sure to lose a considerable number of votes and seats.

But keeping Dr Frischenschlager on would undoubtedly reflect badly on the Government and the country. Successive governments have fought hard to present Austria as having overcome the traumas of Nazism and reaffirm the country's commitment to democracy and abhorrence of fascism.

For Dr Sinowatz it is likely to be the most difficult decision of his career.

Koch hails 'subway vigilante' move

BY TERRY DODSWORTH IN NEW YORK

MR ED KOCH, New York's colourful and loquacious mayor, immediately had a word for it. Within minutes of hearing that a Grand Jury had indicted Mr Bernhard Goetz, the so-called "subway vigilante" from a potential charge of attempted murder, to one of illegally carrying a gun, he was telling newsmen that it was a "Solomonic" decision.

As Mr Koch indicated, the Grand Jury's conclusion was undoubtedly one that appealed to New Yorkers torn between doubts about unbridled shoot-ups on the subway and the rights of an individual to defend himself against intolerable violence.

New Yorkers have responded overwhelmingly in his favour, handing out an unequivocal message to the Grand Jury that ordinary people are fed up with the dangers they have to run

as a matter of course to travel around the city.

Mr Koch's view that this is a compromise worthy of Solomon is not shared, however, by a vociferous minority. All four youths who were hit by Mr Goetz's bullets—one of them is still in a coma—happen to be black.

Invited, there is a strong feeling in the city's black community that the decision not to prosecute Mr Goetz for attempted murder might lead to an "open house for whites to go out shooting coloured youths," as one white New Yorker puts it.

Black leaders, mainly church-

men, are now threatening to prosecute Mr Goetz privately.

The apshot of the Grand Jury's deliberations, held to decide whether there is a case for an indictment or not, is that Mr Goetz will only stand for trial on the relatively minor issue of illegally carrying a weapon—which carries a maximum penalty of seven years in prison, but which is usually commuted to something much less for a first offender.

On the more serious issue of the shooting, it is held that he used a justifiable degree of force to defend himself from potential muggers—all youths who had had previous convictions for subway crime.

In December the plant registered a record monthly production of 3,600 engines.

He sacked the plant's chief engineer and chief of quality inspection for incompetence and promoted younger and better educated workers to senior positions.

A recent survey of the factory's 2,000 employees showed 95 per cent of them supported the radical management methods.

Mr Gerich has now agreed to extend his initial three-month contract for another two years to complete his reforms.

Mr Gerich became the first foreigner to be appointed director of a Chinese state enterprise since the 1949 Communist revolution when he took control of the 20,000-engines-a-year Wuhan plant last November.

experienced foreign technicians to serve as enterprise directors or advisors.

In the case of Mr Werner Gerich, a retired engineer from the German People's Municipal Government has awarded him a citation for his success in revamping the operations of the city's diesel engine factory.

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He told a recent meeting of the standing committee of the National People's Congress, China's parliament, that the move would help accelerate the rising of better qualified personnel.

The big industrial cities of Shanghai and Dalian and the province of Inner Mongolia already have plans to invite

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Hong Kong to trim interest rates

By David Dodwell in Hong Kong

INTEREST rates in Hong Kong are to be trimmed today following a decision by the Association of Banks, the informal ruling body, to cut the prime lending rate by half a percentage point to 10 per cent.

The cut is the second in a month, and follows a further strengthening of the local currency, which has been linked to the U.S. dollar since October 1982 at a rate of HK\$7.80 to the U.S. unit. The prime rate now stands 7 per cent below its peak in July last year.

One member of the Association of Banks noted the cut was in response to a substantial flow of money back into the territory. Over the past two years of uncertainty about Hong Kong's future, capital flight has been steady and substantial. As stability has returned in the wake of agreement between China and Britain on the territory's fate, so money has begun to flow back.

Lower interest rates have been a significant factor encouraging diversification of funds into Hong Kong's local stock markets, where investment demand has been brisk since just before the year-end. Despite the availability of cheaper money, bankers say that demand for loans for local manufacturing industry is still sluggish.

UN chief set to make first Hanoi visit

By Chris Sherwell, South East Asia Correspondent

MR JAVIER PEREZ de Cuellar, the UN Secretary General, today embarks on the most delicate phase of his current South East Asian tour when he makes his first official visit to Vietnam.

The security situation in Indochina, and in particular the military stalemate in Kampuchea, are certain to be discussed. Vietnamese troops are still battling Kampuchean rebels six years after Hanoi's occupation of the country.

In the latest "dry season offensive" by Vietnam which began in November, some 170,000 Kampuchean refugees have fled across the Thai border. There have also been confrontations between Thai and Vietnamese troops.

Mr Perez de Cuellar visited the border area yesterday and received an appeal from refugee leaders to help end the suffering and restore peace. He was also briefed on the recent fighting and on UN relief efforts.

The UN Secretary-General's visit to Hanoi, which ends on Wednesday, coincides with reports from the U.S. that Vietnam is considering a significant change in policy initiative aimed at normalising relations with Washington.

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Subscriptions to Argentine loan top \$4bn mark

BY PETER MONTAGNON, EUROMARKETS CORRESPONDENT

SUBSCRIPTIONS to Argentina's new loan from commercial bank creditors have now topped the \$4bn (\$3.6bn) mark, putting it within close reach of the \$4.5bn required, according to Mr William Rhodes, a senior Citibank executive.

Last week's decision by U.S. agencies responsible for supervising the banking system to lift their sub-standard classification of Argentine loans "will have a positive effect on the remaining U.S. banks that have not yet signed up," he said over the weekend.

The U.S. regulators altered the classification of Argentine debt to place it in the "other transferable risks" category, the same as that of countries which have rescheduled their debt such as Mexico in a move that reflects Argentina's recent \$1.6bn International Monetary Fund agreement.

Other bankers warn, however, that resistance to the new Argentine loan remains strong among banks in Spain and Bavaria. All creditors must agree to the loan before it can be signed.

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Bank of Australia	12 1/2 %	Mallinath Limited	10 %
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Banco de Bilbao	12 %	Mehraj and Sons Ltd.	12
Bank of Hapsolim	12 %	Midland Bank	12
BCCI	12 %	Morgan Grenell	12
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Exeter Trust Ltd.	12 1/2 %	7-day deposits 8.75% 1 month	
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Robert Fraser & Ptns.	12 1/2 %	£10,000 up to £50,000	
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Guinness Mahon	12 %	Cash deposits £1,000 and over 9 1/4 %	
Hambros Bank	12 %	21-day deposits over 10.00 10 1/2 %	
Hendrie & Co.	12 %	Mortgage base rate.	
Hill Samuel	12 %	Demand deposits 8 1/4 %	
C. Hoare & Co.	11 1/2 %	See Provincial Trust Ltd.	

WORLD TRADE NEWS

U.S. battle likely over curbs on Japan car imports

BY NANCY DUNNE IN WASHINGTON

THE REAGAN Administration and Congress are expected to begin a tussle this week over whether or not Japanese car import curbs should be extended for a fifth year.

The current quota, which limits imports of Japanese passenger cars to 1.65m annually, is set to expire on March 31. It was imposed by Tokyo in 1981 under pressure from the U.S., which warned that otherwise, Congress might impose even stricter limits on Japanese imports.

Administration officials, backed by General Motors, are almost universally in favour of lifting the restraint. Mr. Bill Brock, the U.S. Trade Representative, recently repeated his long-standing opposition to renewal of the quotas, and the Commerce Secretary, Mr. Malcolm Baldrige, is likely to oppose an extension as well.

However, protectionist sentiment has not abated in Congress where Senator Richard Lugar, chairman of the Senate Foreign Relations Committee, has predicted continuation of restraints to counteract the advantage given the Japanese by the strong dollar.

The Chrysler Corporation, which along with Ford Motor Company, American Motors Corporation and the United Automobile Workers' Union, wants to keep the quotas, has complained that the 20 per cent "misalignment in the dollar/yen exchange rate gives Japanese exporters a cost advantage of \$900 per car."

Mr. John Dingell, chairman of the House Energy and Commerce Committee and a key player in trade policy matters, has written to top Administration officials requesting their

evaluation of the economic effects of voluntary car import restraints.

He complained that neither Mr. Brock nor Mr. Baldrige attended the Los Angeles summit between President Ronald Reagan and Japan's Prime Minister, Mr. Yasuhiro Nakasone, to discuss rumours that the Japanese are really not opposed to an extension.

Unless the United States can be guaranteed access to a significant share of the Japanese vehicle market, he asked, "why should the U.S. agree that the restraints be lifted?"

To what extent has the Administration considered sacrificing the restraint for opening Japanese markets for non-car vehicle products of the U.S.?

Officials within the Office of the U.S. Trade Representative say there will be no "linkage" between the car restraints and other trade issues under discussion with the Japanese.

However, there are persistent reports of strong feelings in Japan towards voluntarily continuing the quotas to relieve U.S. pressure for market access in telecommunications equipment, computers, lumber, and medical apparatus and pharmaceuticals.

A spokesman at the Japanese Embassy in Washington said that if the restraints are ever to end, it will be this year when the U.S. industry is profitable and the Administration is free from election pressures.

The Cabinet Council on Commerce and Trade, which will meet on Thursday, is expected to consider three options: ending the quotas, asking for an extension, or doing nothing and letting the Japanese decide what they want to do.

Importer in bid for 'petrol partner'

TOKYO — Lions Petroleum Company, a Japanese retailer which defied Ministry of Trade and Industry (MITI) guidance by trying to import cheap petrol from Singapore, said it is planning to tie up with an independent U.S. oil company to import U.S. petrol to sell in Japan.

Lions president, Mr. Taiji Sato, said a renewed bid to import petrol from Singapore Petroleum Company (SPC) had failed although SPC had said it would sell to him again after next April. He declined to name the U.S. oil company he hopes to deal with.

Mr. Sato said SPC had blamed technical reasons at its refinery for not being able to sell to Lions on this occasion.

But he felt his bid was also causing problems and the refinery would like the current controversy to die down before it signs a contract again with Lions Petroleum.

Meanwhile he said he intends to form "some kind" of partnership with an independent U.S. oil company.

A MITI official said that Ministry discussions on import liberalisation of some oil products which began last June had not been influenced by the Lions case.

MITI administrative guidance says petrol should be refined in consuming areas. Reuter

ITC FIRST-STAGE RULING IN SUMITOMO CASE

Corning Glass wins partial victory

BY PAUL TAYLOR IN NEW YORK

CORNING Glass Works, the major U.S. glass manufacturer, has won a partial victory in the first stage of a U.S. International Trade Commission investigation into the U.S. group's claims that Sumitomo Electric Industries of Japan and its U.S. subsidiary have infringed two of its basic optical waveguide patents.

The U.S. group is one of the world leaders in the growing market for advanced fibre-optic cable used in the telecommunications industry.

It said an administrative law judge investigating its claims on behalf of the ITC had ruled that Sumitomo Electric Industries and its subsidiary, Sumitomo Electric USA, had imported and sold optical waveguide fibres in the U.S. that infringed the two valid Corning patents.

However, the judge also ruled that Sumitomo's importation and sale of the fibres has not, as yet, substantially injured the U.S. domestic industry.

The ITC investigation, one of a series of suits and counter-suits between Corning and Sumitomo in the U.S., was started early last year, after Corning filed a complaint seeking an exclusion order.

The complaint was against the claimed importation and sale of optical waveguide fibres produced and sent into the U.S. by Sumitomo. In April, the ITC agreed to investigate the com-

S. Korea microprocessor deal

INTEL corporation of the U.S. has licensed Samsung Semiconductor and Telecommunications Company, of South Korea, to manufacture and market Intel-designed microprocessors, microcontrollers, and peripheral products, Steven B. Butler reports from Seoul.

Mr. Robert Noyce, Intel's vice-chairman, said the agreement was aimed principally at supplying products to the South Korean market, but

that eventually Samsung would be able to market the devices throughout the Pacific basin.

Mr. Noyce said that by supplying the South Korean market now, the company hopes to "capture the architectural decision in the minds of computer designers."

With more designs available on that architecture, more software will be available, and the more demand there will be for Intel products.

Sumitomo added that it believed there is "a good possibility" that the commission will also decide there has been no injury and added that it remains confident that the patent dispute will be resolved in the federal courts.

In addition to the ITC investigation, two other suits are pending in the U.S. federal courts.

In August last year, Sumitomo Electric Research Triangle, another subsidiary of the Japanese parent group, filed a suit in North Carolina requesting a judgment that the same two Corning patents involved in the ITC case are invalid and not infringed.

Last month, Corning countered in the New York courts claiming that Sumitomo has infringed the two patents and a third, and seeking unspecified damages and an injunction against Sumitomo, bailing future sales of the fibres in the U.S. Both court cases are pending.

The proliferation of legal action over the patents reflects the increasingly competitive and expanding nature of the optical fibre market.

Mr. James Houghton, Corning's chairman, describes optical waveguides as a key business for Corning's future and said that the administrative law judge's decision "strengthened our position in what is becoming a highly competitive industry."

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Pact will boost Greek exports to Albania

By Andriana Ierodiakonou in Athens

GREEK EXPORTS of agricultural and light manufactured goods to Albania will reach \$40m (£36m) in 1985 under a new economic co-operation agreement signed at the end of a visit to Athens last week by Mr. Shane Koreaci, Albania's Foreign Trade Minister.

The agreement, which reflects a current thaw in the troubled political relations between the two countries, foresees an equal level of Albanian exports to Greece, mainly electrical power, and other petroleum products.

Greece has run a negative trade balance with Albania since 1982. According to the latest available figures in 1983, Albania imports reached \$18.7m against Greek exports of \$8.2m.

As well as eradicating the trade deficit, the agreement revives a 1977 proposal by Tirana for the setting-up of a Corin-Albania ferry link. A land border crossing was formally opened in January.

The agreement raises the possibility of Greece undertaking the construction of a \$7m chromite processing plant in Albania, of an increased Greek role in the land and sea transport of Albanian goods to Europe, and of co-operation in fishing, fish farming and animal husbandry projects.

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WORLD ECONOMIC INDICATORS

		UNEMPLOYMENT			
		Dec '84	Nov '84	Oct '84	Dec '83
U.S.	000s	8,191	8,142	8,307	9,308
	%	7.2	7.1	7.3	8.2
UK	000s	2,219	2,223	2,225	2,079
	%	12.4	12.4	12.4	12.2
		Nov '84	Oct '84	Sept '84	Nov '83
W. Germany	000s	2,189.2	2,144.5	2,140.5	2,193.3
	%	8.1	8.0	8.0	8.1
France	000s	2,524.9	2,515.6	2,415.9	2,722.0
	%	11.1	11.0	10.6	10.7
Italy	000s	2,982.8	2,947.8	2,901.4	2,799.1
	%	12.2	12.1	12.8	12.4
Netherlands	000s	797.5	802.6	821.4	837.0
	%	14.3	14.4	15.0	15.0
Belgium	000s	617.8	623.3	630.7	613.6
	%	15.0	15.2	15.4	14.9
Japan	000s	1,590	1,590	1,598	1,470
	%	2.78	2.77	2.77	2.44

Source (except U.S., UK, Japan): Eurostat

EDITED BY ALAN CANE

TECHNOLOGY

INFORMATION TECHNOLOGY IS PRODUCING A PROFOUND UPHEAVAL IN ADVERTISING

How to sell ideas the electronic way

BY ALAN CANE

SALES AND marketing departments in the developed world are facing the most profound upheaval since the advent of television advertising because of the spread of information technology.

Wholesalers, agents, order takers and field sales staff are all at risk. Their jobs are likely to be changed drastically or swept away in a flood of electronic information systems.

Sales and marketing managers ignore these new threats and opportunities at their peril. They will either be caught with their technological trousers down while more farsighted competitors make the running, or they may pursue badly thought out plans that provoke adverse or unforeseen reactions in their customers and competitors.

Some companies have already picked up this new technological foothold and are running with it. For example:

● The South East Electricity Board has improved its service and hopes to increase sales by installing a private videotex system with 100 terminals, each equipped with a printer. Sales staff in each of the Board's 77 electrical retail shops have immediate access to the most up-to-date version of its product catalogue, together with all the information on any product including dimensions, features and illustrations of costs for individual customers.

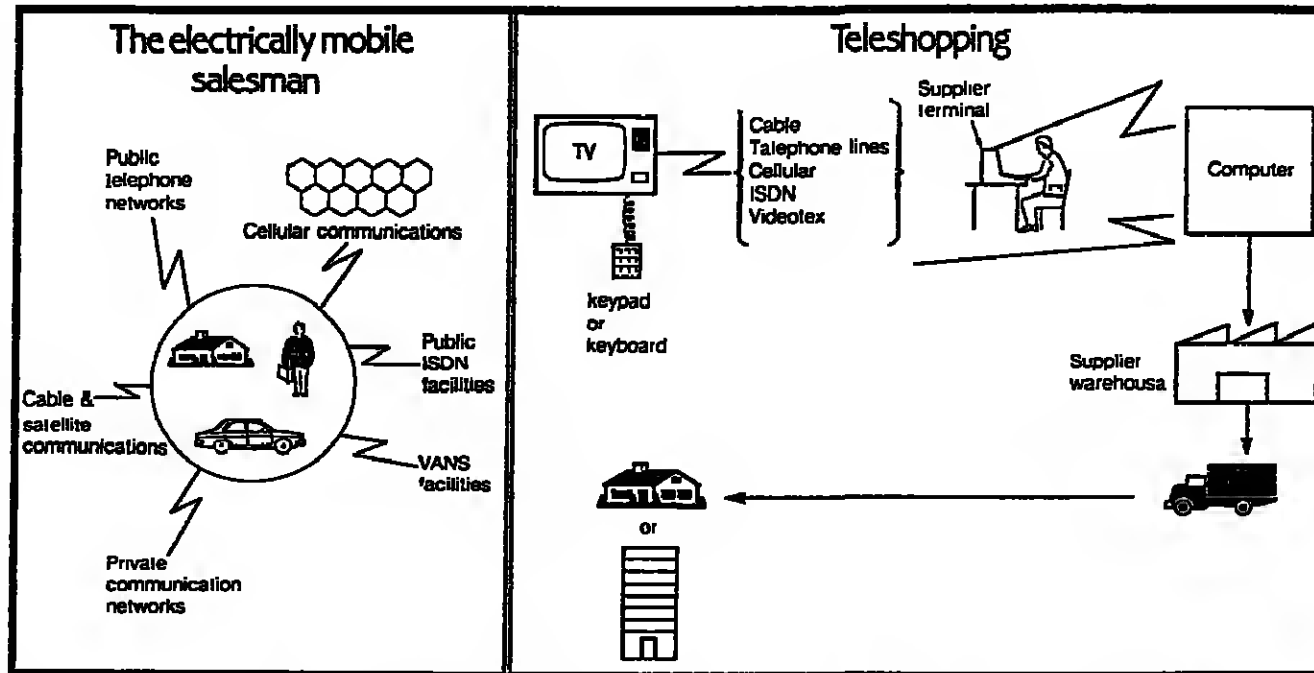
Staff savings alone are expected to pay for the system with net benefits being expected in the first year of operation. The major benefit, however, is expected to be an increase in sales through greater certainty about stock levels and delivery dates.

● Brooke Bond Oxo installed a voice response system to speed up and increase the accuracy of its ordering process.

Until 1982, its 250 strong sales force recorded orders on customer cards, transcribed the details onto printed forms and used an answerphone service to dictate orders to the computer centre.

This created, inevitably, a bottleneck which had a knock-on effect throughout the organisation.

The answer was a Comdial voice response system in which each salesman was equipped with a special touch tone telephone adaptor, a device which sends signals down an



ordinary telephone line in response to numbers selected on the keypad which can be read by a computer at the other end of the line.

Pre-recorded voice messages repeat the information so the salesman is certain the order has been transmitted correctly.

Now information collected on Monday is processed within 24 hours, allowing distribution managers more time to plan loads and routes for end-of-week deliveries. Postal charges, telephone charges and telephone answering machine charges have all been reduced while the accuracy and immediacy of management information has been improved.

● During 1982 Mothercare, the retail chain specialising in everything for mothers and babies, installed videotex systems in four of its 210 branches.

The installation consisted of a colour television, a standard videotex player, a numeric keypad and numbered photographs of the products being promoted. Potential customers pressed the appropriate button on the keypad to select a short presentation showing the product being used and highlighting the safety features.

After 24 weeks, sales in the branches fitted with video systems were 20 per cent higher than control branches. Now

Mothercare has installed the system in 80 branches.

● Distripair, a Paris-based subsidiary of Roussel-Uclaf, one of the two largest pharmaceutical groups in France, is responsible for storing, marketing and distributing pharmaceutical products to wholesalers, pharmacies, hospitals, doctors and laboratories throughout France.

It has installed a value added network (VAN) service to improve communication between its main distribution depots and its customers.

The network is based on the French telecommunication authority's videotex (viewdata) service and it gives its customers access to a range of information including warnings, safety information, product data and useful contact names and telephone numbers.

The system allows Distripair's customers to order products direct; it automatically takes account of any discount arrangements.

The cost of implementing the service (on twin ICL 2960 mainframes) was about \$150,000; it is used by about 850 pharmacies who have access to the system via Minitel videotex terminals.

Distripair believes the service has increased its sales volume although it has not measured the increase. It has,

however, reduced the paperwork and costs associated with the order process. It expects that eventually 3,000 clients will use the service.

These case studies, and many others, are taken from a new study of the influence of information technology on marketing and selling published by the consultancy Butler Cox.

Its author, Tim Johnson, argues that over the next five years, information technology will be seen as the key resource that can make or break companies.

He points to the value for wholesalers of an electronic link between their head offices and their customers, like that operated by Distripair.

Such links make it simple to distribute product information and to collect and process orders—they also "tie in" the customer to the supplier.

Organisations have to decide if they wish to be technology leaders or technology followers, Mr Chapman says, and plan accordingly.

Technology leaders are innovators, hoping to exploit their position of being first in the marketplace with a new technique.

Technology followers respond to the activities of the leaders, hoping to profit from their ex-

perience and mistakes. What areas of selling and marketing can expect to benefit from information technology? Mr Chapman identifies six:

— Selecting the right sales prospects through the use of computer based information.

— Minimising wasted travel time; computer routing is one option, but portable telephones are better.

— Improving sales effectiveness with better presentations using video cassette recorders and portable computers.

— Speeding up orders and quotations using portable computers or touch tone telephones.

— Reducing wasted time for executives by installing personal computers in their homes and electronic mail systems at work.

— Improving the effectiveness of group meetings through video cassettes, interactive videodiscs, video conferencing.

Mr Chapman warns that organisations that ignore these changes are likely to suffer as their traditional competitors stream ahead or as new competitors break into their markets. And anybody who thinks he is exaggerating should ponder on the banks and the financial services market.

"Information Technology: Its impact on marketing and selling," Butler Cox, £500 for three copies.

Agriculture

In-built crop protection

A BELGIAN company is claiming a breakthrough in a branch of genetic engineering which aims to confer pest resistance on crop plants by enabling them to produce their own insecticides.

Some organisms produce chemicals under genetic control which inhibit or stop the growth of other organisms. The trick is to isolate the genetic material responsible for the production of the chemical and insert it, using genetic engineering techniques, into the cell of a crop plant so that it too will produce the toxic chemical.

The bacterium *Bacillus thuringiensis*, for example, produces proteins which have long been known for their pesticidal activity. Now Plant Genetic Systems of Belgium claims to have implanted the genes responsible in tobacco plant cells.

Charles Tatum of U.S. chemical manufacturers Rohm and Haas which helped to fund the project said further studies would be needed to determine its commercial potential.

Steelworks

Grading coal

NKK, the Japanese steel and shipbuilding company, has developed a system which can accurately grade coal and assess the quality of coke.

The system has been installed at the company's Kishida and Fukuyama works to help improve the production of pig iron in blast furnaces. NKK says that its system is faster and more accurate than conventional methods.

The analyser measures the reflectance of coal and coke through the combined use of an image analyser and a microcomputer controlled microscope. It can identify, and quantify, the microstructure of coke such as fine or coarse mosaic, fibrous and inert matter.

Industrial

Piston motors

HYDRAULIC RADIAL piston motors for industrial use have been developed by Partek Corporation of Finland.

Designated Black Brains, the motors have high starting torque and smooth running even at low speeds. Likely applications are in elevators, milling machines, material handling devices, robotics and ski lifts.

The new motors have stop-less speed control and can cope with high radial loads and high pressures. They can be disengaged easily, by pressure or mechanically and can also be equipped with wet disc or drum brakes. More from the company at Salantie 19, SF-04300 Hyryla, Finland.

Software

Estate agents

A SOFTWARE package has been launched for estate agents to run on the FX30 microcomputer from Future Computers. As well as standard word processing and cash flow analysis, the Nomad program provides a matching of potential buyers against property types and the status of agency "for sale" boards.

Sales in progress is a feature to monitor each transaction and clients can be identified by name or address within the system. The software plus hardware is available through Etanfield of Harlow in Essex at a cost of £6,900. More information on 0322 897468.

Television

End of an era

A SLIGHTLY sad moment occurred earlier this month when the last of the 405 line television transmitters, at Melvick in West Scotland, was switched off. The frequencies will be going to mobile radio.

In its hey-day, the 405 line BBC network, which started in 1936 in London at Alexandra Palace, consisted of 167 transmitters. It gave rise to a whole new industry involved in supplying transmitters and aerials, studios, cameras and other equipment. It was the first public TV service in the world.

Automotive

Saab's electronic ignition

SAAB-SCANIA, the Swedish automobile and aerospace group, has great hopes of an electronic ignition system it has developed for cars. It has managed to obtain patents for the more novel aspects of the design.

A microprocessor controls the firing sequence of the engine. This obtains data from a sensor on the crankshaft to detect ignition pulses. Entirely electronic in design, the ignition system has no rotating distributor or high tension leads. Instead, a small high power ignition coil is fitted to each individual spark plug.

Saab-Scania has also opted for a capacitive, rather than the more conventional inductive ignition system. The company says that this overcomes some disadvantages of most commercial systems such as slow operation caused by a variety of defects such as dirty ignition leads or damp spark plug insulators. This causes power to be lost.

The ignition coils and all parts operating at a voltage above 12 volts are totally enclosed in a special ignition cartridge or cassette. This is important for safety. Also the supply voltage to the ignition coils is only 400 volts and is not produced until the instant when the spark is generated.

Saab accepts that its capacitive ignition system is based on well-known ideas. Capacitive systems in relative primitive form have been available for a number of years but they suffer from so many problems that they were not useable on a large scale, says the company.

KEVIN DONE

Clean. Uncomplicated. Robust. Reliable.

At Victoria Wine, electric storage heaters go down as well as the products they sell.



Two million customers a week spending over £5 million, making ten purchases a second. The statistics of Victoria Wine's success may already be heady enough, but Britain's biggest chain of retail wine merchants is redesigning its 860 outlets in a bid to attract even more customers.

Electric storage heaters are playing an important part in the improvement programme.

They maintain even temperatures for optimum stock conditions and keep the staff comfortable over long opening hours, yet occupy only the minimum of sales space.

With its long-standing reputation for reliability, low capital cost and quick installation, electric storage heating was the obvious choice for such a commercially-minded operation. Especially as the new generation of equipment can be matched with automatic controls to give economy through low-cost, night-rate electricity.

Victoria Wine's premises are considered individually when it comes to installation. Typically, a storage fan heater is installed under the counter to ensure maximum use of the sales area, whilst keeping staff and customers comfortable throughout the shop.

Slimline storage heaters are used for offices and stores.

They can keep the temperature at an

even and economic level night and day, which is particularly advantageous for stock storage and preservation of the building fabric.

"This system meets the distinct needs of our customers and staff," says Mr Peters,

Chief Building Surveyor of Victoria Wine. "It is simple to operate and maintenance is minimal."

"With reasonable installation costs there is no major capital loss when a shop unit is vacated. Overall the return of investment has worked out well in line with our original

estimates—typically a three-year payback."

No wonder this highly successful chain of wine merchants finds electric storage heating so much to its taste.

For more information talk to us now on Freefone BuildElectric or clip the coupon.

To: Electricity Publications,
PO Box 2, Feltham, Middlesex
TW14 0TC. I would like more
information on electric storage
heating and equipment supplied
by these manufacturers.

DC Dimplex
Grosvenor
UNIDARE
C1408

Name _____

Position _____

Company/Address _____

Post Code _____ Tel _____

HEATELECTRIC

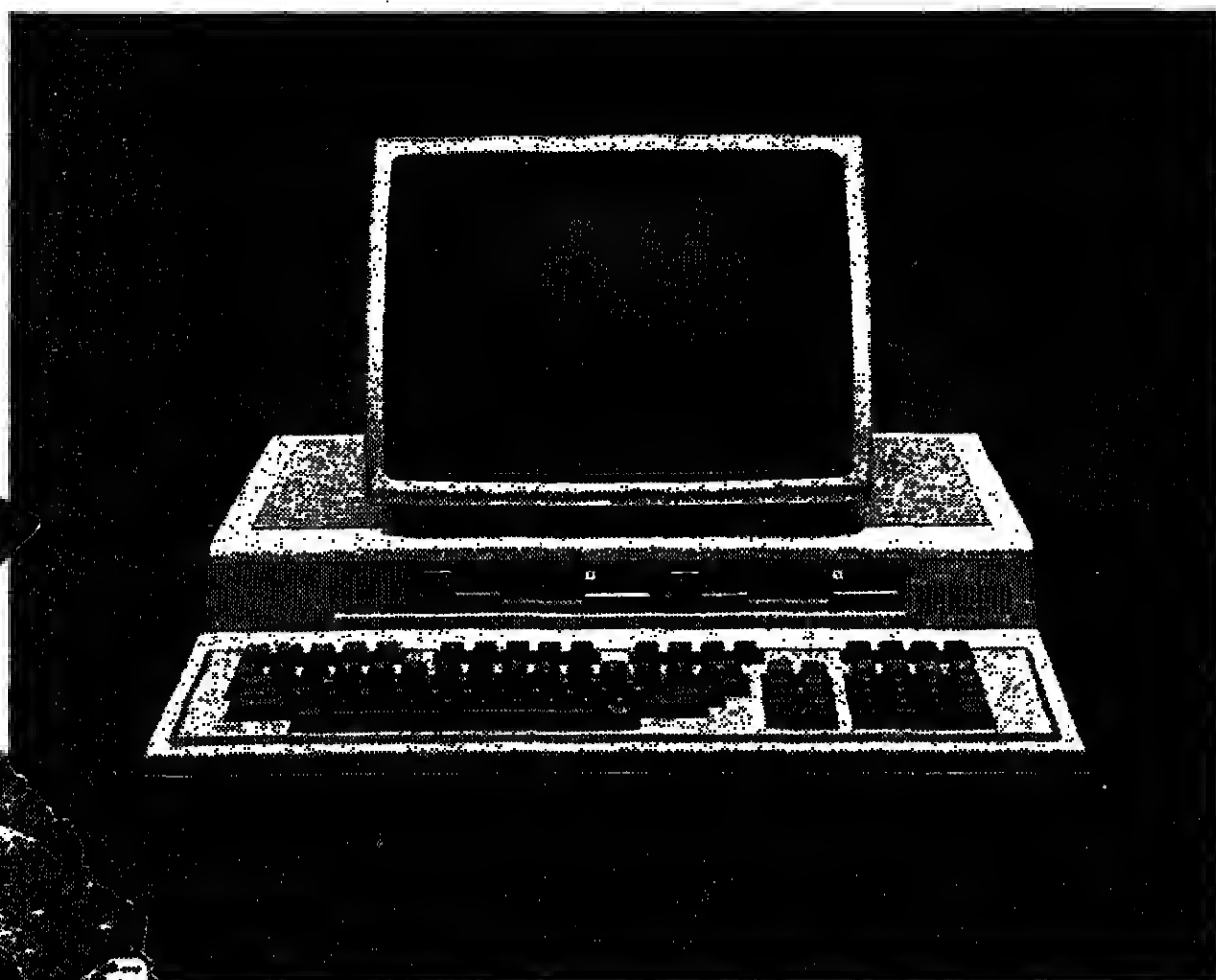
The Electricity Council, England and Wales

UPI, in 1/24

No fear of holdups.

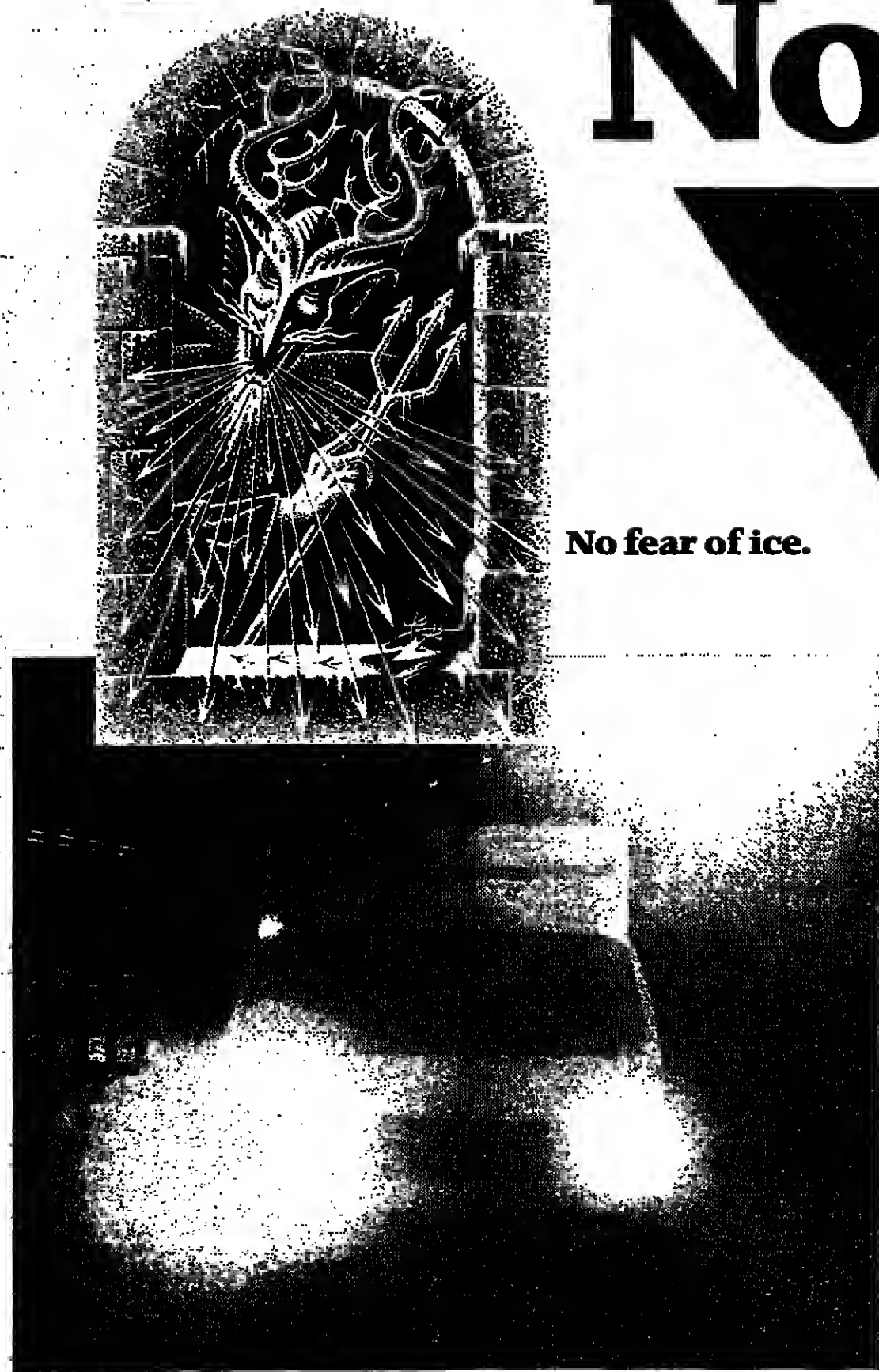


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Stan Judd, Manager, Speedlink Distri-
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UK NEWS

Brussels asked to rule on scheme to cut drugs list

BY LISA WOOD

THE BRITISH Medical Association (BMA) has taken its struggle against Government proposals to limit the number of drugs available on the National Health Service (NHS) to the European Commission.

The BMA argues that the scheme, due to be introduced in April, contravenes European law because objective and verifiable criteria have not been given on why certain drugs have been excluded. Foreign companies in particular, said the BMA, would be discriminated against in the new list.

The BMA's case has been presented in a letter from Sir Douglas Black, president of the BMA to M Jacques Delors, president of the Commission.

He informed M Delors that solicitors acting on behalf of the BMA had asked Mr Kenneth Clarke, the Health Minister, what were the ob-

jective criteria for excluding certain drugs on the proposed list. No answer had been given.

"We continue to have severe doubts about whether or not there are objective criteria for inclusion on the list and, if indeed there are any, whether they are verifiable as required by the Court of Justice," Sir Douglas said.

The BMA said the need for objective and verifiable criteria had been given in a decision last February by the European Court of Justice in the case of Duphar and: Others against the Netherlands.

The provisional list of drugs, as presented by the Government in a consultative document could reduce the total number available for NHS prescriptions in five treatment categories from 415 to 31. Sir Douglas said in his letter: "You will appreciate that, given that Health Service prescriptions account for about 99 per cent of the prescriptions writ-

tens by GPs, this scheme amounts to a massive restriction on the free market in drugs available for prescription by a GP under the NHS."

Foreign companies supplied some 80 per cent by value of the range of 415 drugs now available. The Government is proposing to limit the range of drugs to patients in order to reduce the size of the annual drugs bill.

Sir Douglas said that there was already a well-established procedure, under the Health Service Scheme for deciding whether or not a new product was indeed a "drug" and so prescribable under the NHS.

Sir Douglas said he understood that the Italian and West German governments had modified similar lists after representations being made by the Commission.

The Department of Health and Social Security said: "We are satisfied that the proposals comply with European law."

Earnings squeeze 'key to more jobs'

ABOUT 300,000 new jobs could be created over the next four years if the growth in earnings were roughly halved this year, the Treasury suggests in a paper to be published on Wednesday.

This would imply that pay would almost stand still in real terms for one year. However, the Treasury believes that after this sacrifice, living standards would quickly recover, because inflation would be lower and the Government would have slightly more scope for tax cuts.

The 58-page report is seen by the Government as an important justification for the claims of Mr Nigel Lawson, the Chancellor of the Exchequer, that key to solving the unemployment problem must be slower increases in real wages.

The paper strongly suggests that the Government would need to help the virtuous circle between pay and jobs by lowering interest rates and raising its borrowing target in cash terms, compared with what it would otherwise have been.

It could do this within its present strategy; lower inflation would reduce the pressure on its money supply targets and help to cut nominal interest rates.

Increased national output would, after a period, ease the Government's finances, and public borrowing could rise a little to keep to the same planned ratio with national income.

UNIONS representing Ford workers in Europe agreed yesterday to support industrial action "up to and including plant occupation" in the event of the company closing any of its European production capacity.

Mr Bob Lutz, Ford Europe president, hinted last week that Ford might close one of its plants because of widespread over-capacity in the European car market.

Unions issued a statement yesterday calling for a meeting with Ford at European level. They said they condemned Ford's refusal to meet unions to discuss ways of helping the company survive the present problem of poor European demand.

THE GUARDIAN newspaper is to build its own printing plant on a former docklands site in east London at a cost of at least £15m. The paper at present prints separately in Manchester and in London where it shares presses under a contract with The Times.

MANUFACTURERS in London and the south east of England report a significant revival in confidence for home and overseas markets, according to a report by the London Chamber of Commerce and Industry.

BRITISH AEROSPACE has won a contract from the Ministry of Defence to conduct studies on a new air defence missile which would travel at four times the speed of sound. The missile is thought to be a replacement for the Blowpipe and Javelin missile systems made by Short Brothers of Belfast.

TRIALS are to take place over a six-month period on a Ford 2.5 litre direct injection diesel engine for London taxis. If found acceptable, the engine would effectively break a monopoly on London taxi cab engines held over many years by BL, the state-owned motor group.

COMPANIES in the assisted areas of England received aid support from the Government worth £30.78m in the 1983-84 financial year. As a result, it is expected that 15,780 jobs will be created over the next four to five years.

GAS USERS will face a steep rise in prices with the extra revenues going to the oil companies which produce North Sea gas, if the Government blocks the British Gas Corporation's policy of gas imports, the corporations planning director, Mr Christopher Brierley, warned MPs.

PLANS FOR Britain's participation in Europe's space programme from now until the end of the century will be announced by Mr Geoffrey Pattis, Minister for Industry and Information Technology, tomorrow.

The UK commitment to the programme, prepared by the European Space Agency, is expected to include a part in U.S. plans to build a permanent manned space station at a cost of about \$10m.

Dunlop shareholders may get bigger stake in rescue deal

BY CHARLES BATCHELOR

SMALL SHAREHOLDERS in Dunlop, the debt-laden tyre and rubber products group, are to be offered a bigger stake in the £142m rescue package announced earlier this month.

The 53 banks which are backing the re-financing plan will make available on a first refusal basis to existing shareholders all of the £40m worth of ordinary shares they plan to take up in exchange for debt. The banks initially agreed to make only half of these shares available to existing shareholders.

This represents a major success for the Dunlop Shareholders Association, headed by Professor Robert Pritchard of Leicester University. The association has been fighting to minimise the dilution of existing shareholders' stakes.

It also reflects the concern of Dunlop and its bankers to gain the support of shareholders against the unwelcome £33m bid from BTR, the broadly based conglomerate. Shareholders are due to vote on the rescue package on February 8.

Prof Pritchard said yesterday: "The banks see no difficulty, which is very encouraging. But they are now looking at the technical ways and means of implementing the change. There is no question that the association is increasingly moving to support the Dunlop board."

The banks' decision, which was announced to Prof Pritchard on Saturday, came as Sir Michael Edwards, Dunlop's chairman, launched a campaign to lobby support for the re-financing package and against the BTR bid.

In a two-page letter which Dunlop's 17,000-strong UK workforce will receive today Sir Michael calls for pressure to be exerted on MF, trade union officials and "anyone you think can help to keep Dunlop independent."

He said that many of BTR's activities were similar to those of Dunlop and warned that this could lead to job losses if the bid succeeded. Dunlop estimates that £70m-£100m worth of its £1bn turnover comes

from products such as hoses, belting, automotive components, bedding and industrial footwear; all areas in which BTR is active.

Dunlop has submitted information to the Office of Fair Trading which has begun preliminary inquiries into whether the BTR bid might raise monopoly objections.

Mr Ivan Boesky, the U.S. arbitrator who has taken strategic holdings in many companies facing take-over bids in both Britain and the U.S. is believed to have bought shares in Dunlop.

This would help explain the buoyancy of Dunlop's share price. The shares rose a further 2p to 37½p on Friday.

BTR said it had been unable to detect buying by Mr Boesky.

Midland Bank, which is believed to have more than £40m worth of loans outstanding to Dunlop, denied a weekend press report suggesting that it backed the BTR bid approach. Other leading banks have rejected the BTR bid.

INSURANCE

Brokers face up to hard times

BY JOHN MOORE, CITY CORRESPONDENT

A DRAMATIC change in the world's underwriting cycle may be underway, if the latest trends reported by brokers and underwriters are sustained.

Already, insurance professionals are saying that there has been the biggest contraction in capacity since the period in the mid-sixties when Hurricane Betsy swamped the world's insurance markets with huge losses.

Insurance premium rates have hardened dramatically in London following a long period of weakness as existing insurance policies have been renewed over the last few weeks. It is also reported that insurance brokers are having great difficulty in placing other than high quality risks, and in some cases have faced problems in completing insurance programmes as underwriters have cut back on their business volumes.

A review of the various classes of business shows the following trends after the latest renewal season.

● Marine insurance. The Institute of London Underwriters, representing over 100 insurance companies operating in the London market, said last week that marine insurers are experiencing better times with their hull insurance accounts. At insurance brokers Bain Dawes, Mr Derek Prince who heads the marine division, estimated that rates on small fleets might be rising by around 30 to 40 per cent for those with bad records, with perhaps 2½ per cent increases on rates for larger fleets with reasonable records.

London insurers, including Lloyd's underwriters, have a commanding share of the world's marine business. With some £15bn

(£1,600bn) in premiums, London insurers carry the risks of around 40 per cent of the world's fleets. Yet the London market's business is under attack from increased competition.

Mutual clubs formed with the participation of shipowners, who insure each other on a mutual basis, are making some inroads. Three major U.S. container fleets switched their accounts to the Swedish Club from the London and U.S. markets. According to Bain Dawes the accounts were insured at 20 per cent below market rates on offer in London.

On the cargo side of marine insurance, rates have been supported by the high cost of war risk insurance. Even so underwriters report that increased competition has weakened rates on the underlying cargo insurance account.

● Non-marine insurance. In the U.S. there have been 20 to 30 per cent increases across the board in U.S. property and casualty business, according to some reports. On high risk accounts such as pharmaceuticals, chemicals, oil companies and railways increases have been up to 300 to 400 per cent. This has been due to a large extent to the contraction in the availability of proportional reinsurance capacity, which has contracted dramatically, as reinsurance underwriters seek a more profitable flow of business.

● Lloyd's. Around 70 per cent of Lloyd's £2.3bn of premiums is earned in dollars. Two-thirds of its business volumes are largely accounted for by reinsurance business, mainly on U.S. accounts. There are signs that the membership, which provides the underlying capacity for the market, is not

growing at a sufficient rate to allow for the sharp currency changes of sterling against the dollar. Already a number of insurance syndicates have written up to their premium income limits at Lloyd's, because of the windfall business volumes which have been created through conversion of dollar earned business into sterling.

● Reinsurance. In the company market reinsurers are driving hard bargains with direct insurers on terms arranged for proportional reinsurance contracts. Commission rates paid by the reinsurer to the direct insurer passing across a share of its business are subject to intense negotiation as reinsurers seek to gain a better deal. In addition, according to Mr Leslie McKinnis, assistant general manager of Mercantile & General, Britain's largest reinsurer, reinsurers are looking for companies to participate in poor experience by retaining a larger proportion of the risk and even seeking the direct insurer to accept loss participation clauses in contracts.

Mr McKinnis, speaking at a seminar organised by stockbrokers Kitcat & Aitken last November, predicted that the latest renewal season would show a reduction of proportional reinsurance capacity and Bain Dawes' reinsurance specialist Mr Paul Swin confirmed last week that this trend had indeed taken place in the latest renewal season.

As the proportional reinsurance market has contracted so the demand for excess of loss reinsurance protection has grown. In that particular market reinsurance rates have risen 200 per cent in some instances.

Which location would your computer recommend?



It would probably tell you that your most logical move is to Livingston, in the heart of Scotland's Silicon Glen.

This young town has already attracted almost 200 thriving companies.

Including N.E.C., who regard Livingston as the best location in Europe, and Burroughs, who've expanded 100% since setting up here. Shin-Etsu, Mitsubishi Electric, Johnson & Johnson, Sperry, Burr Brown and N.L. Industries are a few of the others who've experienced similar success.

Of course, before your computer could make any recommendations, you'd need to feed it a lot more information. For all the facts, send the coupon today.

To: James Pollock, Commercial Director, Livingston Development Corporation, Livingston, West Lothian EH54 6QA. Tel: 0506 414177.

Name _____
Position _____
Company _____
Address _____
FPO _____

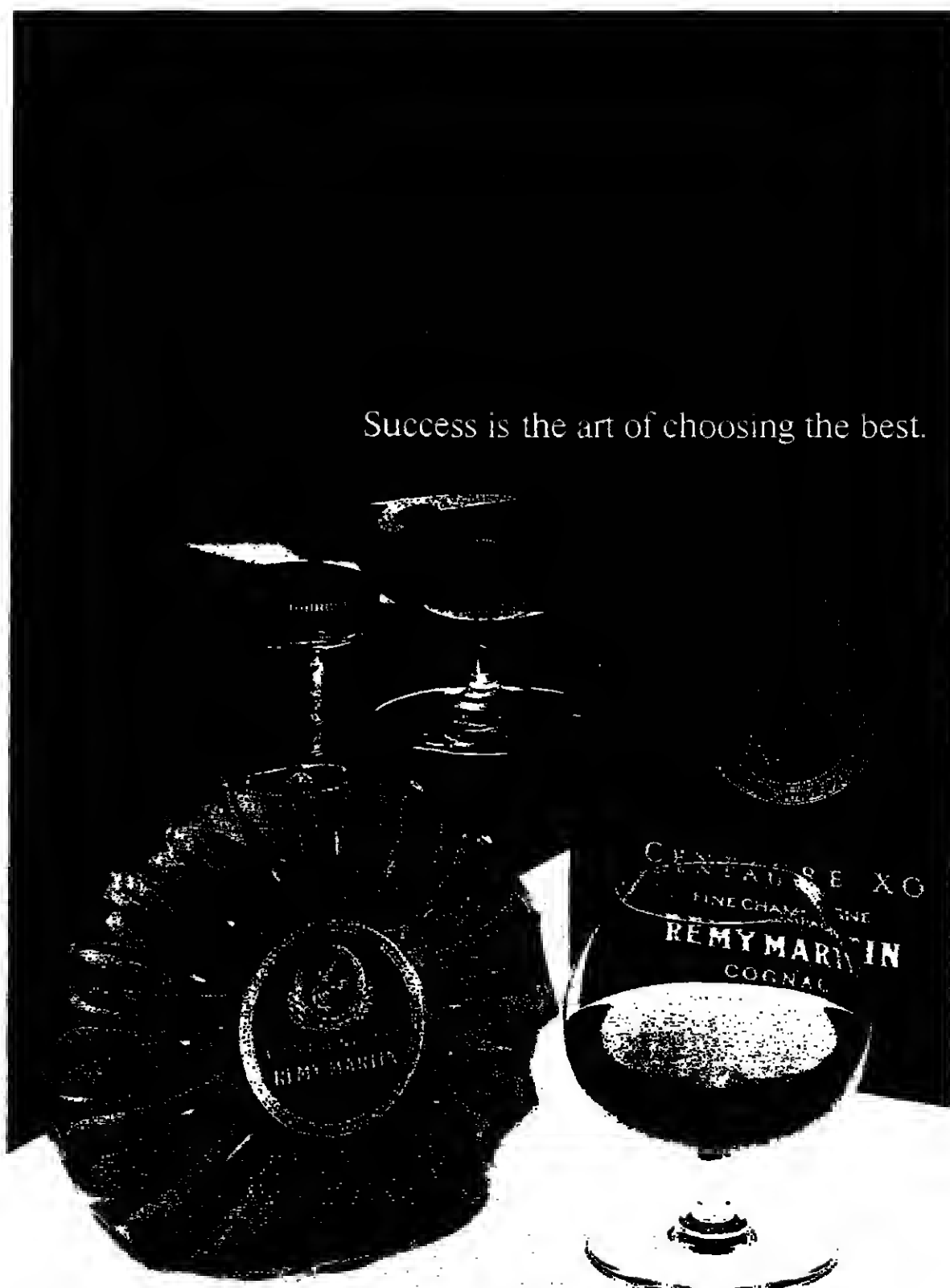
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Contracts and Tenders

ETHIOPIA

EIGHTH HIGHWAY PROJECT

Second Highway Sector Project

GENERAL PROCUREMENT NOTICE

The Government of Ethiopia has obtained a loan from the International Development Association (IDA) towards the procurement of civil works, equipment, technical assistance and training. The Project will form a part of Ethiopia's Second Road Sector Programme and second sub-project will be the construction of an asphalt concrete overlay of 356 kms between Mille and Asseb. The Project starts at the town of Mille about 320 kms East of Addis Ababa.

Construction Prequalification

Construction firms from member countries of the World Bank, Switzerland and Taiwan are invited to be prequalified to participate in the bidding for the construction of Mille-Asseb asphalt concrete overlay. The works which will be tendered consist of:

- widening and extending the existing roadway and structures,
 - rehabilitating the existing roadway with asphalt plant hot mixed material.
- The approximate quantities of the main work are:
- | | |
|---|--------------------------|
| Common Excavation | — 332,605 m ³ |
| Rock Excavation | — 407,833 m ³ |
| Borrow Excavation Case I | — 84,105 m ³ |
| Selected Borrow Topping | — 233,817 m ³ |
| Prime Coat MC-30 | — 417,804 Lts. |
| Asphalt MC-3000 | — 490,167 Lts. |
| Asphalt RC-70 | — 528,775 Lts. |
| Asphalt Cement Pen 60/70 | — 33,645 M.T. |
| Crushed Basaltic Aggregate, Grading 'C' | — 70,030 m ³ |
| Crushed Surface Aggregate | — 201,932 m ³ |

Prequalification forms are available from the Contract Construction Division addressed below. The closing date for submission of completed forms is FEBRUARY 15, 1985.

ETHIOPIAN TRANSPORT CONSTRUCTION AUTHORITY
P.O. BOX 1770
ADDIS ABABA

THE MINISTRY OF EDUCATION
IN THE YEMEN ARAB REPUBLIC

INVITES OFFERS FOR :

Printing and reprinting school text books, production of different multi-coloured teaching posters, supply of equipment and chemicals for laboratories as well as teaching materials, supply of white and coloured chalks and school furniture sets for primary, preparatory and secondary schools. (Quotations for parts of any of the tenders are not allowed.)

Particulars for the tenders as well as documents for the offers can be obtained at the Yemen Embassy, 41 South Street, London W1, against a fee of U.S. dollars 100 for each document of the above seven tenders.

Closing date for the tender will be the 16th of February 1985 at 10.00 a.m. Sana'a local time.

AMENDMENT
NOTICEWorld Bank Multi
Mode Transport
Project—Jordan
Aqaba Railway
Corporation

In partial modification to the Notice published on 21st January, 1985, it is hereby notified that the closing date has been changed to 12.00 noon on 1st April, 1985, instead of 16th March, 1985. Other conditions remain unchanged.

Public Notices

THE SCOTTISH
AGRICULTURAL SECURITIES
CORPORATION p.l.c.

51% Debenture Stock 1984-85
NOTICE IS HEREBY GIVEN THAT THE REGISTERED OFFICE OF THE CORPORATION'S DEBENTURE STOCK WILL BE CLOSED FOR TRANSFER AND REGISTRATION FROM 15th to 28th February, 1985, both days inclusive.

By Order of the Board
H. J. MURPHY, Secretary
48 Palmerston Place
Edinburgh EH12 5SR
28th January, 1985

Legal Notices

IN THE MATTER OF
THE COMPANIES ACT 1948
AND
HENRY ARROS (WINE) LIMITED

NOTICE IS HEREBY GIVEN Pursuant to Section 238 of the Companies Act, 1948 that a meeting of the CREDITORS of the above-named Company will be held at Great Eastern Hotel, Liverpool Street, London, EC2, on the 1st February 1985 at 11.30 a.m. for the purpose mentioned in Sections 234 and 235 of the said Act.

Dated this 18th January, 1985.
By Order of the Board
L. J. M. NORTHGATE
Director.

Personal

FOR SALE

SUPERB ROSEWOOD
BOARDROOM TABLE
In three sections, 20ft x 6ft
plus 18 chairs. Offers.
01-258 3772 office hours

UK NEWS

Private legal actions
may further delay
BA share flotation

By MICHAEL DONNE, AEROSPACE CORRESPONDENT

PRIVATISATION of British Airways, already delayed into the summer by the need to settle the U.S. anti-trust suit brought by the liquidator of Laker Airways, may be even further delayed by a series of private legal actions now emerging.

These involve individual litigants in the U.S. who believe that they were denied the benefit of cheap fares in the period after the Laker collapse in early 1982 and the emergence of other low-fare operators, such as People Express.

They argue that the other major airlines, including BA, put up their fares, rather than keep them at the low rates they introduced to compete with Laker, and that such action was in itself a breach of the anti-trust laws, depriving millions of passengers of cheap fares.

Lawyers in the U.S. not connected with the Laker liquidation case are seeking to consolidate those actions into larger "class actions" each involving several litigants. At least four such actions are now understood to be pending.

If only one such action comes to court and succeeds, BA and the other airlines involved (the same airlines as in the Laker case) could be liable for possible substantial damages of an unquantifiable amount. It would open the floodgates for other similar actions.

Conversely, if the initial action failed, that would end the matter. So far no date for hearings of such actions has been fixed.

Any out-of-court settlement of the Laker liquidator's case will thus end BA's U.S. legal problems, since the prospective "class actions" are quite separate.

On the contrary, such an out-of-court settlement might even worsen the situation, since the "class action" litigants could claim that such payments indicated an admission of liability, despite any disclaimers BA might make. BA might then be obliged to resort to out-of-court settlements of the "class actions", with almost unknown results.

The persistence of such litigation in the U.S. would, as with the Laker liquidator's case, cast a further shadow over the prospective privatisation plans for the airline.

It is already clear that privatisation will not be possible in the present financial year, and that even the summer date might slip to much later in the year despite hopes of settling the Laker issue out-of-court within a few weeks as a result of the present intensive discussions.

Managers
fear wave
of militancy

By BRIAN GROOM

THREE-QUARTERS of manufacturing managers questioned in a new survey believe that a resurgence of shopfloor militancy in British industry is likely. Half of them expect it in their own companies.

The survey was conducted by the magazine Works Management and will be published this week. Only a third of those who expected a general backlash thought their own companies had handled their workforces well enough to avoid it.

This fear of resurgent shopfloor power arises because most manufacturing companies have seen some easing of the recession. Workers see the chance of better pay rises, and feel less reason to co-operate with moves to improve efficiency.

Works Management surveyed only a small sample of 50 managers, but they are all key production managers across a broad spread of industry.

Last autumn, confidential figures from the Confederation of British Industry showed that the number of pay claims backed by industrial action had risen by 50 per cent over the past two years.

Department of Employment figures show that the number of working days lost because of strikes rose by nearly 30 per cent in the first 11 months of last year.

Funds sought to test jet lag pill

By PETER MARSH

PILLS to combat the effects of jet lag could be on sale within a few years if trials due to start at Surrey University prove successful.

The university is about to launch an appeal to business organisations to raise the £20,000 needed to fund the trials.

Volunteers will be flown to the U.S. for three weeks of trials. They will holiday at their own expense while taking doses of the pills, which are based on a natural hormone called melatonin.

Before and after their trips, the volunteers will spend two or three days in the university's laboratories at Guildford to undergo psychological and medical tests to see if the treatment works.

Professor Vincent Marks, head of the university's division of clinical biochemistry, hopes that organisa-

tions such as holiday companies, hoteliers and multinational businesses will support the appeal on the grounds that they would benefit economically from any "cure" for jet lag.

The university hopes that an airline will supply free transatlantic tickets. Military organisations, which would welcome a way to ensure that soldiers are fully alert after a long journey across time zones, will also be asked to contribute.

For several years researchers have been intrigued by the properties of melatonin, which is secreted naturally by an organ in the brain called the pineal gland.

No one quite understands the function of the hormone, though it is thought to regulate the sleep process in some way.

In studies with rats, researchers in Australia think they have traced a link between the hormone and adjustments to the animals' natural biological clock. Rats dosed with the substance adapted more quickly to enforced changes in their day/night cycle. Thus they coped better with long periods in the dark.

This led the Surrey researchers to try out the technique with humans. The team, under Prof Marks, has made in its laboratories a batch of tablets, each containing 5 milligrams of melatonin, which have been given to a dozen or so individuals undergoing long air trips.

These people have taken the pills for two or three days before the journey and for three days afterwards. The results, says Prof Marks, have been "extremely promising".

Company Notices

Société Nationale
des
Chemins de Fer Français
£75,000,000
Guaranteed Floating Rate Notes 1983
(redeemable at the holder's option in 1990)

unconditionally guaranteed,
as to payment of principal and interest, by
The Republic of France

In accordance with the provisions of the Notes, notice is hereby given that, for the three months period, 24th January, 1985 to 24th April, 1985, the Notes will bear interest at the rate of 12 1/2 per cent per annum. Coupon No. 6 will therefore be payable at the rate of 2.51719 per coupon from 24th April, 1985.

S.G. Warburg & Co. Ltd.
Agent Bank

TENDERS FOR
GREATER LONDON COUNCIL

1. The Greater London Council hereby gives notice that tenders for the reconstruction of the Victoria Road, London, will be received at the Council's Office, 100 Victoria Road, London, W1, on Monday, 4th February, 1985, at 12 noon.

2. The tender must be made in the form of a bill of exchange payable to the order of the Council, and must be accompanied by a bank guarantee for the full amount of the tender.

3. The tender must be made in the form of a bill of exchange payable to the order of the Council, and must be accompanied by a bank guarantee for the full amount of the tender.

4. The tender must be made in the form of a bill of exchange payable to the order of the Council, and must be accompanied by a bank guarantee for the full amount of the tender.

5. The tender must be made in the form of a bill of exchange payable to the order of the Council, and must be accompanied by a bank guarantee for the full amount of the tender.

6. The tender must be made in the form of a bill of exchange payable to the order of the Council, and must be accompanied by a bank guarantee for the full amount of the tender.

7. The tender must be made in the form of a bill of exchange payable to the order of the Council, and must be accompanied by a bank guarantee for the full amount of the tender.

8. The tender must be made in the form of a bill of exchange payable to the order of the Council, and must be accompanied by a bank guarantee for the full amount of the tender.

9. The tender must be made in the form of a bill of exchange payable to the order of the Council, and must be accompanied by a bank guarantee for the full amount of the tender.

10. The tender must be made in the form of a bill of exchange payable to the order of the Council, and must be accompanied by a bank guarantee for the full amount of the tender.

BUSINESSMAN'S DIARY

UK TRADE FAIRS AND EXHIBITIONS

Current Stationery Industry Exhibition—STATINDEX (01-383 1200) Olympia (until January 30)
British Toy and Hobby Fair (01-701 7127) (until January 30) Earls Court
January 30-February 3 International Swimming Pool and Leisure Show. (Trade: Jan 30-31) (075522 2875) Wembley Conference Centre
February 5-7 International Spring Fair: Gift Show (01-855 9201); Hardware and Housewares Show (0604 22023) NEC, Birmingham
February 6-8 Shipways' Crafts Dog Show (01-493 7838) Earls Court
February 10-13 International Men's and Boy's Wear Exhibition (021-705 6707) Olympia
February 12-14 Brighton International Catering Exhibition—CATERBRIGHT (01-222 9341) Olympia
February 12-14 Met Exhibitions Hall
February 12-14 International Trade Show for Home Computers, Software and Leisure Electronics—LET (0923 777000) Olympia
February 19-21 Refrigeration and Air Conditioning (01-488 7788) Wembley Conference Centre
February 25-March 1 International Food and Drink Exhibition (01-488 1861) Olympia
March 5-8 International Powder and Bulk Solids Exhibition—(POWTECH) (01-572 2121) N.E.C., Birmingham

OVERSEAS TRADE FAIRS

Current January 30-February 2 International Instrument Control, Automation Measurement and Testing Show—INSTUMENTSIA (01-488 1861) Hong Kong
January 30-February 2 The International Building Materials and Systems Show (01-488 1861) Hong Kong
February 4-7 Middle East Electronic Communications Show and Conference—MECOM (01-488 1861) Bahrain
February 7-17 International Motor Show (Passenger cars)—PERSONENAUTO (020 44 09 44) Amsterdam
February 8-17 International Boat Show (01-488 1861) Hong Kong
1981 February 9-13 International Exhibition of Women's Ready-Made Clothing—Pret-a-Porter (01-430 3881) Paris
February 20-24 International Holiday Fair and Exhibition—FERIENMESSE INTERNATIONAL (01-591 2606) Vienna
February 22-27 International Spring Fair (01-734 0565) Frankfurt
March 5-9 Toy, Gift & Stationery Spring Show (01-539 5001) Taipei
March 7-17 International Motor Show—Semicon Europe Electronics Show (01-353 8907) Zurich

BUSINESS CONFERENCES

January 28-30 FT Conference: Seminar on the City as a financial and trading centre (01-621 1585) City of London, EC4
January 30-March 3 IFM: Flexibility in working time—cost effective initiatives for managers (0-846 1000) Embassy Hotel, W2
January 30 Chatham House: Indonesia at the start of the fourth five-year plan (01-990 8233) London, SW1
January 30 Institute of Management Consultants/Department of Engineering Production, Birmingham University: Managing the 1990s—A framework for business planning (01-584 7265) Birmingham University
January 31 Foundation for Science and Technology: Seminar on technology transfer within the EEC (01-408 0431) RSA House, London
February 4-5 Risk Research Group: Reinsurance practice (01-246 2175) Kensington Palace Hotel, W8
February 12 The Henley Centre for Forecasting: Foreign exchange rates—FX Analyses, forecasts and world business prospects (01-353 9561) Cumberland Hotel, W1
February 12 Brazilao Bank of Commerce: New opportunities for industry, trade and natural resources (489 0186) Hilton Hotel, W1
February 12-14 Cable Television and Satellite Broadcasting: The opening address in the Financial Times 1985 meeting on Cable Television and Satellite Broadcasting will be given by Mr Giles Shaw, MP, Minister of State at the Home Office. Other speakers will include: Mr. Elco Brinkman, Dutch Minister of Welfare, Health and Cultural Affairs; The Rt Hon The Lord Thompson of Moniech, KT, PC, chairman, Independent Broadcasting Authority; and M. Stéphane Hessel, Membre de la Haute Autorité de la Communication Audiovisuelle.
Issues to be discussed during the two days include:
★ What kind of programmes are viewers prepared to pay for and what are the economics of making and distributing them?
★ What roles should governments play in fostering the new media and what kind of regulatory framework is needed?
★ Is there likely to be a mass market for interactive home information services and how fast will it develop?

Financial Times Conferences

The following is a list of conferences being organised by the Financial Times:

CABLE TELEVISION AND
SATELLITE BROADCASTING

London—March 19 and 20, 1985

The opening address in the Financial Times 1985 meeting on Cable Television and Satellite Broadcasting will be given by Mr Giles Shaw, MP, Minister of State at the Home Office. Other speakers will include: Mr. Elco Brinkman, Dutch Minister of Welfare, Health and Cultural Affairs; The Rt Hon The Lord Thompson of Moniech, KT, PC, chairman, Independent Broadcasting Authority; and M. Stéphane Hessel, Membre de la Haute Autorité de la Communication Audiovisuelle.

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★ Is there likely to be a mass market for interactive home information services and how fast will it develop?

PRIVATE HEALTH CARE

London—March 25 and 26, 1985

This major Financial Times conference will review public policy and the relationship of the private sector with the NHS, private health care as an employee benefit, its provision and cost and will also assess the current business opportunities and risks.

Speakers will include: Mr R. M. Graham, chief executive, BUPA; Mr Michael Meacher, MP, Opposition Front Bench Spokesman on Health and Social Security; Mr G. David Lock, managing director, Private Patients Plan; Mr Gene Burleson, chief executive officer, AMI Hospitals; Mr Oliver J. Rowell, general manager, Muford Hospitals; Mr Peter Townsend, chairman, Nationwide Hospitals; Mr Gordon Webster, managing director, NEL Permanent Health Insurance Limited.

For further details please contact:—

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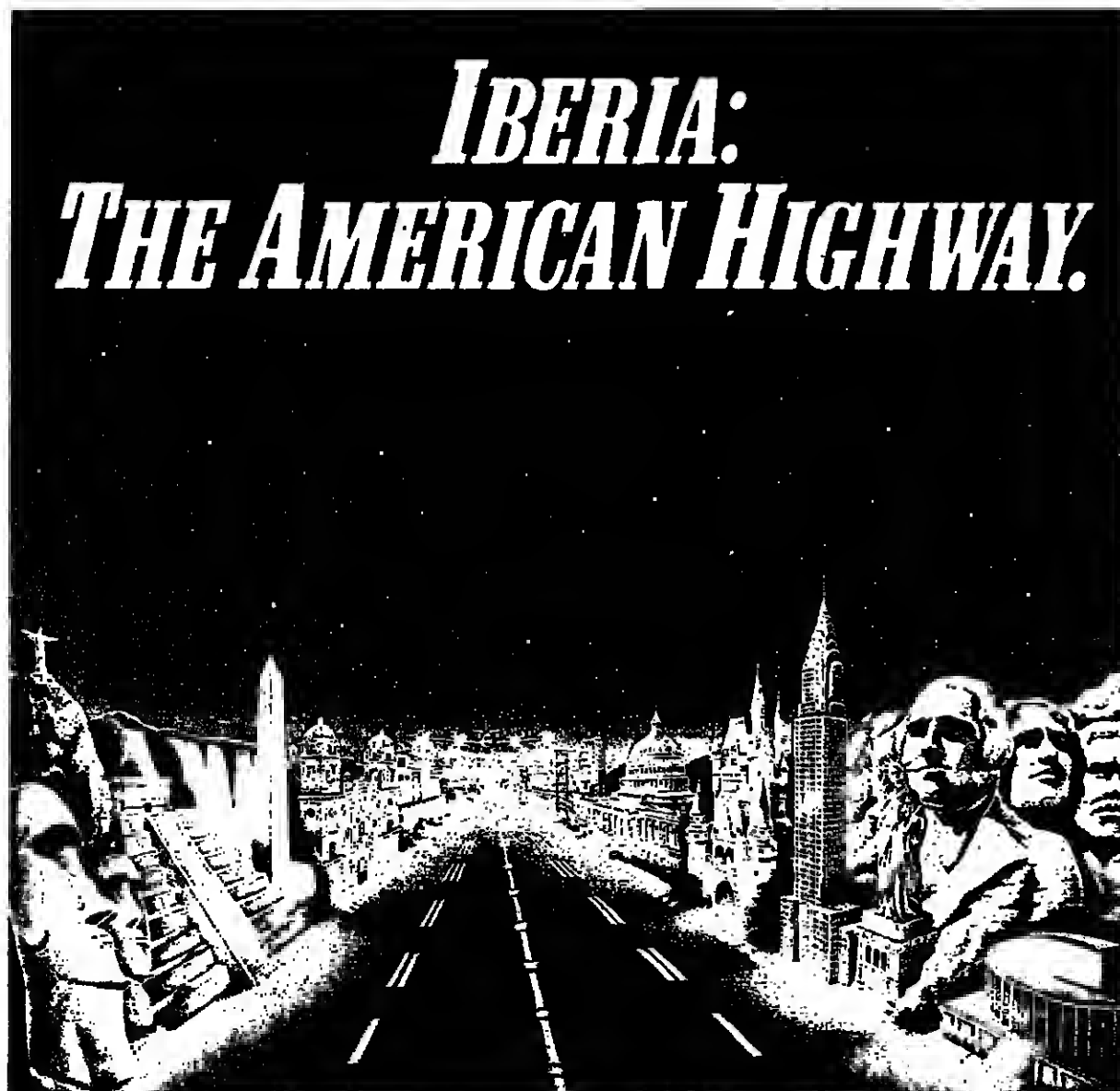
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The revival in trade between the East and West, which began in 1983, strengthened last year. The 'omens' are now good for calm on the commercial front

Calmer commercial waters lie ahead

By DAVID BUCHAN
East Europe
Correspondent

GIVEN THE myriad political differences between East and West, there can be no guarantee that politics will not again intrude into East-West trade. But at the start of 1986 the omens were good for a period of commercial calm.

The U.S. and the Soviet Union held their first high-level trade talks since 1978, with the Reagan Administration indicating that while it had no intention of going back on its new curbs on the sale of "strategic" goods to the Soviet bloc, general trade between the two superpowers should be increased to broaden the dialogue begun again at the arms negotiating table in Geneva.

At the same time, Poland at last reached an agreement in principle with its Western Government's creditors on debt arrears unpaid since martial law was imposed there three years ago. This removed the last obstacle, on the Western side, to Poland joining the International Monetary Fund and effectively dismantling the last Western sanctions against Poland.

Thus, Comecon countries, for the time being, have no real ground for arguing that the West is still playing politics with East-West trade, though many officials in Moscow, Warsaw, Prague, and Sofia might well and do, argue that the East should reduce its vulnerability to any future Western economic leverage.

Such precautions include reducing Eastern financial debt to the West and, harder to

achieve, reducing technological dependence on the West. Even before this improvement in the political climate, the revival in trade between East and West, which began in 1983, strengthened in 1984. The recovery really came in western trade with Eastern Europe, which had declined in three consecutive years (1980-82), rather than in trade with the Soviet Union, where increases in the early 1980s sustained by high Soviet energy sales and Soviet investment purchases (pipeline equipment, for instance) tailed off last year.

According to the United Nations Economic Commission for Europe (ECE), Eastern Europe's exports to industrialised Western countries (members of the Organisation for Economic Development and Co-operation) turned up sharply in volume terms in 1983 and by 17 per cent in the first half of last year.

The export drive was general throughout Eastern Europe, but most marked in the two countries that lost the most ground in the early 1980s, Poland and Romania, which made determined efforts to push their staple exports of coal and oil products, respectively.

Improvements

Faster growth in total western import demand also helped particularly in the U.S. and Japan. But once slower-growing Western Europe accounts for over 90 per cent of Western purchases of Eastern goods, Eastern Europe and the Soviet Union saw their combined share of total western markets decline slightly from 3.7 per cent in 1983 to 3.46 per cent in the first half of 1984.

There was some, but much less dramatic, improvement in

Western exports to the six East European members of Comecon; after three years of decline (1980-82), bottoming out in 1983, Western sales to Eastern Europe rose 3 per cent in the first six months of 1984 in volume terms, with growth coming in exports of semi-manufactures and consumer goods, partially offset by lower engineering product sales.

This last category of Western exports has not prospered since the late 1970s when Eastern Europe started to cut back investment spending in an attempt (mostly vain) to protect personal consumption and public services.

Some analysts (the ECE, for instance) had forecast an upturn in investment early last year. But apart from badly controlled capital spending in Poland (where the central planners tried but failed to control capital expenditure) and in Romania, and neither country gave much business to Western firms — the rate of investment in Eastern Europe is at an almost hysterical low as a share (13.24 per cent) of national income.

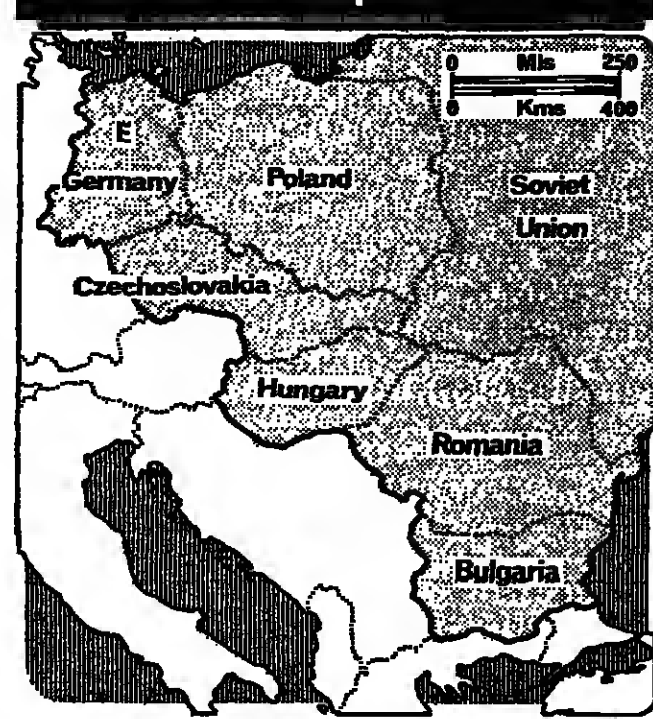
The upturn may still come, however, in the new five-year plans (1986-90) which Comecon countries are now preparing. Herr Jürgen Michelmeier, in a recent study of the Eastern capital goods market done jointly for Stuttgart University and Ingmar Consultants, sees 1985 as an ideal year for Western engineering companies to start trading their wares around Comecon capitals. He underscores the importance of the Comecon market, particularly for West German industry.

Of total West German exports, 25 per cent of metal cutting machinery, 40 per cent of mining equipment, 10 per cent of textile machinery, 20 per cent of shoe and leather machines, and 10 per cent of valves go to the East.

The difficulty, however, is that many engineering companies are too small or specialised to spend the particularly large amount of time and money needed to develop their Comecon business and to deal with Comecon counter-trade demands, often in quite unrelated products.

Probably in no other sector is the general difficulty for the small, even medium-sized company operating in the Comecon market more acute. However, some Comecon countries have recently shown signs of dropping their traditional, almost

Comecon's European Members



snobbish, preference for the big "brand name" in the West. Precisely the opposite trend has occurred in Western trade with the Soviet Union, where buoyant engineering sales helped boost Western exports in 1983-84. In the first half of last year, Western sales slumped by 8 per cent in volume terms, partly reflecting completion of the Siberian gas pipeline. The decline has since been reversed, but only because of grain imports to make good the 1984 Soviet crop shortfall.

Soviet exports to the West have held up, rising 2 per cent in volume in the first half of last year after 10 per cent and 7 per cent increases in 1982 and 1983. But the bulk of these sales (nearly 80 per cent) are energy, where prices have been falling on the world market, and only about a fifth are manufactured goods and raw materials where demand and price have improved, thanks to an upturn in the Western business cycle.

Thus, the Soviet Union may have been selling more to the West, particularly re-exported Middle East oil (earned chiefly from arms sales) to offset stagnating domestic oil production, but seems to have got a lower hard currency return for it. However, when trade with the Third World is included to make up the Comecon balance of trade with non-socialist countries, the Soviet Union showed a large \$9.9bn surplus in 1984 (\$6.2bn in 1983) and Eastern Europe a collective surplus of \$6.7bn (\$5.5bn), according to the ECE.

In spite of the fact that many of Comecon claims on Third World countries are not easily realisable in cash, surpluses even approaching this magnitude put the Soviet Union and its six East European partners in Comecon in a comfortable financial position.

Prognosis

Clearly, most Comecon countries are now in a position to increase imports and improve domestic supply, without endangering the margin of financial safety they have painfully built up in the last few years.

Several factors still support a conservative prognosis for growth in East-West trade. The first and most important is the attitude of the Comecon countries themselves.

They still value highly, perhaps more highly than ever, what the West has to offer, which is generally of better quality and more promptly delivered than the goods they can get from their supply com-

strained economies. But they also draw from recent years the lessons that financial overextension to the West is dangerous, and that heedless purchases of Western manufacturing licences entail far larger imports of components, spare parts and semi-manufactures than originally intended.

They also see that big Western-built turnkey plants carry no guarantee of a hard currency market in which to sell the resultant products.

Big contracts

The degree of caution, of course, varies. Bulgaria, Czechoslovakia, and latterly Romania, show no interest in borrowing from the West; the others do.

The Soviet Union still has some very big contracts, for construction of chemical and plastics plants for instance, to be done before the West, as Mikhail Gorbachev, the senior Politburo member, was doing in London last year; while at the other end of the spectrum, Czechoslovakia says it intends to rely mainly on the East for its technology. Hungary is the boldest in both finance and trade, but even Budapest has reservations about overexposure to the West.

The result is that, even after the 1981-84 western credit squeeze that severely cramped East-West trade, the proportion of its total trade which Comecon countries do with each other is rising, from 52.55 per cent in 1981 to 58.6 per cent in 1983.

This trend may continue, not because the Comecon countries want to "circle their wagons" into an autarchic bloc (this was explicitly rejected at last year's Comecon summit), but for more "objective" reasons, as they say in the East.

The main reason, ironically stemming from that same Comecon summit which rejected autarchy, is that Moscow is demanding more East European investment in technology. As regards manufactured goods, the Soviet Union and Eastern Europe still seem to be losing Western market share to the newly-industrialised countries of the Third World, the Brazils and Taiwans. This is despite their proximity to at least the West European market and grudging Western adaptation to Comecon demands for counter-trade.

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COMECON TRADE with the West in 1984

(Excludes Japan - See separate chart)

(Source: United Nations Economic Commission for Europe)

(Values in \$100 million)

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reserving them for hard currency sale to the West. The signs are that the Soviet demands are being met in the long-term trade agreements, in some cases up to the year 2000, concluded by the Soviet Union with Poland, East Germany, Hungary, and Czechoslovakia last autumn.

Even before that, the Soviet Union was beginning to "cash in" on the surplus it has been running with Eastern Europe for several years; in the first half of last year, East European shipments to the Soviet Union rose 6.7 per cent as against a 4.5 per cent increase in Soviet deliveries to Eastern Europe.

A second dampening factor on East-West trade is the new controls imposed on the sale to the Soviet bloc of what the West considers to be technology of potential military use. These controls, agreed by Nato countries and Japan in the Paris-based Co-ordinating Committee last year and coming into full effect this year, now cover a wider range of electronics, telecommunications, computers (see accompanying article).

A third brake on trade growth prospects is the difficulties Comecon still have in competing on Western markets in too narrow a range of goods which often attract Western protectionism.

As regards manufactured goods, the Soviet Union and Eastern Europe still seem to be losing Western market share to the newly-industrialised countries of the Third World, the Brazils and Taiwans. This is despite their proximity to at least the West European market and grudging Western adaptation to Comecon demands for counter-trade.

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Trade balance with 23 industrialised western nations

	1981	1982	1983	1984*
Bulgaria	-0.13	-0.13	-0.13	-0.13
Czechoslovakia	+0.32	+0.32	+0.32	+0.32
East Germany	-0.12	-0.12	-0.12	-0.12
Hungary	-0.15	-0.15	-0.15	-0.15
Poland	-0.16	-0.16	-0.16	-0.16
Romania	+0.36	+0.36	+0.36	+0.36
Soviet Union	+0.22	+0.22	+0.22	+0.22

* Extrapolation of January-June trends
Source: UN Economic Commission for Europe, using Western data which generally lower Comecon countries' surpluses than Eastern statistics. Cited in text of this survey

Waiting for the new lists

Western controls

DAVID BUCHAN

THIS YEAR sees the start of a wider and tougher regime of Western "strategic" controls on sales to the Soviet bloc. The 15-member governments, Nato basically plus Japan, of the Paris-based Co-ordinating Committee (CoCom) are in the throes of publishing new national export control lists; the U.S. and the UK, for instance, did so this month.

The common denominator of these lists is the agreement with which CoCom members wrapped up their 1982-84 review of the Western embargo lists.

East-West Trade 2

Economic sanctions by the West are being eased as the political climate improves. Below and on the following page are progress reports on trade with seven Comecon members.

USSR



President Chernenko

WITHIN THE last month the U.S. and West Germany have both had serious talks with the Soviet Union on prospects for improved trade. This is a sign of a warmer political climate. Enthusiasm for economic embargoes is clearly ebbing. Yet the curtailment of U.S. grain exports to the Soviet Union by President Carter in 1980 and the attempt to prevent

the West Europeans helping to build the Urengoi gas pipeline from Siberia to Western Europe have left a deep mark. The Soviets are even wiser than before on relying on foreign suppliers. This is ironic since such embargoes are unlikely to be used again. The abortive attempt by Washington to push the West Europeans into a boycott of additional Soviet gas "did greater damage to the Western Alliance than it could ever have inflicted on the Soviet Union," said one diplomat.

In any case the key Soviet import—grain for animal feed—was shipped freely once President Reagan had been elected. The poor grain harvest last year means grain imports of up to 50m tonnes at a cost of some \$7-8bn.

This trend is likely to continue. The Soviet food programme means that the country will be able to absorb increasing the supply of meat, milk and eggs to the consumer whatever the state of the grain harvest. Herds are not being

cutback as they were in the past. If agricultural imports are likely to remain buoyant, the outlook is less optimistic for industrial goods. Western exports to the Soviet Union dropped 9 per cent in the first half of last year compared to a rise of 2 per cent the year before. There were lower sales of iron and steel products, notably pipes and tubes used in the major pipeline projects.

In the first nine months of last year the Soviet trade surplus showed a surplus in commerce with all the three categories into which it divides the world: socialist, capitalist and developing. This is all calculated in roubles so that the hard currency position is less clear. Exports to the West were roubles 15.8bn compared to imports of roubles 14bn. West Germany, once in profit in its trade with the Soviet Union, ran a deficit of \$850m in the first ten months of last year. Slack business in the middle east makes western companies look with some interest at prospects in the Soviet Union. In

terest is also being shown in large turnkey projects worth \$500m each.

The Soviet Union would like to import more from eastern Europe but the problem is that high quality goods the Soviets want to buy are not available in sufficient quantity, they cannot easily substitute for imports from the west.

Under pressure

The Soviet Union's main exports, oil, gas and gold, are all under pressure on price. Early this year there were some reports of the Soviet shoving their oil prices on the spot market, to sustain sales. But this should not constrain the Soviet ability to import. The real problem is that Western Europe and Japan do not want to buy oil and gas in the volumes once expected. Even if the price of oil falls, the Soviets still benefit from the rise in the real purchasing power of the dollar in which oil prices are denominated.

Patrick Cockburn

East Germany



President Honecker

EVEN THOSE who are sceptical about Comecon statistics have to admit that East Germany must be doing something right. It again led the Comecon growth chart last year with a 5.5 per cent expansion in national income—over 1 per cent more than planned—representing a record 11bn Ost marks rise to DM 221bn.

This year's target for economic growth is again 4.5 per cent. The economy got off to a difficult start in bitter cold but is now well on its way to a target of 4.5 per cent. The East German consumer is finally to be given a better break with retail sales set to rise 4 per cent although this is likely to be absorbed by built-in, although unacknowledged, inflation. Industrial production is to rise 3.8 per cent this year after a 4.5 per cent increase last year which was well up on the 3.6 per cent target. After several years at a low level, investment is to rise 14.3 per cent this year as the need to renew existing plant and equipment can no longer be postponed.

Foreign trade is to expand by a more ambitious 8 per cent but Western traders will continue to encounter a reluctance to buy products which are not absolutely essential to save energy or rationalise production. It is no surprise that Western bankers again rank East Germany as Comecon's best credit risk after the Soviet Union for the East Germans service their debts like clockwork.

A recent Euroloan to East Berlin of \$150m was quickly raised to \$400m with interest at one per cent above Libor. It was made possible by a series of West German Government guaranteed loans re-establishing

East Germany in Western eyes as a sound risk. East Berlin has used these loans to lengthen its short-term maturities and to build up currency reserves. According to statistics from the Bank for International Settlements, East Germany's reserves outside of June, against about \$200m over 1983, fell to \$140m. East Germany's debt to non-reporting banks, however, is unknown as are its supplier credits. The country's cumulative trade debt to West Germany last year sank to DM 3.6bn—the lowest since 1978.

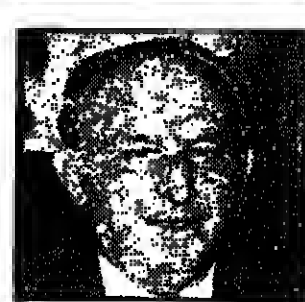
East-West German trade last year is likely to have exceeded the record DM 15.2bn of 1983. Dr Franz Retsch, head of the Department of Trade with East Germany, noted that 1983 trade deficit with West Germany which resulted from substituting West German goods for those from other Western countries.

In addition East Germany was reselling products imported from West Germany in its clearing trade to obtain hard currency in other Western markets. Dr Retsch said that he is rather optimistic for inter-German trade prospects this year, including West German deliveries of durable consumer goods and above all investment goods, such as environmental protection, equipment.

East German foreign trade will face the daunting problem of supplying the Soviet Union with higher quality consumer goods and high technology products in order to continue obtaining the current amount of Soviet oil, 16m tonnes annually, and larger quantities of gas. The Government has issued an unpublished decree on the main areas of science and technology to be stressed up to the year 2000 including cooperation with the Soviet Union. A new scientific and technical plan outlines where research and development is to be concentrated: more rational energy utilisation, lignite processing, metallurgy, chemicals, glass and ceramics, microelectronics, robotics, biotechnology and automatic manufacturing centres. As in the past, West Germany will play a key role in any one per cent above Libor. It was made possible by a series of West German Government guaranteed loans re-establishing

Leslie Collett

Bulgaria



President Zhivkov

AFTER A PERIOD of growth in the early eighties, Bulgaria's trade with the West is going through a period of retrenchment. The hopes of Bulgarian and Western businessmen alike raised during the 1983 trade boom with the West, when the Bulgarian market was the second fastest growing market in the Comecon after East Germany, have been replaced by more modest expectations. The Bulgarians have not lost their enthusiasm for

greater trade ties with the West but a combination of factors have contributed to the shrinkage in Western trade. The capacity of the Bulgarian market to absorb imports was stretched at a time when economic reforms demanded internal readjustments.

At the same time Western controls on technology transfers to the Eastern bloc and a year international climate reduced opportunities for trade and encouraged the Bulgarians to look more to their traditional partners in the Comecon.

Bulgarian officials were clearly pleased by the British decision to deny them the System X telephone exchange developed by Plessey and GEC which they wanted to buy. The two companies decided to drop their bid to sell the system after an agreement was reached in the Paris-based Co-ordinating Committee (CoCom) by the Western allies to embargo sales of sophisticated telecommunications switching gear to the Soviet bloc.

The Bulgarians have since sought unsuccessfully to find another source for similar

equipment. The experience cannot have been gratifying. The shrinkage in trade with industrialised Western countries is clearly noticeable in 1984. According to figures from the International Monetary Fund exports from OECD countries to Bulgaria in the Comecon.

Bulgaria's trade turnover is planned to grow by 4.5 per cent in 1985 but the increase will almost be completely absorbed by its Comecon partners. Whereas trade with the Comecon accounted for about 78 per cent of Bulgaria's trade in 1983 with the Soviet Union alone accounting for about 57 per cent, targets for this year are 82 per cent with the Comecon and 63 per cent with the Soviet Union.

OECD and developing countries will have to battle for the remaining 18 per cent. In 1983 the OECD's and the Developing countries' share was 22 per cent with the former taking about 12 per cent. Within the new targets competition is likely to prove hard for Western companies. There are still plenty of opportunities. Western companies were reported to have secured some \$200m-worth of

business during the Provdv technical fair last autumn, a small proportion of the total \$2.5bn said the Bulgarians to have been signed up during the week but many Western exhibitors declared themselves satisfied with the results.

Bulgaria's largest trading partners among OECD nations remains West Germany with trade worth \$550m in the first eight months of 1984, followed by Italy, \$71m for the first seven months, then by Austria \$71m, and Switzerland, \$69m, for the first eight months.

Japan has fallen back since 1983 with trade worth \$59m. v.l. P-11s marginally improving its performance with \$46m. Bulgaria's expanding economy and low foreign debt continue to make it an attractive market. Bulgarians are tough negotiators and they are still plenty of red tape but the country has a good reputation for paying on time and in cash. But in the end prospects for greater Bulgarian-Western trade will depend on broader considerations and improvements in the international climate.

Patrick Blum

Hungary



First Secretary Janos Kadar

HUNGARY'S NEW management and wage reforms introduced last month are among the most wide-ranging since the New Economic Mechanism was launched in 1968. They aim to achieve a greater degree of company self-management and wage differentials than in any other Comecon country.

Managers in 80 per cent of Hungarian enterprises are to be elected, subject to industry ministry approval, by newly formed company councils representing management and employees.

The councils, which resemble the supervisory boards of West German companies, will determine a company's "strategic" goals including investments, products, pay and may recommend closure if all else fails.

In other 25 per cent of companies, mainly smaller ones, managers are to be directly elected by employees. The remaining companies—operating in defence, essential goods and services and so-called monopoly trusts such as oil and aluminium—will continue to be under direct ministerial supervision.

Last year Hungary slightly exceeded its modest goal of a 1.5 per cent to 2 per cent growth in national income—roughly equal to GNP—with industrial production rising 2.5 per cent to 3 per cent compared with a target of 1.5 per cent to 2 per cent.

Agricultural output rose 5 per cent while investments were higher than planned. Real per capita income, however, went up by only 1 per cent.

The target of a \$600m to \$700m hard currency trade surplus and a \$300m to \$400m balance of payments surplus was said to have been met. The net debt stood at some \$4bn compared with \$4.5bn at the end of 1983 while reserves were \$2bn.

In the current year national income is set to grow by 2.3 per cent to 2.8 per cent while industrial production is to rise by 3 per cent and agricultural production by 1 per cent. Real income is to grow by a modest 1.5 to 2 per cent.

In overall growth terms Hungary now takes last place among Comecon countries but in the coming five-year plan

from 1986 to 1990 there is to be a spurt in national income growth, with an annual rise projected at 3 per cent according to Mr Lajos Faluvegy, Deputy Prime Minister.

Industrial production is also expected to increase at an annual rate of 3-4 per cent while agriculture is to grow by 2 per cent annually. Productivity, he said, is to expand by 4 per cent to 5 per cent annually as a result of the latest reforms.

While the company councils will be responsible for broader economic strategy managers are companies much as before on a daily basis.

Concurrent with these changes to increase participation by employees in state companies, Hungary has begun wage reforms which are to allow considerable differentials in profit-related bonuses. The device is designed to both attract labour to more efficient firms and to base wages on performance and not mere attendance as in the past.

Plans have also been unveiled to turn some Hungarian foreign trade organisations into trading houses taking part in production, company organisation, financing and product development of the domestic companies. The FTOs have had virtually no say in what domestic companies produce.

Changes

As of last month some 250 Hungarian companies conducted their own foreign trade and in the engineering sector half of the foreign trade turnover is handled by the producers themselves. Necessity fostered these changes as Hungarian state companies were inherently complacent together with their workers.

Innovation was much discussed but seldom practised and industry, as in other Comecon countries, took months to gear up for production in the first half of the year and then spurred to complete delayed work in the last quarter.

In the same period investments and real wages are to level off or increase only slightly—more belt tightening for the Hungarian consumer. Throughout the next five year plan Hungary plans to achieve an annual surplus of \$800m to \$700m on its hard currency trade account.

Beginning next year he explained it is planned to import more machinery and technology from the West.

According to this scenario, Hungary's external debt is to be substantially reduced between 1988 and 1990 with the debt service imposing a smaller burden. Several hundreds of millions of dollars are expected to be freed annually to plough back into the economy which Mr Faluvegy said could result in a strong 4 per cent annual growth in national income.

Leslie Collett

Romania



President Ceausescu

THE COLD weather got Romania off to a bad start this year, with severe cuts in coal and water-generated electricity in a country whose broad industrial base is a heavy energy user and whose external finances are much influenced by oil import levels.

This year, however, will not see any let-up in President Ceausescu's drive to pile up as big a hard currency trade surplus as possible so as to pay off a massive foreign debt.

The trade surplus was pushed to \$1.41bn in the first three quarters of last year, with exports, according to Mr Ion Stancu, a senior trade official, rising 8.10 per cent, and non-oil imports increasing 3.5 per cent, and bigger trading increases in oil and oil products.

Romania's best export markets proved last year to be Western Europe, and the fast-growing U.S.

Thus, even after payment of debt interest, the country is running substantial current account surpluses (\$902m in January to September last year compared with \$822m in the whole of 1983). By the end of last year, the gross debt was down to \$7.5bn and should come down further in 1985 in which, says Mr Stelian Marin, interior minister, Romania's Finance Ministry, \$1.5bn in principal is due for repayment.

He puts the net debt much lower, because Romania is owed substantial amounts (\$2.3bn at September 1984) by Third World countries which have bought capital goods—substantial slice of Romanian exports—on credit.

Given the difficulty of collecting this money from financially-strapped countries, particularly in Africa, it is doubtful how meaningful the lower net debt figure of just over \$5bn is. However, the overseas refining and petrochemical industry (capacity still over 30m tonnes a year) can use payment in kind from those countries able to settle their Romanian bills in oil.

The casualty of this externally-orientated strategy has been, as usual, the Romanian

consumer. Romanian statistics, highly suspect in this area, show that the level of consumption in 1984 was 1.9 per cent above that in 1980; this hardly squares with the increase in rationing during that period, even in petrol, of which Romania is the only major producer in Eastern Europe.

The lot of the average Romanian may have improved last year, but not by the 2.4 per cent targeted increase in personal consumption, and any further improvement this year, given the dictates of the external financial strategy, will be small.

Yet only two months ago, President Ceausescu at the congress of the Romanian communist party set targets for 1988-90 described by Wharton Econometrics as "outrageously optimistic." These goals, the first (because of the congress's timing) to be announced by any Comecon country for the next five year plan, include average annual growth for net material product (roughly, gap minus services) of 7.6-8.3 per cent, industrial output of 10-10.6 per cent, and of agricultural production of 5.4-5.8 per cent.

Idiosyncrasies

These contrast with 1980-84 rates of material product growth averaging less than 4 per cent on Western estimates and not much less even on Romanian figures. The discrepancy would be more foreign confidence that Romania might at least approach the ambitious 1986-90 goals, were it not for idiosyncrasies of the Ceausescu style of economic management.

Evidently reacting against severe cuts in (1981-83) of International Monetary supervision, Mr Ceausescu announced last November a 20 per cent revaluation of the lei against western currencies and cuts in domestic interest rates, exactly the reverse of the policies which the IMF had urged and which, for a time, the Bucharest Government had grudgingly accepted.

The revaluation was justified in terms of requiring greater export efficiency from Romanian companies, though it is hard to see it making goods more price competitive in foreign markets.

Some outside analysts find it difficult to believe that the Government in the years ahead will manage to square the circle with simultaneous improvement in trade and domestic consumption and further reduction in the debt.

Wharton Econometrics believes that by the late 1980s, the country's hard currency current account will dip again into the red in order to finance the rate of growth which Mr Ceausescu wants, and as a result the debt will start to rise again.

David Buchan

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THE MANAGEMENT PAGE

EDITED BY CHRISTOPHER LORENZ

ConsGold in the U.S.

Putting the 'horrors' behind it

George Milling-Stanley on the background to the UK-based mining finance house's American retrenchment

TWICE IN the past 20 years, the U.S. has proved a graveyard for the expansionist hopes of Consolidated Gold Fields, the London-based international mining finance house. There are now, however, some grounds for sharing the group's belief that it has learnt the lessons from its latest unfortunate experience.

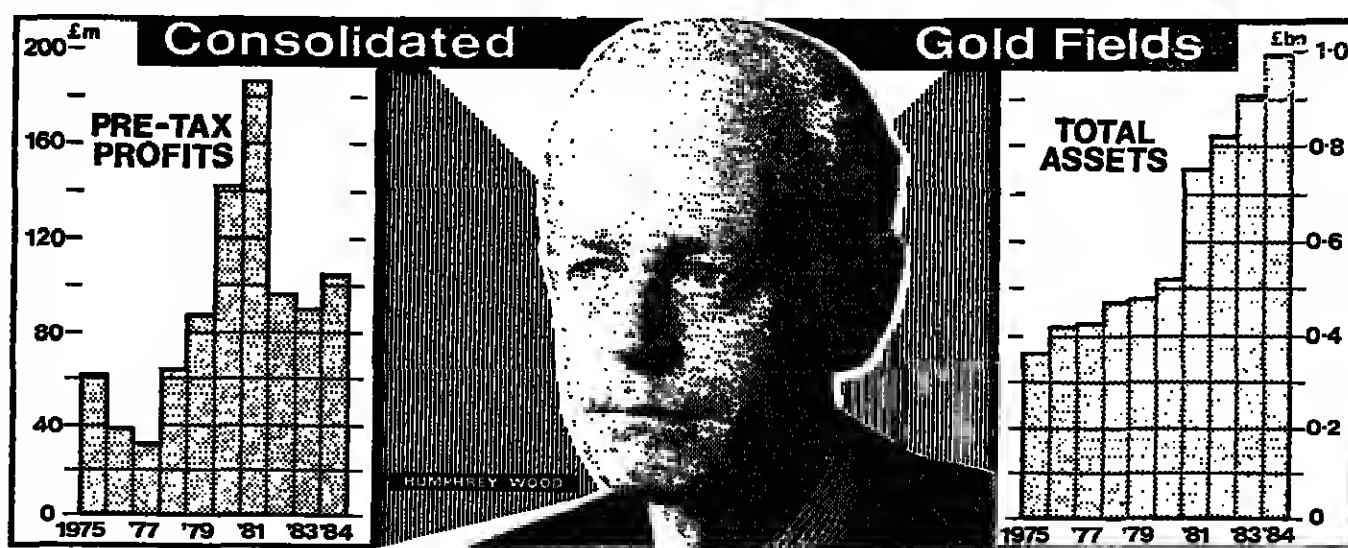
Gold Fields' last American failure was accompanied in March 1983 by an \$87m provision against the value of stocks and future losses of its oil drill rig manufacturing business, Skytop Brewster. Yet in September last year, the group's chairman Rudolph Agnew was able to tell shareholders that the worst was over, and that those U.S. operations which had not been sold or liquidated were at least breaking even.

How was this achieved? And what steps is Gold Fields taking to ensure that its remaining U.S. interests do not turn into a third financial disaster? Agnew gives all the credit for the turnaround to Humphrey Wood, a group managing director since July 1979 and the man who was sent to the U.S. in August 1982 to clear up the mess. Wood is a strikingly fifty-one year old with sound experience of heavy industry behind him in the shape of spells with De Havilland, Hawker Siddeley and Rolls Royce.

Wood's summing up of the difficulties demonstrates part of the reason why he was the man chosen to go to the U.S. to stem the bleeding. His language can be forceful, even at times unprintable, suggesting the toughness of attitude necessary to carry out the required major surgery, and yet at times he can be the very model of a Gold Fields managing director.

First indications that there might be serious problems ahead for the group's non-mining businesses in the U.S. came with the results for the 12 months to June 30 1982 when the contribution of the industrial interests to group profits fell from £32m the previous year to just £5m.

Gold Fields' involvement in the U.S. industrial scene dates from the early 1970s, when the group began buying profitable companies in order to have some American income against which to write off the \$80m tax losses arising from the unfortunate outcome of its first foray into



the country, the takeover of American Zinc in the previous decade.

The strategy at the time, at least as it was perceived in the London headquarters, was to absorb the tax losses within the five years allowed by the U.S. tax authorities, and then to sell those businesses which were not central to Gold Fields' ambitions. The proceeds were to be used in building a presence in U.S. natural resources.

Under the guidance of David Lloyd-Jacob, the senior Gold Fields executive who was sent out to administer this plan, all went well for a time. The businesses he bought were sufficiently profitable to use up the tax write-offs within three years, rather than the five allowed.

However, at about this time Gold Fields' directors developed a degree of unease about the group's dependence on its highly successful South African gold mining interests, which, along with the UK and U.S. construction materials operations of Amey Roadstone Corporation (ARC), were the principal source of income. The directors greeted Lloyd-Jacob's success in diversifying into the U.S. industrial scene with open arms, the original strategy was forgotten, and he was encouraged to retain the non-mining interests and add to them.

The expansion continued throughout the decade, so that by 1980 the group had built up a motley collection of opera-

tions, many in the steel industry, and in that year Skytop Brewster was bought for about \$60m. The oil exploration industry was then approaching its peak, which it reached in December 1981.

By the middle of 1982 it had become clear that the decline in the oil drilling market was something more than the usual seasonal fall-off. "In fact, this time the market simply never turned back upwards," Wood says.

At the same time, the recession posed problems for most of the other companies, but the impact on Skytop was disastrous. In the six months to July 1982, the company's sales, net of returned equipment and cancelled orders, had fallen from \$360m a year to zero.

"Frankly, in August we lost our temper," says Wood. "I came back from holiday, zoomed across the Atlantic, and embarked on a period of doing six weeks' worth of work every month."

David Lloyd-Jacob still believed in the future of the group he had built up, and resigned when it became clear that the plan had changed.

Other departures soon followed, including the entire top management of the Newcomer subsidiary, which had had control of Skytop, and the workforce of the manufacturing company itself was slashed from 1,800 at the peak to just 180.

Further surgery on Skytop

was swift. One of the two big manufacturing plants and the Houston headquarters were closed.

Skytop is now generating enough cash to cover its operating costs, and Wood says somewhat wistfully, "It is a super plant, if only there were something to make in it."

Many of the other U.S. operations have already been sold or liquidated — as Wood puts it: "The horrors have all gone now, with the exception of Skytop." There are still "for sale" signs over most of the remaining operations, which Wood insists are good businesses, but they have no place in Gold Fields' long-term strategy for the U.S.

In fact, it is fair to point out that they would have been sold long ago if the 1970 strategic plan had been followed.

That leaves the steel mill and fabricating business in Knoxville, which Gold Fields is treating as part of its presence in the U.S. construction materials market. "These businesses are strategic holds comparable with ARC America," says Wood firmly, "and we shall keep them and invest in them."

However, the argument for retaining them is unconvincing, and no one at Gold Fields seems able to provide a clear definition of the conceptual line which separates adding value to the products of the group's traditional business of extracting natural resources, and straight-

forward manufacturing industry.

Policy lines for Gold Fields' U.S. operations are now clearer than before, however. Anything which the group perceives as lying outside the mining or construction materials businesses is being weeded out, and management's attention is focused on developing the former through its own gold operations and through the stake in Newmont Mining, while the latter now fall under the umbrella of the newly-created Gold Fields ARC.

This company was set up last year to oversee all of the wholly-owned subsidiaries not engaged in mining, in the U.S. and elsewhere.

The formation of Gold Fields ARC will make an increasing difference to the non-mining interests in the U.S., Wood contends, and he is confident that the mistakes of the past will not occur a third time.

Tax losses on the last abortive foray into America currently add up to something over \$150m, but Wood says firmly: "There is no rush this time to get into other businesses in order to absorb them."

Wood is now devoting something like 90 per cent of his working life to his job as executive chairman of Gold Fields ARC, a post to which he was appointed last July. His role as firefighter for the U.S. operations may be over, but Agnew clearly wants him on the spot, keeping an eye on the glowing embers.

Business Courses

EEC competition law, London, March 6-7. Fee: ESC members US\$320, Non-members US\$360. Details from European Study Conferences, Kirby House, 31 High Street East, Uppington, Rutland, Leics LE15 9PY. Tel: (0572) 822711.

Leadership in management, Slough, March 11-15. Fee: £450 plus VAT. Details from Urwick Management Centre, Baylis House, Stoke Poges Lane, Slough, Berks SL1 3PF. Tel: (0753) 34111.

The directors' workshop, Henley, March 13-15. Fee: members £405 + VAT. Non-members £515 + VAT. Details from the Education Department, Institute of Directors, 116 Pall Mall, London SW1Y 5ED. Tel: (01)-839 1233.

The fourth annual television planning and buying seminar, London, March 15. Fee: £149 + VAT. Details from Hilary Fenwick, 28, Fife, London E15 0AT. Details from the Economist Conference Unit, 25 St James's Street, London SW1A 1HG. Tel: 01-839 7000 ext 420.

Preparing for and conducting negotiations, Glasgow, March 19. Fee: £150 + VAT. Details from Dr A. M. Fleming, the Scottish Business School, 130 Rottenrow, Glasgow, G4 0GG, Scotland. Tel: (041)-552 7141, ext 47.

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Successful marketing in the EEC, London, February 21-22. Fee: £391 (£414 after February 7). Details from J. K. Van Wyck, Seminar Division, Crown Eagle Communications,

Vernon House, Sicilian Avenue, London WC1A 9YJ. Tel: 01-404 4756.

Pharmaceutical competitor analysis, Lisbon, February 27-March 2. Fee: ESCMAR members SwFr 940, Non-members SwFr 1,120. Details from the ESCMAR Central Secretariat, J. J. Viottastraat 23, 1071 JP Amsterdam, The Netherlands. Tel: (020) 64.21.41.

Television by satellite, the practical, legal and commercial implications of assembling hardware and software in domestic, regional and international transmissions, London, February 26-27. Fee: £295 for ESC members, £325 non-members, plus VAT. Details from European Study Conferences, Kirby House, 31 High Street East, Uppington, Rutland, Leics LE15 9PY. Tel: 0572 822711, Telex EURCON G.

Principles of Finance, Bromley, March 10-15. Fee: £650 plus VAT. Details from Course Secretary, Sundridge Park Management Centre, Bromley, Kent BR1 3TP. Tel: 01-480 8885.

The data protection act, London, March 7. One day conference sponsored by the British Institute of Management. Fee: ESC members £141.45, non-members £166.75. Details from: European Study Conferences, Kirby House, 31 High Street East, Uppington, Rutland, Leics LE15 9PY. Tel: 0572 822711 Telex: 341352 EURCON G.

A business point of reference

THE SUCCESS of any corporate, marketing, personnel or other strategy can be heavily dependent on the quality of information incorporated in the plan. While there are numerous sources of research one which has the potential to be more heavily exploited is the British Library.

Despite its decade of existence it appears that many businessmen still think of the library as a place where manuscripts on Egyptian artefacts are more likely to be kept. This is far from the truth since the British Library has a high technology base of seemingly limitless amounts of information which may be of use to any business person.

At the lending division of the library—which is based at Wetherby, in West Yorkshire—some 84 miles of shelving accommodate books, magazines and journals, while there are also 1,500 miles of microfilm and a massive 1,600 megabytes of computer storage. Additionally, the London-based reference division has some 12m volumes on its shelves.

Last year, while the business information service at the library attracted nearly 10,000 enquiries, this represented only 10 per cent of the number of visits made by people to the library's science reference section.

A rapidly expanding section is the "system for information on grey literature in Europe" (SIGLE), which embraces reports, discussion documents and conference papers that may not fall into any "official" paper category. Each year, 25,000 records are added to this service.

The library has found that it is able to satisfy around 90 per cent of enquiries using its lending division from its own stocks. Of the remainder some are provided with information through the library's contacts around the world, while just a small number go away empty-handed.

The library has therefore been able to establish a solid reputation for providing users with almost all the information they require. Most individuals or organisations generally become users of its leading division's document

supply service whereby, for a fee of about £2 for each inquiry, copies can be supplied of whatever information is required from books, journals, newspapers, conference proceedings and so on. Delivery takes about 36 hours, though documents can be transmitted by facsimile transmission if urgently required.

Any business person using the business information service can obtain not only required literature, but also advice on how to use it and suggestions as to which organisations might be of further help. One organisation suggested will not surprisingly be the lending division which currently has about a quarter of its workload coming from commercial and industrial users of the service. Most of the inquiries are for scientific and technological materials.

The lending division is based at Euston Spa, Wetherby, Yorks, LS23 7SP, tel: 0837 843434. The business information service is at the Science Reference Library, 25, Southampton Buildings, London, WC2, tel: 01-404.0405.

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THE ARTS

Architecture

Collin Amery

Big scope for the small practice

IN 1983 and 1984 there were two important international architectural competitions, one for a completely new opera house in Paris on the Place de la Bastille, the other for major extensions to the Royal Opera House in London.

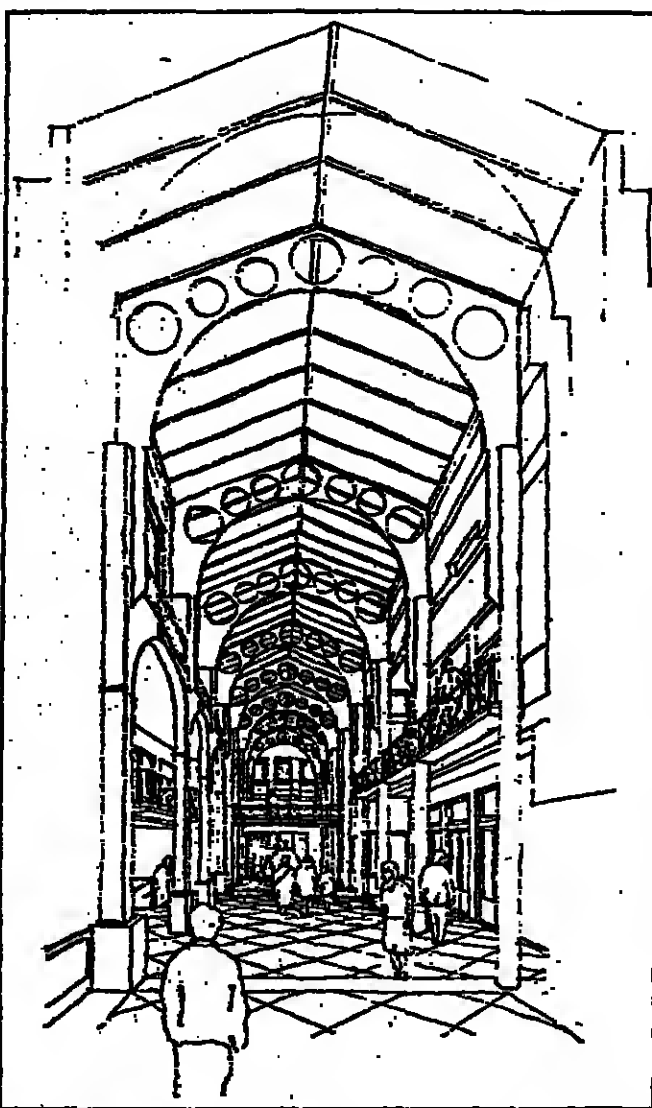
In the short lists of finalists for both contests was the young British firm of Nicholas Hare Architects. They are a practice that is on the brink of receiving the kind of major commission they need to consolidate their reputation and extend their talents, or will they remain quietly and modestly designing small projects from their attic in North London?

They are not alone in their dilemma. There are many small practices, often of considerable talent who are waiting for the large scale commercial or public job. The problem is, how are they to break into the stranglehold of the well-established and often mediocre establishments?

There are several ways. It is now possible for architects to advertise, to publish brochures or even to become developers. It is unlikely we shall see small practices taking space on the London Underground, or even in the august pages of this newspaper. They can do what Nicholas Hare has done, which is to ease yourself into the limelight by sheer force of talent.

It is part of every critic's duty to scan the shortlisted entries to competitions — particularly when those competitions pay the shortlisted entries the proper rate to develop their ideas. History has shown it is not always the winners who see their dreams realised. It is salutary to recall the scandal over the Law Courts when George Fildes Street managed to get his design built although he had not won the competition. There was a contest too for the recently vandalised Kensington Town Hall which was won by E. W. Godwin who was to be replaced by an unknown local architect.

Hare is clearly an architect who offers the kind of service that suits the needs of the client converting a house or planning a small extension. But the firm is also ready to be stretched and it is fascinating to see the small germs of the larger ideas.



Nicholas Hare's proposal to link Covent Garden's piazza to Bow Street through a new arcade

The placed design for the Paris Opera House undoubtedly shows a clever use of a wedge-shaped site that points its prow towards the Bastille columns. Immense trouble has also been taken with a treatment of the Paris street facades that utilise the arcade on the ground floor and the opening and articulation of the facades in a way that enlivens the grid-like qualities of a framed build-

ing. The scheme respects the scale of the city and the immediate site in a way that makes the Pompidou Centre look like a crude excrement on the Paris scene. The proposals for the extension of the Royal Opera seem fascinating. The winner of the competition was Jeremy Dixon and the runner-up was Nicholas Hare. I await their proposals with great interest.

The problem of the brief has always been that the developer needs to use the commercial element of the scheme to fund the extension of the opera house. In a sensitive area like Covent Garden the need for extensive public use remains paramount despite the tendency of the area to become an arts quarter Latin.

Hare's proposals see this point and wrap the considerable quantity of commercial space around an internal covered public square. This makes the kind of space that Covent Garden still lacks — amazingly, the conversion of the main building never thought of glazing the end walls so that the whole space could also be used in the winter. Hare's square provides a kind of public forum that is also an anti-room to the foyers of the opera house.

An alternative proposal linked the piazza to Bow Street through an inventive arcade — suggesting successfully a continuity with the east iron architecture of the Floral Hall and former market edifices. While the circulation and use of the new architecture is impressive, it was less happy with the architectural treatment of the arcade that have to link to the 19th century version of the Inigo Jones piazza. At the stage they had reached in the competition drawings they were not as sensitive as one would wish.

Undoubtedly there is a quiet and calm talent at work in this small practice that has already made a mark in the world of public competitions. It is certainly time that commercial developers took a few more architectural risks and steered themselves away from the inevitable Seifert and Fitzroy Robinson variety of practices. There are many small, young and highly-trained practices that are ripe and ready to be used. It is time to give those small practices the chance to prove their water without a corporate umbrella a chance. After all, there is plenty of scope — just look around you.

The Power of the Dog/Hampstead

Michael Coveney

Joint Stock no longer has an artistic director, so a programme note at Hampstead Theatre tells us, and all decisions are now made by committee. Judging by Barker's new play, which happens, in part, to be about Stalin, an autocratic iron fist might not be such a bad idea after all.

Following an entertaining Yaltaesque cabaret with Churchill blathering on at the chunky Georgian through a pair of chunky interpreters, the Glaswegian comedian fails to raise a laugh, except by accident, the piece declines into an almost imperceptible journey through the Polish Plains.

Here, a Hungarian former fashion model is collecting pictures of Nazi atrocities, accompanied by a Romanian Jew. This Ilona is also in search of her sister's murderers.

I have always felt that Mr Barker is a curiously imitative playwright, but he does keep you on the edge of your seat, with bad writing. And he has, over the past 12 years, written many fine plays. This is not one of them. The last Joint Stock Barker project, *Victory*, was much better, and last year's radio play, *Scenes from an Execution*, better still.

Each of these last plays took incidents from history and art and has explored the repertoire of theatre that at least related to contemporary perceptions of the world and our view of it. This new play throws out, in a series of mildly incendiary scenes, ideas of personal revenge and public grief, the recording of history on film and in photograph, all with a pinch of bestial sexual aggression. It remains, however, an incoherent mixture of vaguely related dramatic propositions, none of them very pressing.

Kenny Ireland's production combines individual sharpness of character with an overall fog of confusion. The action set by designer Roger Glossop in a morgue-like inner sanctum of the Kremlin which translates easily into the Polish desert. Stephanie Fayerman's Ilona moves briskly through the straggling ranks of the Red Army to a final meeting with the source of her woes. Philip McGough's bullet-headed Stalin receives her, as he does everyone else, with killing deference.

Kenneth Gilbert/Wigmore Hall

David Murray

The harpsichordist Kenneth Gilbert, established himself a considerable while ago with his Couperin recordings. Since then he has explored the repertoire for his instrument most assiduously — Rameau, Handel, Soler — and indeed the instrument itself, which lent itself over the years to a variety of design and construction that makes the modern pianoforte seem dullly standardised. Last night he offered Bach and Scarlatti (this year being the tricentenary of each) on a handsome blue and gold modern replica of an antique harpsichord, sonorous and well-balanced but plausibly authentic in tone.

Gilbert adopted very different styles of address for his two composers. Of Bach he played the Sixth and Fifth Partitas; his pointed rhetorical dwelling on chords in the toccata that opens the Sixth proved exceptional, for in most of the other movements he was swift, poised and literal, content to expound the music with impersonal panache. Some rhythmic experimenting with one of the Allemandes was indecisive in effect, and it was rather a relief

to pass on to the brilliantly fluent Corrente that followed it. Everything was notably lucid, and the final Passacaglia and Gigue in the Fifth Partita had as much grace as glitter.

After the interval came nine Scarlatti sonatas (six in pairs, as is generally thought to have been Scarlatti's conception, and the final Passacaglia and Gigue in the Fifth Partita). The key of D but bursts of Spanish colour in harmony and rhythm as well as frank guttural imitation. There the performer allowed himself an amount of imaginative licence, above all in the first Partita, where he was studious with cunning hesitations, suggestive emphases, sudden springs; the bold general character was surely right, though in a couple of sonatas I felt that the continuity of the music was almost lost under the wealth of local titillation — and is no semiquaver run in Scarlatti meant to sound measured, rather than a dizzy swoop from one place to another remote one? But there were teasing rewards in every piece, and most of them — above all the trio in Spanish hues — were clear successes for Scarlatti and Gilbert alike.

Arts Guide

Music/Monday, Opera and Ballet/Tuesday, Theatre/Wednesday, Exhibitions/Thursday. A selective guide to all the Arts appears each Friday.

Jan 25-31

Music

PARIS

Novel Orchestre Philharmonique and Radio France Choir conducted by Andrew Metzer. C.F.E. Bach, J.S. Bach (Wed, 8.30pm).
Orchestre de Paris, conducted by Myung-whun Chung with Kasia and Mariella Labèque, pianos; Beethoven, Dvorak, Mahler (Wed, Thu).
Salle Pleyel (8.30pm).
Eric Hellewell, piano, Yvonne Deshayes, soprano, Jean-François Arnaud, oboe, Bernard Thomas, orchestra. J.S. Bach (8.30pm).
Eugene Nesterov, bass, Orchestre National de Lyon, conducted by Serge Baudo: Schubert, Sibelius, Operatic Arias (8.30pm).
Ensemble Orchestral de Paris, conducted by Michel Corbeaux with Laurence's vocal ensemble: Bach, Schubert, Brahms (Mon).
Salle Pleyel (8.30pm).
Paris Opera-Salle, Hervé Lemaître, violin solo; Bach, Brandenburg concertos (Tue).
Salle Pleyel (8.30pm).
Daniel Barenboim, piano: Beethoven, Liszt (Tue).
Salle Pleyel (8.30pm).
Amsterdam Quartet: Beethoven's String Quartets (Tue, Thu).
Theatre des Champs Elysées (7.30pm).
Orchestre National de France, conducted by Emmanuel Krivine, Julia Milgrom-Johnson, soprano; Gershwin (Wed).
Theatre des Champs Elysées (7.30pm).

VIENNA

Alban Berg Quartet, Mozart, Haydn, Schubert-Ramell and Schubert, Konstantin Scherbert-Saal (Mon).
Sakura Yamada, piano, Mozart, Beethoven, Faure and Schumann, Elisabeth Scherbert-Saal (Mon).
Ensemble Musica Antiqua conducted by Bernhard Kiehl with Konrad Ragossnig, Dowland, Morley and Holborne. Palais Liechtenstein (Tue).
Vienna String Sextet, Bach, Mozart and Brahms, Konstantin Scherbert-Saal (Wed, 7.20pm).
London Symphony Orchestra conducted by Andrew Bernard with Olivier Gardin, piano, Brahms and Nielsen, Barbican Hall (Thu).
Chicago Symphony Orchestra conducted by Sir Georg Solti, Shostakovich and Beethoven, Royal Festival Hall (Thu).
English Chamber Orchestra conducted by Sir Charles Mackerras with Cecilia Ouselet, piano, Beethoven and Schubert, Queen Elizabeth Hall (Thu).
London Philharmonic Orchestra conducted by Riccardo Chailly with Ken Noda, piano and David Nolin, violin, Royal and Chigpin, Royal Festival Hall (Tue).
Royal Philharmonic Orchestra conducted by Yuri Temirkanov with Peter Donohoe, piano, Prokofiev, Rachmaninov and Rimsky-Korsakov, Barbican Hall (Tue).
Jorge Bolet, piano, Debussy, Queen Elizabeth Hall (Tue).
Arnhem, Schouwburg, Beaux Arts Trio, Mozart, Schumann, Ravel (Mon).
The Gelders Orchestra under Guido Aijmone-Marsan, with Herman Hopman, trumpet, Dvorak, Hummel, Beethoven (Tue).
The Hague, Dilleghra. Members of the Hague Philharmonic in an evening of chamber music. Samuelsson, Debussy, Ravel, Beethoven (Wed).
Utrecht, Muziektheater Vredenburg, Recital Hall: Ivry Gitis, violin, and Michel Samson, viola, Mozart, Martinu, Hindemith, Bartok (Wed).
NEW YORK
New York Philharmonic (Avery Fisher), Klaus Tennstedt conducting, Bella Davidovich, piano, Beethoven, Dvorak (Tue); Zubin Mehta conducting, Eva Martin soprano, Peter Hofmann tenor, Marti Talvela bass, Wagner: Die Walküre Act 1 (Thu).
Lincoln Center (8.45pm).
WASHINGTON
National Symphony (Concert Hall), Mstislav Rostropovich conducting, Jean Pierre Rampal flute, Lucy Shelton soprano, Handel, Bach, Vivaldi, Hindemith and Debussy, Rostropovich conducting, Matti Salminen bass, Oratorio Society of Washington, conducted by Robert Shafer. Lincoln Center (8.45pm).
TOKYO
Tokyo Nippon Symphony Orchestra, conductor: Yoel Levi, piano: Hiroko Nakamura, Debussy, Rostropovich, Mussorgsky-Ravel, Osei Nopkin, Kaikan (Thu).
Tokyo Symphony Orchestra, conductor: Kazuyoshi Akiyama, Messiaen, Turangalpa-Symphonie for piano and orchestra, Tokyo Bunka Kaikan (Tue).
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Mozart continues to astonish, if not in quite the way Peter Shaffer would have us suppose. In Lucio Silla, an opera which Mozart was commissioned to write for Milan at the age of 16, he displays not merely a command of current musical forms and dramatic devices, but a boldly individual way of using them. While some of Mozart's boyhood symphonies merely suggest a precocious exchange of cultured conversation, this does far more. Indeed the richness overflows, particularly in the fully orchestrated recitative: it is as if maturity was to bring not greater resource but a greater sharpness and economy in using it.

The score of *Lucio Silla* — an opera about the Roman dictator Sulla — has not remained totally neglected. Some isolated recordings have been supplemented by two substantial recordings. But to re-launch it on the present album scale — as a co-production between La Scala in Milan, the Théâtre des Amateurs at Nanterre in Paris, France, and now the National Opera in Brussels — is to state a bold claim for its values. Our decade is indeed more receptive to such a claim because of the acceptance (even envy, at the conservative Metropolitan, New York) of La clemenza di Tito, in which Mozart at the very end of his life returned to a similar theme

of Roman statesmanship and self-sacrifice. Reminders in reverse of the mature Mozart are indeed to be found in the boyhood opera. Faced with the dictator's sexual importunities and threats of cruel death if she refuses, Giuliana's defiant response forecasts Constanze's music in a similar context in *The Marriage of Figaro*. At Brussels, this role of a married heroine was nobly and thrillingly sung by the Italian-American, Lella Cuberli. A work demanding four fingers of first-rate colouratura accomplishment is indeed splendidly cast here.

But where is Rome? In Richard Peduzzi's designs, with costumes by Jacques Schmidt, the precise locations and the classical adornments specified by the libretto are absent. Against a grey background like a stone wall, soloists and chorus are in black as though out of *Don Giovanni*. Of course the "Roman" action is a metaphor standing for the 18th-century ideal of the benevolent ruler, but to drop the metaphor helps not at all and the uniformity of clothing and drabness of scenery must increase the listener's temptation to see the whole as an undifferentiated parade of song with the minimum of drama.

But the major error of Potrice Chereau as stage director, with the acquiescence of Sylvain Cambreling as musical director, is that Mozart's careful three-act structure into two. The original first act ends, after an impressive choral entry, with a duet of reunion (the opera's only duet) between the heroine and the husband, whom she has thought dead; the second act ends, similarly after a choral scene, with the opera's only trio — the dictator and the married pair confronting each other. These cornerstones of dramatic architecture (with a plan of tonality to match) are displaced by this production, the interval inconsequently occurring after a minor character's aria.

Chereau achieves some affecting interaction of characters, but is ready to disfigure it by sudden changes of lighting or by other contrivance. ("Parto, m'affretto" sings Giuliana, when for inner reasons she is not able to depart and hasten here, this is crudely (but presumably by intention) symbolised by the train of her dress being trapped between the blocks of the scenery. At the very end of the production, the action does not cease with the music; in palpable minutes of silence, the minor characters depart with expressions of wonder at what will happen, now that the dictator has abdicated his power. As if Mozart were not eloquent enough!

Lucio Silla/National Opera, Brussels

Arthur Jacobs

Martí Webb will take over the part of Grizabella in *Cats* for a 12-week season from February 4.

What Ashton ballets need in performance, above all, is a sense of style. Given that Ashton is the founding figure of our national ballet's way of dancing, it should not be too exigent to expect that at Covent Garden his works look correct in manner, if not always inspired in interpretation. Yet in recent years the erosion of Ashtonian style has seemed to me the worst disservice the company could pay to a man whom it owes so much. That masterpiece, *Scènes de Ballet*, has lost an essential chic; the wit of *A Wedding Bouquet* can appear mere larkiness; Fille's pastoral looks automatic; the revival of *Birthday Offering* made variations, that should be portraits of varied and delightful temperaments, more like test-pieces in any of those ballet competitions that litter the dance-world like provincial carcasses.

The truest guides to Ashtonian interpretation are *Cinderella*, as in every other work, are Antonietta Sibley and Anthony Dowell, who provide sensitively understated elegance and controlled radiance of feeling which are the emblems of good Ashton dancing, with the choreographic structure of the dance ever where the dancer's own qualities and the choreography is doing what the choreography is doing — was largely absent in two performances of *Cinderella* at the end of last week.

On Thursday night Jennifer Padden, who has a lovely physique, gave the dance a creamy ease which made the heroine gently touching, and Mark Silver was a suitably enraptured Prince. Friday night's debutants, Karen Faisey and Philip Broome, were both fully well-mannered, but never took off from the exposition of the steps to emotional or technical delight in the work. The most satisfying dancing came from the two jesters, Simon Horri and Simon Rice, both striking sparks from the choreography, while alone among the season's Fairies, Fiona Chadwick found a shape and dynamic purpose to her variation and the full justice of the "The Ugly Sisters" roles pose the greatest problems for today's incumbents. These two grotesques are at present either brassy vulgar or, with Friday's newcomers — Jonathan Burrows and Michael Crockett — mildly comic. Much of the humour is careworn, and incidents which the great originals, Ashton and Helpmann, threw lightly and hilariously away are now belaboured and underlined. The opening scene raises a laugh, where once it marked the joyous start of a joyous evening.

Cast from strength, and rehearsed with an eye to Antonian niceties, *Cinderella* must at its best, owe too much to its choreography. Otherwise a major ballet will fall into disrepute.

Arts Guide

FINANCIAL TIMES

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Monday January 23 1985

The takeover fever

RARELY has the London stock market buzzed with so much takeover speculation; seldom have so many major companies been identified as targets. It is not a healthy phenomenon.

To some extent the same forces are at work in the U.S. but there the emphasis today is mainly on individual predators who are out for a quick killing. American conglomerates — perhaps because Wall Street's memories of the 1960s are sharper — do not have the glamorous rating which London accorded to companies like BTR and Hanson Industries. Moreover, it is not just the established takeover specialists which enjoy the London market's favour. A merger lacking in apparent logic, like that between P&O and Sterling Assurance is received rapturously.

Whereas a few years ago, in less bullish stock market conditions, diversification into unrelated areas was regarded negatively by investors, now it is often seen as a sign of strong management. The move by BAT Industries into financial services is one example. Ironically, the professionals of the City of London are still suspicious of mergers within the financial community itself — as Mr Jacob Rothschild and Mr Mark Weinberg found when they attempted to build a conglomerate in financial services last spring. Just why the stock market should believe that Mr Weinberg's company, Hamro Life, is more comfortable into a financial group is not at all clear.

There is, of course, nothing wrong with diversification in itself. Some companies have been very successful at managing a portfolio of businesses in unrelated industries. Equally a market economy needs acquisitive companies which are looking for underutilised and undervalued assets. As long as these marauders have the financial and human resources to put the assets to better use, they can be a force for greater efficiency. The danger, however, is that the 1960s, in that the takeover fashion can go too far and participants in the market are caught up in a fever of specu-

Europe's goals in space

IN THE past few years, outer space has ceased to become something simply to wonder at. It has instead become important for very practical reasons to a host of business and government organisations.

Communications and TV companies regularly buy or rent space satellites as relay craft for radio messages; governments operate weather and earth-mapping satellites to give a vital service to private companies; while space hardware is of crucial importance to military forces, which since 1958 have put into orbit some 2,000 vehicles (two-thirds of all the satellites launched) for jobs such as communications or observation.

The U.S. and the Soviet Union, the major powers in space technology, have seen their leadership challenged in the past decade by countries such as China, Japan and India, all of which have their own launch vehicles and fledgling space industries. Western Europe's response has come in the form of the Paris-based European Space Agency, an 11-nation body set up in 1975 that co-ordinates the continent's efforts in space activities.

The agency, whose biggest paymasters are (in order), France, West Germany, Britain and Italy, has had some success in promoting the \$750m development of Ariane, a satellite launch vehicle based on a conventional, expendable rocket. Ariane is now sold by Ariane space, a company controlled mainly by French interests, which has an order book for launches worth some \$650m. The ESA has also paid for work in satellites and space sciences such as astronomy that has kept Western Europe abreast of developments in important areas of technology.

Crossroads

The agency—or rather the governments that control it—reaches an important crossroads at a meeting this week in Rome when it is due to decide on a strategy for the next 10-15 years. Technology ministers representing the member states will consider a proposal to increase by 50 per cent the agency's annual budget of about \$700m. The extra money is due to go mainly on two projects, which could each cost some \$1.7bn over 12 years: further development of Ariane so that it can lift heavier payloads, and the construction of a module, called Columbus, that will plug into the \$8bn U.S. space station,

which leads to bad corporate decisions.

The surge of takeover activity has revived anxieties that financial systems like that of the U.S. and the UK, in which the stock market plays a large role, are too heavily geared to the short run. The patient corporate builder, investing for the long term, is too dull for the eager fund manager who wants to boost his portfolio performance over the next quarter. Institutional investors lack the motivation, skill, and persistence to intervene directly in badly-run companies; they are happy to shuffle the problem off to the predators. The merchant banks, meanwhile, can look forward to earning fees from the eventual break-ups of the giants, just as they prospered from the process of building them up.

Lessons

Whether the system itself is seriously flawed is questionable; good management does not have to be of the "go go" variety to receive the stock market's support. What seems to be beyond question is that two important lessons of the past 20 years are in danger of being forgotten.

One is that at least half the mergers which take place fail to achieve their promoters' expectations. Success is, at best, a question of the acquirer's resources far from the kind of businesses which he understands and is good at. Making a merger work is very much more difficult than the takeover transaction itself.

Second, high flying conglomerates, not all of them, but enough to cause caution, have a habit of coming down to earth with a bump. This is partly because successive takeovers need to be bigger and bigger to feed the appetite for growth, but it is also because conglomerates are, by their very nature, unmanageable. The unscrutinising of ITT, the classic multinational conglomerate, is a reminder that, when times are bad, when the original growth from the scene or losses has faded, the conglomerate structure which he built can turn out to be dangerously fragile.

UNTIL the sudden public spending demands of the Second World War, income tax in the UK was paid only by an affluent minority: in 1939 only about a fifth of the working population was taxed by direct taxation. The Thatcher Government could, if it chose, recreate this attractive fiscal climate—without swinging cuts in public expenditure. The key is one of the most logical levers ever devised: value-added tax (VAT).

VAT, following the sharp increase in its rate to 15 per cent in 1979, is already an effective tax: it pulls in about £18bn a year, more than half the £34bn yield of income tax. But it would be quite feasible, over the next decade, to boost VAT receipts (in 1985 pounds) to about £40bn. Most, but not all, of this extra revenue would be available for income tax cuts.

The doubling of VAT receipts in real terms, and the relegation of income tax to the role of a relatively minor levy, could be achieved in two steps.

● The base of VAT could be substantially extended. At present, little more than half of consumers' expenditure is subject to VAT; there is no compelling reason why the eligible fraction should not be at least 80 per cent.

● The rate of VAT could be raised in stages to, say, 25 per cent.

The extension of the VAT base to cover everything except housing, construction and one or two service industries, would raise £7bn. The increase in the rate to 25 per cent, on this enlarged base, would bring in a further £16bn.

This scheme would achieve what Government Ministers tend only to talk wistfully about: a substantial shift from taxes on earnings to taxes on spending. But it would attract two apparent serious criticisms. It would be inflationary and highly "regressive"—meaning that it

The rate of VAT could be raised to 25 per cent

would inevitably shift income from the poor to the rich. Neither objection is nearly as telling as it might sound. The worry about inflation is a legacy of the summer of 1979. The sudden rise in the VAT rate from 8½ per cent on most goods to 15 per cent did help jerk inflation higher. But there were several special factors at work. Rocketing oil prices, huge public sector pay awards and a track record of double-digit inflation during the 1970s created the worst possible environment for a switch from direct to indirect taxation. Equally important, the switch was much too sudden. The real receipts of VAT could be doubled over 10 years if the taxation were limited to about £2bn (in 1985 pounds) a year. The annual increase in retail prices would be less than 1½ per cent, a negligible impact on the impact of a typical Budget.

The concern about the consequences for income distribution is also misplaced. At present, VAT is a slightly progressive tax: the average rate paid rises with income. Critics are right to point out that if big items such as food and fuel, which figure heavily in the budgets of the poor, were

forbidden with the British Embassy in Tokyo.

The former British Ambassador to Tokyo, Sir Hugh Cortazzi, became a close friend of Saba, aged 65, who has been Toshiba's boss for the last 44 years, is the son of a Presbyterian minister and himself serves as an elder of the Kirk (the Scottish overtones persist) in Tokyo.

Though, in typical Japanese manner, he has been a one-company man all his working life there are other things about Saba, besides his Presbyterianism, which do not conform to the national stereotype.

While most Japanese corporate heads tend to be generalists he has steadfastly remained true to his discipline, engineering, and says he is an engineer through and through.

Recently Saba, who speaks excellent English, learned in America, has been expressing greater interest in Britain. This is partly a result of Toshiba's UK investments. It may also owe something to the close relationship that has been

forged with the British Embassy in Tokyo.

Saba will not confine himself to the ICI boardroom on trips to Britain. He is a keen concert-goer and will probably be at the fact that in London performances start at a reasonable hour—unlike Tokyo where the first chord normally rings out at 6.30 pm prompt.

He may even find time for his preferred sport—sailing.

Dighton's renewal

Compared with the massed ranks of the American management consultants the home-grown British companies appear as a small and usually clubbable sector.

That makes the more remarkable schism at one member of the Corporate Consulting Group, which has scattered partners and accounts.

John Scott-Oldfield, one of the founders, remains in charge while his erstwhile senior partner, Leslie Dighton, has left, taking with him two other partners, Tim Coldicott and Jim Elson, to start a new firm called Corporate Renewal Associates.

Dighton, aged 47, an LSE economics graduate worked in line management for Shell before helping set up Corporate Consulting Group in the early 1970s. His new company is starting with three big clients he kept after the split—the Post Office, General Electric of America and the National and Provincial Building Society.

UK TAX REFORM

Why VAT makes more sense

By Michael Prowse

subject to VAT, the tax would become regressive. But the progressivity of regressivity of an individual tax is of little consequence: what matters is the overall impact of the tax and benefit system on personal income.

Provided the receipts from broadening VAT or increasing its rate are used to raise income tax thresholds and to increase social security benefits, it should be possible to protect the poor.

Mr John Kay and Mr Evan Davies of the Institute for Fiscal Studies' show in a forthcoming paper how the VAT base can be extended and the progressivity of the tax system simultaneously enhanced. In the IFS proposal (which does not consider the question of raising the rate of VAT), the cash raised by imposing VAT at 15 per cent on commodities currently zero-rated is used to pay for a 19 per cent rise in tax thresholds and child benefit and a 1 per cent increase in pensions.

The table shows the results. The net effect is that households with weekly incomes of less than £125 are better off while households receiving £175 or more are worse off. The low paid, those with children and those on benefit gain more, respectively, from higher thresholds, higher child benefit and higher social security payments than they lose from the raising of VAT to things like food and fuel. Of course, with such a crude form of compensation, some household types, for example single pensioners, are unequivocally worse off. But more precise compensation could be devised if the scheme became a realistic prospect.

The extension of VAT and the raising of its rate are desirable for two main reasons. The underlying rationale in each case is fiscal neutrality—the doctrine that taxes should not unnecessarily interfere with personal or corporate decisions.

● Any income tax interferes with economic decisions in a fundamental way: the trade-off between current consumption and future consumption made possible through saving and investment is distorted. The effect of taxing the return on saving, which produces a real income, is to present savers with a post-tax return which is well below the yield of the investment they are financing.

A switch from direct to indirect taxation reduces this distortion and could result in a beneficial rise in saving and investment in the UK in the medium-term. It would be a significant step towards one of

the main aims of the Meade Committee in 1979—a tax system which "levied a charge on what people took out of the economic system in high levels of consumption rather than on what they put into the system through their savings and enterprise."

● The broadening of VAT as opposed to increases in its rate, is desirable in its own right as a step towards fiscal neutrality in the taxation of commodities. The present, haphazard taxation of only about 50 per cent of consumer spending results in big distortions: the Government is in effect, arbitrarily encouraging the production and consumption of some items but not others.

The goal of fiscal neutrality may sound obsessive but this is mainly because we start from such a distorted tax base. It is true that small deviations cannot cause much loss of efficiency and it is undeniable that if a particular industry is examined in isolation an apparently strong case for an exemption can often be made.

EFFECT OF EXTENDING THE VAT BASE AND RAISING TAX THRESHOLDS AND SOCIAL SECURITY BENEFITS

Household type	Gross household income per week (£)	Up to 55	55-85	85-125	125-175	175-250	250-400	400-600	Over 600	All incomes
Single person		-0.02	-0.07	-1.18	-1.68	-2.52	-3.52	-4.16	-4.16	-1.18
Married couple		-0.02	-0.07	-1.18	-1.68	-2.52	-3.52	-4.16	-4.16	-1.18
Single pensioner		-3.02	-3.46	-4.43	-5.45	-6.52	-7.52	-8.16	-8.16	-3.02
All households		1.28	1.60	-0.30	-1.13	-3.35	-5.01	-6.01	-6.01	-0.01

Source: IFS

But each concession raises the pressure for further even less justifiable exemptions and the result is an unacceptable distortion of economic decisions.

Mr Davies and Mr Kay illustrate the extraordinary capriciousness of VAT when they point out that oranges but not orange juice, children's clothing but not preambulators, and books and magazines but not theatre tickets are zero rated for VAT. "Why are French lessons exempt if provided by Elton, or Madame Flis, but not by Berlitz?"

Tentative steps to extend VAT, such as those made by Mr Nigel Lawson, the Chancellor, in the last Budget have in some respects made VAT even more distasteful. Hot takeaway pizzas are taxed but not pizzas bought in supermarkets and heated at home. The extension of VAT from restaurants to takeaways has eliminated one battle-line but created a new one: is the improvement to an original or additional construction?

Obstacles to fiscal reform: Margaret Drabble, Hammond Innes, Lady Antonia Fraser and Giles Brandreth in a recent protest

The uniform taxation of commodities makes so much administrative and economic sense that it is hard to understand how special interest groups have been so successful in defending their privileges. Two main arguments against the imposition of VAT (besides the worry about income distribution dealt with above) are sometimes cited: either value added would be impossible to measure or the commodity in question is particularly worthy. Financial service companies—banks and insurance brokers for example—have tended to shelter behind the claim that it would be impractical for them to pay VAT. It is true that banks earn most of their profits through an interest rate turn (the difference between borrowing and lending rates) which

is not a sale for VAT purposes. But this is not a fundamental difficulty. Value added is, by definition, the sum of wages and profits and this is obtainable in all industries from companies' reports and accounts. VAT could be collected from financial service companies such as corporation tax is collected.

There is a further snag: financial services are exempt from VAT under the terms of an EEC directive. Even this is not quite the telling objection to long-term reform claimed by Treasury officials. EEC law is usually cited as a reason for doing nothing when a national government has domestic reasons for taxation. Why are Treasury mandarins not already in Brussels putting the case for reform?

The argument about impracticability has a little more force in the case of housing and construction. Indeed, Mr Davies and Mr Kay are sufficiently wor-

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Observer



"Hey, Lord Stockton's speech is on Top of the Pops"

JPJ, in 1985

IT WAS not all politics! Despite election campaigns and coalition strains as well as international economic and strategic problems, Schmidt still found time for another, less hectic, world. His surprising appearance as speaker at a conference on Kant has already been mentioned. But he emerged in a still more unusual role during a trip to England in December 1981, during his last term as Chancellor. One journalist who got wind of the visit in advance sought to find out the point of it from a Chancellery official and was told "to record Mozart." That was the unlikely explanation turned out to be true.

Schmidt went to Abbey Road studios in North London with two young pianist friends, Christopher Eschenbach and Justus Frantz, and recorded Mozart's Concert in F Major for Three Pianos (KV242) with the London Philharmonic Orchestra. All three devoted their earnings to Amnesty International.

Schmidt is no Paderewski (to name one statesman who was at the same time a master pianist) and has no illusions that he ever will be. He, like Eschenbach and Frantz, first suggested recording the Mozart concerto, Schmidt was inclined to turn down the idea. But the more he thought it over the more he felt attracted by the challenge.

He had been fond of music ever since his Hamburg childhood, with the madrigal singing at home and the piano lessons at the Lichtwark-Schule. Even as minister and government leader he occasionally found a few minutes in the evening to sit and strum at the piano. He likes Bach above all, for the clarity and logic of the writing, the emotion which did not overwhelm form. The elevated lightness of Mozart was less close to his own temperament and a recording naturally a very different proposition from picking out pieces privately at the keyboard. The "three piano" part of the Mozart concerto can be mastered even by those whose fingers are none too nimble, but a good sense of timing and rhythm, concentration and teamwork are essential all the same.

Schmidt finally dropped his reservations, practised hard and the recording sessions went well; so well, in fact, that the Eschenbach-Frantz-Schmidt trio later recorded the work again, this time in Zurich for television. At the Zurich rehearsals, the shirt-sleeved Chancellor conveyed so deep an air of concentration and purpose that a reporter was moved to ask whether he planned to develop a second career as a pianist. "I fear, sir," replied Schmidt with heavy irony, "that it is just a bit too late for that." Not everyone noticed the irony,

Another side of Helmut Schmidt

And he shall have music wherever he goes . . .

Politics are not everything for the former Chancellor, as this extract from Jonathan Carr's book shows

however, and the remark helped add to the legend that there was absolutely nothing Helmut Schmidt felt he could not do — given time.

Quite apart from his own pianistic efforts, Schmidt held "house concerts" in the old Chancellery building, the Palais Schaumburg, while he was government leader. They were scheduled for Sunday evenings (the moment when Schmidt was least likely to be called away by affairs of state) and were given little publicity. Any guest, however eminent, who tried to use the occasion too obviously to talk about politics tended not to be invited again.

It was thanks to four string players from the Israel Philharmonic Orchestra that those Sunday musical cases emerged in the desert of political Bonn. A few months after he became Chancellor, Schmidt was offered a house concert by the four Israelis. Behind the offer was the hope that those who attended might also give financial and other support to the orchestra. Schmidt at once liked the idea, perhaps because of his own part-Jewish background as well as his belief that the orchestra deserved backing.

That first concert, held in January 1975, was followed by about a dozen others over the

years. The range was wide — from Bach to Bartok, from Telemann to Villa-Lobos — and the standard of performance high. There were expected triumphs from world famous artists like the violinist Yehudi Menuhin; and there were happy surprises, for example from the outstandingly gifted but relatively little-known Czech pianist Ivan Moravec, who delighted his audience with a concert of Beethoven, Schumann, Debussy and Janacek. Afterwards, Schmidt sat up talking with Moravec until after midnight, apparently oblivious to his heavy political schedule only a few hours away.

Alongside his fondness for music, Schmidt has a special love of the visual arts. That too dates back to his early years — the schoolboy talent for drawing, the thwarted ambition to become a town-planner and the admiration for painters the Nazis called degenerate. While on pre-war military service in Bremen he often spent the little spare money he had on what amounted to weekend artistic pilgrimages. He would take a train into the country, then walk for miles across the flat, swampy North German countryside to the villages of Wapswede and Fischerhude where many painters and sculptors had made their homes. For a

couple of days at a time the military and the Nazis seemed far away.

For Schmidt in those days Art was both a hope and a refuge. Later, as parliamentarian and minister, he wanted to show his appreciation of what Art had given him, and above all to salute those painters who had suffered under the Nazis. But it was only after he became Chancellor that he got a really good opportunity — both because of his influence and because of the new building into which he and his staff moved.

For his first two years as government leader Schmidt had precious little room in his Chancellery, the Palais Schaumburg, for art exhibitions. The move in 1975 to the new Chancellery changed all that. The seemingly endless corridors and spacious offices cried out for paintings and sculpture and Schmidt seized the chance. On the wall opposite the desk in his own office, Schmidt set a particularly fine seascape by Emil Nolde, the German Expressionist whom he most admired. Pictures by other Expressionists, including August Macke and Franz Marc, were placed in the cabinet room after an unexpected, intense meeting between Art and Politics. Schmidt had called in experts to recommend which paintings

might be hung where. Suddenly a policy talk between senior ministers became necessary at the same moment. Experts and ministers found themselves together in the same room, and for more than two hours they swapped impressions of colours, positioning and lighting.

Schmidt put on about ten major exhibitions in the new Chancellery during his term as government leader. They began with paintings from the Berlin of the 1920s and continued with, among others, fine collections by Max Ernst, Nolde, Macke, Kollwitz and Dolbin. The most personal was a display of works by those who lived and worked in Schmidt's beloved Wapswede. The Chancellor opened each exhibition himself with a speech to up to 1,000 guests. When he arrived he already had a heavy day's work behind him, and looked tired and often grim. But from the moment he began with the greeting "Liebe Kunstfreunde — Dear Friends of Art" — his weariness vanished. After the speech he went from picture to picture, arguing points of detail. The longer he stayed the more animated he became.

Schmidt constantly rejected the view that he was trying to give the Germans "cultural leadership." He stressed that

in the light of the Nazi experience, any political leader had to beware of the temptation to thrust his personal artistic preferences down the throats of his countrymen. But with both the semi-private concerts and the art exhibitions he wanted at least to offer a signal for the receptive. "I would like people to have a true picture of Germany," he said once, "and not just one determined on the one hand by Holocaust on television and on the other by an efficient economy and armed forces."

In fact, by far the biggest art work at the Chancellery is not by a German but by an Englishman, Henry Moore. It is the huge bronze sculpture "Large Two Forms" which stands on the Chancellery lawn; a symbol, as Schmidt put it, of "nature and intelligence, of power and elegance — of the contrast between those elements and, at the same time, of the possibility for harmony between them."

Schmidt and Moore first met in Bonn in 1977 to discuss prospects for a sculpture and got on well right away. Within a few weeks the Chancellor had paid a (largely unnoticed) return visit to the 79-year-old artist's Hertfordshire home to follow up the idea. Two years later, "Large Two Forms" was formally inaugurated in the Chancellery grounds in Moore's presence. For Schmidt it was a special satisfaction to have acquired, in personal friendship, a major work from an artist who nearly four decades earlier broke out of such moving "Shelter Drawings" — of London under the Luftwaffe blitz.

Would that Schmidt had always got on as splendidly with British politicians as he did with Henry Moore. Soon after "Large Two Forms" was in place, the Conservative Prime Minister, Margaret Thatcher, visited Bonn to seek Schmidt's aid in winning a better European Community budget deal for Britain. Schmidt felt the talks got nowhere — a "wholly wasted day," in fact. The evening, at a supper for the visitors, he sought to retrieve the situation by abandoning his official text about politics and addressing instead the cultural links between Germany and Britain. Naturally Moore and his "Large Two Forms" came in for special mention.

Mrs Thatcher did not take the outstretched olive branch. She agreed that the "Large Two Forms" was most impressive — far bigger, in fact, than a work of Moore's she had seen at home. Indeed, the Moore sculpture which she knew bore about the same relation to the one on the Chancellery lawn as Britain's Gross National Product did to German GNP. "And while we're on the subject of money," she said, "I'll tell you what I think."

Helmut Schmidt, by Jonathan Carr, published by Weidenfeld and Nicolson, Price £12.95p.



Lombard

Action on pound, jobs and pay

By Samuel Brittan

THE TREASURY plans to publish this week its contribution to the debate about the link between pay and jobs. As its main author, J. Odling-Smee, is a respected macroeconomist in his own right, the contribution is likely to be an important one. But inevitably, it will give rise to a lot of further argument and distract attention from the far more important matter of policies to discourage pay increases which price people out of work.

The fundamental problem lies in the essence of collective bargaining, which is conducted in the interests of the majority who retain their jobs rather than the minority who remain unemployed. It lies, too, in the lazy thinking affecting employers who think they are socially virtuous in paying "good wages" while taking on as few workers as possible.

Basic reform is a long way off (as demonstrated in my Financial Times pamphlet, *Jobs, Pay, Unions*). What might be possible now is a short sharp shock which would discourage those employers who pay too much and encourage those who pay less, and are therefore ultimately able to take on more workers.

Such a measure does exist, which would act through the price mechanism and profit motive and encourage employment in the private market sector, where the Government maintains it wants the jobs to be. The measure is none other than the Lazard proposal for a tax on pay increases.

This suffers from having been around a long time and from the dislike of many policy-makers for re-examining a proposal which they have previously rejected. The idea has been canvassed for many years, especially in the U.S., under the name of TIP (tax imposed on increases in pay). Lazard's contribution has been to emphasise that the ultimate purpose of TIP is to provide employment and that it cannot be a substitute for counter-inflationary financial policies.

He has also insisted that the proceeds of the tax should on no account be merged with government revenue, but returned to employers via, for instance, a rebate of National Insurance contributions. The net effect would be to transfer cash from employers who concede high pay awards to those who do not, and thus give the whole

system a twist towards lower awards.

Although Lazard incorporates a norm, above which the tax will be levied, I see no need for this. All that is needed is a tax geared to pay-rolls per head; the size of the rebate would be determined as the wage round progressed. Nor do I see any reason to involve any but the largest companies, as the intention is mainly to send out a signal.

But my biggest difference with Lazard is that he sees TIP as a long-term system. In that form, it would indeed be open to all the objections that employers have advanced when they have heard such ideas from Alliance spokesmen. Avoidance techniques would be fairly easy, and distortions and inefficiencies would arise.

It is all the same inconvertible that the top couple of hundred British companies would find it worthwhile to re-arrange all their affairs in a glare of hostile publicity to circumvent an emergency measure imposed for no more than a year or two — which is how I see TIP. The hope would be that the shock of the move, plus the reality of very low pay awards, would weaken the wage round mentality. In the meanwhile, the Nominal GDP increase implicit in the Government's financial strategy would have a better split between output and jobs on the one hand, and pay and prices on the other, than otherwise seem likely.

In arguing for TIP with some of the Government's more free market advisers a few weeks ago, I complained that unemployment was not treated as a genuine emergency in the way that sterling crises were. I could not resist saying: "If the pound comes under real pressure, you will see how soon policies will bend." In this vindicated prophecy lies a faint gleam of hope.

For although the underlying argument for TIP concerns jobs, a successful TIP would also have a short-term beneficial effect on inflation and thus could hardly be other than good for sterling. Is not this something that a Chancellor, who obviously still places very limited faith in central bank intervention, should look at again as a genuine if drastic price mechanism did on both the sterling and the jobs front?

Smaller drug companies

From the General Secretary, Association of Independent Businesses.

Sir, — Lisa Wood (January 24) reports on the views of general practitioners to the reduction of the drugs they can prescribe under the National Health Service. While this association is not qualified to comment on the medical issue involved, there are damaging economic consequences resulting from this proposal which deserve urgent consideration.

In 1981, Mr Jenkin, the then Secretary of State, gave an assurance that the right of a patient to be treated as his or her doctor recommended would be upheld. Based on this assurance, small drug producing companies decided to invest in the development of new drugs. Unlike the larger companies, with large financial reserves and access to the stock market, the smaller company has only its profits to finance such research and development.

This sudden decision, some three years later, to completely reverse the Government's policy is a disaster which will be apparently taken without any consultation with the industry — will have serious consequences for the smaller drug producing firm.

Had the number of drugs which can be supplied under the NHS been so drastically reduced, the demand for many of the products of the small firms will fall, their profits will be reduced, their work on new products will be stopped and inevitably the companies will fail, leading to redundancies and greater unemployment.

Had Mr Jenkin not given such a positive reassurance in 1981 many smaller firms in the industry would have made very different plans and would not be facing this very serious position today.

While the need for a cost effective NHS is appreciated, present plans will lead to the collapse of the smaller drug producer through no fault of his own. He based his market strategy on a promise given by a Cabinet Minister only to see that promise revoked three years later.

J. B. M. Donnellan, 108, Weston Street, SE1

Capital inflation tax

From Mr J. de Ritz.

Sir, — I was most impressed with the Financial Times Index adjusted for inflation graph on page one of January 19. It would be a good idea to print the adjusted figure in big print every day on the back page in Lex.

It was only a pity that you

Letters to the Editor

did not put in alineto mark the introduction of Capital "Gains" clearly that the present form of the index of the tax. This would have shown does very little to eliminate the injustice of taxing inflationary gains. It merely gives accountants and other professional advisers more highly paid work which creates no real wealth.

If the Government is really against a fully fledged expenditure tax (where all investment is tax deductible and all dis-investment is taxable), then the best answer to capital "gains" tax would be to make exempt all investments held for longer than a fixed period. Five years is the qualification period for business expansion schemes, and could be a possible figure for Capital "Gains" Tax.

John de Ritz, West Towan House, Portloman, Truro, Cornwall.

Efficient markets

From Mr N. Firth

Sir, — I feel that the comments of Mr Arthur Carter (January 12) and Mr David Damant (January 19), inadequately state the "efficient market" case. The concept implies that a security offers no more than a fair return, commensurate to the risks it bears. High risk securities are therefore not undervalued when their additional risk is incorporated into the appraisal process. Any "apparent" undervaluation to which the gentlemen refer, could be interpreted not as an example of market inefficiency, but a consequence of its efficiency.

Institutional investors are not particularly happy to see anybody making "profits." They would much rather be making these themselves — if they could. The concept implies that they are unlikely to be able to do so on a regular basis. Those managers with a particular responsibility to adopt a low risk profile, simply cannot (or dare not) hold highly volatile portfolios. Although these might be expected to perform "well" in bull markets their problems in identifying the bull, Nevertheless, in the wake of our market's meteoric rise,

investors will be subjected to a barrage of highly seductive performance statistics from those institutions. The corollary of the efficient market concept is that investors should not consider performance, per se, but rather performance relative to the risks borne by the fund's portfolio. Only then can they evaluate the gains (or good fortune) of their managers.

Nicholas Frederick Firth, 7, West Street, Merborough, S. Yorks.

Indian rope trick

From the Assistant Vice-President, Bank of America National Trust and Savings Association.

Sir, — The reasons given by financial journalists for specific market movements are a constant source of amazement. According to your "Market report" of January 23, "Motivating demand for equities was the optimistic trend of longer-term UK indicators . . ." I presume the reference to "longer-term UK indicators" was specifically to the longer-leading indicator published by the Central Statistical Office the previous day.

As Mr Max Wilkinson, your Economics Correspondent, correctly noted on January 22, the rise in the longer-term lending in November and December was, to a large extent, a reflection of the rise in the stock market over this period. One cannot help feeling that the Stock Market is currently performing the Indian Rope Trick with some skill.

George S. Harjoulis, 1, Watling Street, E.C.4

Multi-fibre arrangement

From the Director, Centre of West African Studies, University of Birmingham

Sir, — Mr Ian Bradley (January 22) commits a fallacy in arguing that the abolition of the multi-fibre arrangement would benefit consumers in Great Britain by transferring quota rents from the newly industrialised and less-developed countries. Countries as recipients of quota rents or any other form of income are a figment. Incomes

are received in fact by workers and owners of property. A restrictive agreement in trade benefits the incomes of some producers and traders at the expense not only of consumers but also of producers and traders who are excluded from, or whose activities are limited by, the agreement. Thus the losers from the MFA are to be found in developing countries as well as in Great Britain, and the same is true of the gainers. Abolition of the MFA would remove the quasi-monopolistic power of licensees under the arrangement to the benefit of lower-cost overseas producers as well as of British consumers.

The debate over the MFA concerns the division of income between lower-cost and higher-cost producers of textiles and clothing, wherever they are to be found, not the division between developing and industrialised countries.

Douglas Rimmer, P.O. Box 363, Birmingham.

Lack of energy policy

From Mr P. Spencer

Sir, — We constantly read about oil and gas policy, oil cartels coal subsidies, investment comparisons between nuclear and coal power stations. A confusing mass even to those who profess to be "experts" in a constantly changing world market.

We witness the nationalised energy giants battling it out to increase their market share claiming their particular fuel is cheaper or better, spending very substantial sums on marketing and juggling rates to capture what should logically often be a competitors market.

All this is taking place under a dark cloud, a well founded reputation of being one of the most inefficient users of energy. More the pity since we are most fortunate in being self sufficient in all fossil fuels. Who is responsible for this state of affairs?

There is no private or public company with any bite or financial muscle, set up to establish cogeneration heat and power facilities as a utility service to industry or community as is becoming increasingly popular in the more successful countries. Furthermore no Government including the present incumbent has given any positive incentive for either public or private concerns to do so, except for the token 1983 Electricity Act which gives some legal protection.

What a sad and self defeating situation our energy economy is in. Prime Minister do something. Peter Spencer, 9, Links Close, Ashstead, Surrey.

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On January 16, 1985, Hanson Trust PLC ("Hanson Trust") made a capitalisation issue of Ordinary Shares of 25p each in its capital. Such new Ordinary Shares were allotted and distributed credited as fully paid up to the holders of Ordinary Shares of Hanson Trust on the register at the close of business on January 4, 1985 on the basis of one such new Ordinary Share for every two Ordinary Shares then held by such holders and in a similar ratio to those persons who have been registered as holders of Ordinary Shares of Hanson Trust as a result of the exercise of the conversion rights attached to the above-mentioned Bonds from the close of business on January 4, 1985 to the date of such capitalisation issue. In accordance with the Terms and Conditions endorsed on the reverse of such Bonds the Conversion Prices applicable thereto fall to be adjusted as a result of such issue.

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FINANCIAL TIMES

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Terry Byland on
Wall Street

Computers come in from cold

THE renewed wave of optimism on Wall Street, now spreading rapidly from the bluechip issues and over the full range of the stock market, has brought the technology sector back in from the cold. Once again this sector is surging ahead of the rest of the market as investors expect the computer industry to prove the standard bearer of an expanding economy.

Since the beginning of the year, technology stocks, as measured by the Hambrecht Quist technology stock index, have risen by 15 per cent, against 6.3 per cent in the Standard & Poor's 400 index, or 5.5 per cent on the more narrowly-based Dow Jones industrial average.

That seems remarkably forgiving in view of the slaughter in technology stocks in late 1983 and 1984. The Hambrecht index fell 25 per cent last year, and the new-issue market still bears the scars left by the 1983 crop of newcomers which failed to emulate Apple Computer or Commodore International.

But the technology sector covers a wide spectrum of both corporate size and market area. The Hambrecht index, comprising 184 stocks and soon to be increased to about 180, leans towards the smaller, west coast companies which made the running two-and-a-half years ago.

The major computer groups, IBM, Burroughs, Honeywell and NCR, have remained more closely in step with the rest of the market, helped by general satisfaction with the results for last year's final quarter.

The Standard & Poor's hatch of technology indices shows that the hottest stocks since the beginning of the year have been the smaller semiconductor and software issues. Its computer and business equipment index, including IBM, has gained 8 per cent - or, without IBM, 5.6 per cent - while the semiconductor and software sector indices have risen more sharply.

On January 1 there seemed no reason for undue excitement in technology stocks. Dean Witter Reynolds commented that the shake-out in the industry was likely to continue. Danger points might be any slowing in capital spending, a tightening of foreign competition or continued strength in the dollar.

The strength of the dollar and the pressures of foreign competition have not abated since the beginning of the year. Profit margins at the hardware groups have remained under pressure as new companies try to force their way into a market characterised by price-cutting by the major manufacturers. For the future, AT&T has joined the computer wars, adding a further huge slice of potential capacity and investment.

Now, Apple Computer seeks to establish itself in the business computer markets. At the consumer end of the computer industry, problems also continue to press. The withdrawal of Coloco Industries from the home computer market has opened the way to another battle over market share, with Commodore International and its deadly rival Atari likely to clash heavily.

Nor can the sector's problem companies be cancelled from the reckoning. With these pressures at work, there is reason for raised eyebrows at the 15 per cent rise in some of the smaller semiconductor companies. The results from the sector for the final quarter of last year have suggested that the heavily overstocked inventories have been liquidated - but share prices have run ahead of any positive signs of expansion.

One reason for the caution in the market towards the end of the week was the realisation that a move above the Dow Jones industrial peak might spark off a rush of profit-taking. The leading technology issues would weather a bout of profit-taking on their 6 per cent to 3 per cent gains since January 1. But the 15 per cent rise in the smaller technology stocks would be much harder to resist, and some of the recent buyers could be in for a chastening experience.

Wall Street prices, Pages 24-25

EUROPEAN MANUFACTURING SEES SHARP RISE IN USE OF MICROELECTRONICS

A quiet revolution gathers pace

BY GUY DE JONQUIERES IN LONDON

A QUIET technological revolution appears to be gathering pace at the grassroots of Europe's manufacturing industry, despite talk of a continent paralysed by economic "sclerosis".

A survey sponsored by the government and carried out by research institutes in Britain, France and West Germany suggests that the rate of application of microelectronics in manufacturing in all three countries has begun to accelerate sharply.

German manufacturing industry, where 51 per cent of all plants employing more than 20 people are using microelectronics, is more advanced than Britain with 47 per cent and France with 38 per cent.

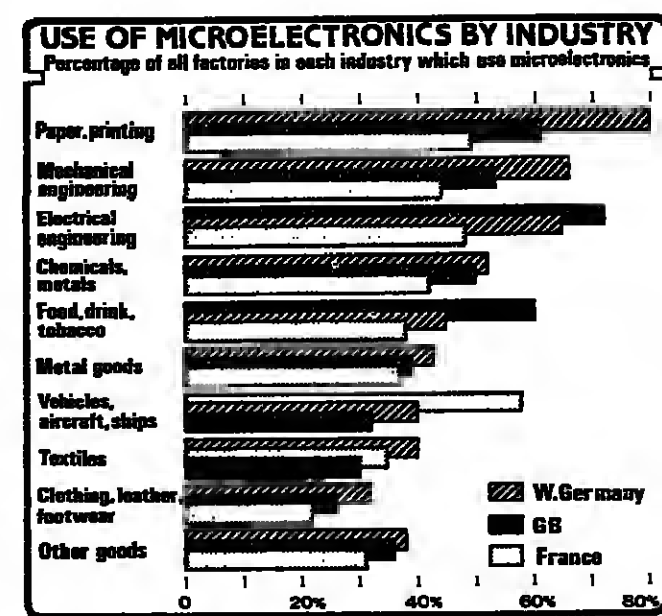
The survey, which covers more than 3,800 factories, says there is no evidence that microelectronics is "already a mass job killer." It estimates that the technology has caused 78,000 job losses in the three countries in the past two years - less than 5 per cent of the total decline in employment in their manufacturing industries.

In Britain, for example, 38 per cent of the output of factories surveyed consists of products incorporating microelectronics, against only 20 per cent two years ago. In two years the proportion is expected to rise to 43 per cent, reaching a maximum potential of 57 per cent. The pattern in the other two countries is broadly similar.

Between a third and a half of factories in the three countries are estimated to use microelectronics in manufacturing processes, but application to products is far less common. In Germany, 47 per cent of factories are estimated to be applying microelectronics in their processes, against only 13 in their products.

The discrepancy is ascribed partly to the time needed to get products using microelectronics into production. More than a third of factories said they designed the microelectronics system they used in products, compared with only 12 to 15 per cent designing components for their process equipment.

Factory size emerges as one of the most critical factors in microelectronics applications of any kind. In all three countries, factories with more than 1,000 employees are



USE OF MICROELECTRONICS			
Weighted for percentage of all establishments in manufacturing industry*			
	Britain	West Germany	France
Product applications	10	13	6
Process applications	43	47	35
All applications	47	51	38
No applications	53	49	62

* Excluding establishments employing less than 20 people.

three times more likely to use microelectronics in process than plants with less than 50 staff - and at least six times more likely to use the technology in products.

There are also important differences between the three countries. In Germany, it is estimated that about 5,000 factories are using microelectronics in products, which is twice as many as in France and one-and-a-half times that in Britain.

In Germany the proportion of factories with fewer than 100 employees using microelectronics in process is also far higher than in Britain and France, although in larger plants the proportions are broadly similar.

In seven out of 10 industrial sectors Germany has the highest proportion of factories using microelectronics. It is particularly advanced in the paper and printing and mechanical engineering industries.

Britain leads in electrical engineering and food, while France is well ahead of the two other countries in vehicles, aircraft and ships. These figures do not correspond to the absolute numbers of users in each country because of differences in the size of the respective national industries and of the factories in each sector. Thus, while microelectronics are more widely used by the electrical engineering industry in Britain than in West Germany, the German industry is much larger.

Lack of technical expertise is the main problem cited in all three countries in applying microelectronics, although in Britain the proportion of respondents who mention it is 45 per cent, slightly below Germany and France, where it is cited by 55 per cent and 51 per cent respectively.

In Britain, however, 43 per cent

of respondents blame the economic situation as an obstacle, which is about double the proportion in the other two countries, and more British manufacturers are troubled by high development costs and the difficulty of raising the necessary finance than in France or Germany.

In contrast, lack of suitable software in Germany is considered a much greater problem than in the other two countries. Shopfloor and union resistance is regarded as a relatively minor difficulty, with the proportion of respondents who mention it ranging from 7 per cent in Britain to 16 per cent in France.

In Britain, 5 per cent of respondents see the attitude of top management as an obstacle to applying microelectronics. The survey suggests that the findings may underestimate the problem because many of those interviewed would consider themselves senior managers.

More plants in Germany employ microelectronics engineers than in Britain or France. Special staff training is also more common in Germany than in the other two countries.

According to the survey, the introduction of microelectronics so far seems to have had only a marginal impact on employment. It estimates that in the past two years there have been 34,000 net job losses in British manufacturing industry as a result of the introduction of microelectronics, 30,000 in Germany and 12,000 in France.

In all three countries the annual rate of jobs decrease is put at less than 1 per cent of total manufacturing employment.

The survey warns, however, that the figures are more likely to underestimate than to overestimate the overall impact on jobs, and that the situation may become more severe in the future as microelectronics is applied more widely.

Microelectronics in Industry, an International Comparison. Published by the Policy Studies Institute and the Anglo-German Foundation. Available from: Policy Studies Institute, 1-2 Castle Lane, London SW1E 6DR; BIP, 123 Avenue Charles de Gaulle, 92522, Neuilly-sur-Seine, France; VDI-Technologiezentrum, Budapeststrasse 40, 1000 Berlin 30.

THE LEX COLUMN

Price-capping at the Council

Decisions to be taken by the Council of the London Stock Exchange in the next few weeks will determine the future shape - and possibly even the future existence - of the central market for securities in Britain. The problem is that there are almost as many vested interests as there are members, and the debate so far has generated more jealousy and confusion than clarity.

The objective is to reform the constitution of the stock exchange to reflect the fact that the rights and obligations of membership are increasingly being based on corporate, as opposed to individual, members. This process has been under way for years. Firms were allowed to become limited liability companies as far back as 1968, and for the past decade, the exchange has financed itself mainly by means of a general service charge levied on the gross profits of member firms.

Within the next couple of years many of the biggest firms will become 100 per cent subsidiaries of outside companies. So the change in the structure of membership now needs to be formalised.

This is much easier said than done. The fact is that the exchange is still owned by its 4,500 individual members, each of whom holds one share. That does not give them any rights to income, since the exchange is a mutual undertaking which ploughs any surplus back into the enterprise. But they are liable for its debts, and they do own its assets.

These are considerable. The stock exchange tower is in the books at £90m, along with quite a large pot of cash. Then there are all kinds of fancy electronic gadgets. If individual members are to lose control over these assets, should they not - to use the going phrase - receive value in exchange for their ownership rights?

This argument tends to be expressed forcibly by smaller firms which feel most vulnerable to new competition. They also resent being asked to pay for new technology which, in their eyes, will be of primary benefit to newcomers and the existing big firms. They believe the newcomers should compensate them for the probable loss of business.

What has caused more resentment than anything else is that many of their rivals in the big firms have already received a pot of gold for selling out to outsiders. Putting a high price on membership looks their only chance to share in the bounty.

But on closer inspection, their case is not all that strong. The stock exchange needs the outsiders at least as much as they need the exchange. If the big investment banks are not encouraged to join, the chances are that they will simply set up shop outside. Moreover, the concept of ownership is far from clear. Nearly half the members are associates, who do not generally own their firms. Membership costs, which are modest, have remained unchanged for 10 years and are often paid for by the firm. New members do not directly pay for their share; instead, they must put £1,000 to the nomination redemption fund, which is as arcane as it sounds.

The stock exchange sees itself as a continuing institution. Why should the present generation receive a capital reward for what it has inherited from its forebears? There is a cruder way of asking the question, too. Why should members of a cartel which has been built apart by deregulation deserve any kind of compensation at all?

The fact is, though, that any worthwhile reform of the constitution will require changes in the deed of settlement. That in turn will need the support of 75 per cent of members at an extraordinary general meeting, which will be seen as a vote of confidence in the exchange's whole approach to deregulation. As a matter of practical politics, members seem bound to be offered some form of compensation for surrendering their rights.

One suggestion is that the stock exchange should wind itself up, distribute its assets, and start again. Apart from the public relations consequences of such an assets strip, the idea would bring a heavy tax penalty. Capital gains tax would be levied on the sale, and the Council has been advised that the distribution to members would be taxed as income. No one has any real idea of what the payout per member would be, but it would be unlikely to get far into five figures.

The stock exchange, itself, will need all its present capital and more in the next few years to pay for its new trading systems. So any payout to members will have to be squeezed from some other source.

The proposal being debated last week was that each existing member should be able to split his share into five. As a "professional member," he would then retain one share and be free to sell the rest. The buyers would be firms which would be required to own a set number of shares in proportion to the size of their business.

The scheme would be structured so that small firms would not have to buy more shares than those already owned by their principals, whereas the big battalions and - especially - the newcomers, would have to buy a substantial number.

To ensure that prices did not get out of hand, the exchange would be required to issue new shares at a fixed price: £2,000 was one suggestion.

The idea is not as straightforward as it looks. For one thing, its impact on existing firms would be arbitrary. A firm like Hoare Govett, which happens to have relatively few members for its size, would have to buy a lot more shares than another large firm which just happened to have a lot of members. Calculations on one set of proposals produced for the Council showed that firm A might have to buy 137 shares, whereas similar sized firm B might have to acquire 348.

Moreover, such terms might make the entry fee much too high. A major new entrant might be forced to buy well over 500 shares. A third objection is that the scheme would represent a tax on growth. The more successful firms were in attracting new business, the more shares they would have to buy.

All kinds of ideas have been put up to deal with the anomalies, including - believe it or not - the possibility of issuing non-voting shares. The result is that the whole debate has become far too complicated. The Council is not so much split as confused.

It would be possible to do nothing at all, since 100 per cent outside ownership could be permitted without a change in the deed of settlement. But this would be unsatisfactory. The anomalies in the present constitution would remain unchanged, existing members would get nothing, and newcomers would not have the voting influence that their capital commitments would justify.

Any scheme is bound to involve a compromise. The best solution would be for the exchange to allow members to sell part of their shares, but to operate a cap system that would ensure newcomers did not have to pay exorbitant sums (more than a very few hundred thousand pounds) to join the club. Once the new system has settled down, the exchange could permit a free market in its shares. Anomalies among existing member firms could be offset by juggling with their general service payments. And no single firm should be allowed to vote more than 5 per cent of the total share capital.

Jacobs fights restructuring at Phillips

By William Hall in New York

MR IRWIN JACOBS, one of Wall Street's growing band of corporate raiders, has announced plans to oppose Phillips Petroleum's controversial recapitalisation plan designed to insulate the big Oklahoma-based oil company from the disruptive action of dissident shareholder groups.

Phillips' shares rose on Wall Street in heavy trading last week as speculation mounted that opposition to its planned restructuring in the wake of an unwelcome takeover bid from Mr T. Boone Pickens, another corporate raider, would soon lead to a counter-offer.

Several of Wall Street's professional arbitrageurs are known to have extensive positions in Phillips' shares, which they acquired at higher prices than the current level. Phillips' shares fell sharply last month after the complex recapitalisation plan was announced. Several arbitrageurs are nursing very hefty losses on their investments and are known to be very unhappy about the plan.

Until Friday, however, several of the arbitrageurs whose names have been linked to Phillips, have refused to comment. Some may have used the recent rise in Phillips' shares to cut their losses, but Wall Street believes that there are still several investors holding big positions and they propose to actively oppose the recapitalisation plans.

Phillips' shares rose by more than \$5 last week and closed at \$48.40 on Friday, capitalising the company at \$7.5bn. Mr Pickens had offered \$80 per share before agreeing to be bought out at around \$33 for each pre-recapitalisation share.

UK unlikely to buy Sleipner gas

BY IAN HARGREAVES IN LONDON

THE BRITISH Government is expected this week to inform Norway that it is unable to approve British Gas's proposed \$30bn deal to buy gas from the Norwegian Sleipner field.

Ministers are expected to discuss the matter in the next few days and their decision is due to be communicated to the Norwegian by Thursday - the deadline by which Mr Peter Walker, the British Energy Secretary, has promised a decision.

Although details of the response could be reshaped in ministerial discussion, there now appears to be no voice within the Government which favours the deal as proposed - a supply of gas in the 1990s equivalent to more than one fifth of Britain's needs.

It is agreed within the Government that the price of the gas - about \$4.10 per million BTUs - although lower than a number of previous long-term international gas contracts, does not reflect the fall in oil and gas prices which has taken

place in the year the Government has been studying the contract.

These changes have been magnified by the fall of sterling against the dollar. At current exchange rates, the Sleipner price is over 35p (39 cents) a therm. This compares with an average supply cost to British Gas last year of 13.3p a therm.

Norway appears already to have braced itself for a rejection of the Sleipner deal by outlining in London last week an alternative oil and gas development plan, which would bring forward a number of oil developments and allow the country to develop the large Troll oil and gas field at an earlier stage than previously envisaged.

It is possible that UK ministers are considering some other kind of deal with Norway. This could involve buying only a small part of the Sleipner field, which is divided into a number of structures, or possibly even sharing the purchase of the field with another continental

European customer. This latter option appears somewhat unlikely, since continental gas utilities are suffering from excess supply, although it might be interesting.

Another possibility is for Britain to agree to transmit Norwegian gas from the Troll and Sleipner fields into the European gas grid.

The Netherlands has been promoting itself as Europe's "surge" supplier of gas - offering supplies on shorter term, more flexible contracts than is normal in the European gas business and charging a premium price.

What seems clear is that British Government policy is to be based upon a policy of maximum flexibility in gas supplies, so that more time is available to assess the cost of oil discoveries on the UK continental shelf. The most serious flaw in the 15-year Sleipner deal, so far as the Government is concerned, is its inflexibility.

Lawson to face quiz on weak pound

By Philip Stephens in London

MR NIGEL LAWSON, Britain's Chancellor of the Exchequer, will today face close questioning on the Government's attitude to the continued weakness of sterling. This follows the pound's fall to a record low on Friday.

Sterling slumped to \$1.1070 at the New York close as the dollar regained ground against most currencies. The pound was hit by renewed oil price fears ahead of today's Organisation of the Petroleum Exporting Countries talks.

Mr Lawson is due to appear before the House of Commons's treasury and civil service committee, where MPs are expected to seek clarification on the Government's apparent change of heart on the exchange rate.

At the height of the sterling crisis two weeks ago the authorities pushed rates up to 12 per cent, and subsequently took the lead in securing an agreement among leading central banks to intervene against the dollar.

Mr Lawson is likely to face pressure to explain whether the Government now has an explicit exchange rate target.

Action on pound and jobs, Page 15

Peace terms set out in British pit dispute

Continued from Page 1

The coal board will try to put Mr Scargill "on the hook" of a final deal. The board is determined to outflank him if he attempts to put himself at the head of a rejectionist minority when the board's final conditions are made clear.

The board is in no hurry to settle, since in many pits where only a few miners have returned, the working miners have begged for more time to elapse before a deal is concluded. They want a least a substantial minority go back to provide protection in numbers against victimisation from those who stayed out to the end. The board thus believes it should stick out for the most unambiguous and advantageous deal even if the process is prolonged.

Even moderate members of the union's executive were saying last night that a change in union policy on pit closures could not be entertained. Mr Ted McKay, the North Wales area secretary, said: "Our resolutions against closures on economic grounds go back way before Arthur Scargill. None of us who have been the 'militant moderates' could agree to change it. There would have to be a very special form of words to disguise that."

Mr Peter Heathfield, the NUM General Secretary, said that "if they (the NCB) think we can change policies going back over 30

years they're living in cloud cuckoo land."

It emerged yesterday that Mrs Thatcher will be satisfied if the union's willingness to discuss in principle the closure of uneconomic pits is included as one of the headings in the draft agenda which it is hoped to draw up in preliminary talks between the NUM and NCB tomorrow.

It was denied yesterday that this represented any softening of Mrs Thatcher's position. She said on Thursday that she was 100 per cent behind the idea of having something in writing so that there would be a clear basis on which talks could proceed.

There is no doubt, however, that the Government is worried that Mr Neil Kinnock, leader of the opposition Labour Party, will make political capital with allegations of Mrs Thatcher's intransigence. Over the weekend he accused her of "an instinct for malice that is nothing short of evil."

Mr Nicholas Ridley, Transport Secretary, who is close to Mrs Thatcher, tried to counter this impression yesterday.

He denied that the Government's aim was to humiliate Mr Scargill. But the coal board had said there could be no fudging and Mrs Thatcher endorsed that approach.

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Frankfurt	11	52	
Geneva	10	50	
London	10	50	
Madrid	12	54	
Munich	11	52	
Nuremberg	11	52	
Paris	10	50	
Rome	12	54	
Stockholm	5	41	
Switzerland	10	50	
Vienna	11	52	
Zurich	11	52	

US MONEY AND CREDIT

The image contains three line graphs labeled M1, M2, and M3, each showing Federal Reserve monetary targets from 1983 to 1985. The x-axis for all graphs represents time in months, with labels for 1983, 1984, and 1985. The y-axis represents the dollar amount in billions (\$ billions).

- M1:** The y-axis ranges from \$20 to \$70. The target (solid line) starts at approximately \$25 in early 1983 and rises to about \$65 by early 1985. The actual growth (shaded area) starts at the same point but diverges significantly below the target starting in mid-1984, reaching approximately \$55 by early 1985.
- M2:** The y-axis ranges from \$180 to \$300. The target (solid line) starts at approximately \$190 in early 1983 and rises to about \$290 by early 1985. The actual growth (shaded area) follows the target very closely throughout the entire period.
- M3:** The y-axis ranges from \$700 to \$1200. The target (solid line) starts at approximately \$750 in early 1983 and rises to about \$1150 by early 1985. The actual growth (shaded area) follows the target very closely throughout the entire period.

Each graph includes a legend indicating that the solid line represents the 'FED. RESERVE MONETARY TARGET' and the shaded area represents 'ACTUAL GROWTH'.

taking, and a surge in new corporate bond offerings.

Last week new issue volume of straight corporate debt totalled over \$1.9bn, including \$670m of traditional long-term bonds, as corporate bond prices gained between one and two full points.

100	99 $\frac{1}{2}$	0	10 $\frac{1}{2}$	LUXFR 5
75	100	0	11 $\frac{1}{2}$	E Coal
40	100 $\frac{1}{2}$	0	10 $\frac{1}{2}$	E Coal
250	100 $\frac{1}{2}$	0	10	E Coal
125	100 $\frac{1}{2}$	0	12 $\frac{1}{2}$	E Coal
250	100 $\frac{1}{2}$	+0 $\frac{1}{2}$	9 $\frac{1}{2}$	Euro Inv
100	101	+0 $\frac{1}{2}$	9 $\frac{1}{2}$	Int 8k

600	100%	+0%	10 1/2"
100	100%	+0%	9"
400	101	-0%	12 1/2"
100	100%	-0%	11 1/4"
420	100%	0	12"
155	150%	0	10 1/2"
500	100%	+0%	9"
600	100%	+0%	12 1/2"
100	98%	-2%	13"
100	92%	+0%	10"
250	100%	0	10 1/2"
150	100%	0	12 1/2"
300	100%	+0%	9"
100	99%	-0%	5 1/2"
150	100%	0	10 1/4"
250	100%	+0%	9 1/4"
100	100%	0	12"

290	99 $\frac{1}{2}$	+2 $\frac{1}{2}$	11 $\frac{1}{2}$	CANADIAN
520	100 $\frac{1}{2}$	0	11 $\frac{1}{2}$	STRAIGHT
400	101	-0 $\frac{1}{2}$	11 $\frac{1}{2}$	8r Col F
100	100 $\frac{1}{2}$	-0 $\frac{1}{2}$	12 $\frac{1}{2}$	8qc l'In
200	100 $\frac{1}{2}$	0	12 $\frac{1}{2}$	8r Col M
400	100 $\frac{1}{2}$	+0 $\frac{1}{2}$	12 $\frac{1}{2}$	8r Col
200	100 $\frac{1}{2}$	+0 $\frac{1}{2}$	9 $\frac{1}{2}$	Farm Cr
100	99 $\frac{1}{2}$	-0 $\frac{1}{2}$	10 $\frac{1}{2}$	10i Bk F
125	99 $\frac{1}{2}$	-0 $\frac{1}{2}$	9 $\frac{1}{2}$	Montreal
250	100 $\frac{1}{2}$	-0 $\frac{1}{2}$	12 $\frac{1}{2}$	Quebec
100	99 $\frac{1}{2}$	-0 $\frac{1}{2}$	12	
50	99 $\frac{1}{2}$	0	12 $\frac{1}{2}$	
100	100 $\frac{1}{2}$	0	10	

200	99%	0	91%	200	99%	0	91%
100	100%	0	11	100	100%	0	11
100	100%	0	9%	100	100%	0	9%
50	100%	0	5%	50	100%	0	5%
50	100%	+0%	9%	50	100%	+0%	9%
50	100%	-0%	9%	50	100%	-0%	9%

100	98%	-0%	12%	EEC	10%
100	98%	-0%	12%	EEC	11%
100	100%	-0%	12%	EEC	11%
50	101%	+0%	10%	EEC	11%
150	130	0	11%	Euro	Cns
100	96	0	9%	Euro	Inv
250	98%	+0%	8%	Euro	Inv
50	100	0	9%	Euro	Inv

300	100 ¹	-0 ¹	8 ¹	Euro Inv
500	100 ¹	+0 ¹	12 ¹	Euro Inv
700	100 ¹	-0 ¹	12 ¹	Euro Inv
100	100 ¹	0	8 ¹	Gas Fin
850	100 ¹	-0 ¹	12 ¹	Gas Fin
125	100 ¹	+0 ¹	8 ¹	Int St R
				Int St R

125	109	+0 ¹	5 ¹ ₁₆	Italian T
100	103	+0 ¹	8 ¹ ₁₆	Megal F
125	101	+0 ¹	9 ¹ ₁₆	Nippon
150	101 ¹	+0 ¹	11	Nordis
200	100 ¹	0	12 ¹ ₁₆	Oost Ocl
100	160 ¹	0	12 ¹ ₁₆	Royal Sk
50	99 ¹	-0 ¹	9	SNCI

50	100	0	10%	Swedish
50	100 $\frac{1}{2}$	+0 $\frac{1}{2}$	9%	West LB
150	100 $\frac{1}{2}$	+0 $\frac{1}{2}$	9 $\frac{1}{2}$ %	AUSTRIA
125	100 $\frac{1}{2}$	+0 $\frac{1}{2}$	9 $\frac{1}{2}$ %	STRAIGHT
100	101 $\frac{1}{2}$	+0 $\frac{1}{2}$	10%	AIOC 13
100	101 $\frac{1}{2}$	+0 $\frac{1}{2}$	10%	G J Cole
365	101	+0 $\frac{1}{2}$	10%	M. & P.
100	100 $\frac{1}{2}$	-0 $\frac{1}{2}$	12%	

100	100%	0	12%	NZ AUTO
350	100%	0	11%	PIBA 12
200	100%	+0%	9%	State Bk
50	100%	0	12%	State AU
100	100%	+0%	11 ¹¹ %	STERLING
100	100%	+0%	9 ¹ %	STRAIGHT
150	100%	0	9 ¹¹ %	0anmark
50	99%	0	12%	

50	97 ¹	-0 ¹	12 ¹	EuroQat
100	99 ¹	+0 ¹	12 ¹	EEC 11 ¹
200	100 ¹	+0 ¹	9 ¹	EEC 11 ¹
356	101	0	10 ¹	Euro Im
48	100 ¹	-0 ¹	10 ¹	FFI 10 ¹
100	100 ¹	-0 ¹	12 ¹	Finland
75	100 ¹	0	9 ¹	IAOB 1t

150	100	0	12 $\frac{1}{2}$	Int. Bk. R.
70	99 $\frac{1}{2}$	0	9 $\frac{1}{2}$	Int. Stamp
100	100 $\frac{1}{2}$	-0 $\frac{1}{2}$	11 $\frac{1}{2}$	Inv. in Ir.
100	99 $\frac{1}{2}$	-1	9 $\frac{1}{2}$	Ireland 1
75	99 $\frac{1}{2}$	+0 $\frac{1}{2}$	9 $\frac{1}{2}$	New Zea.
75	100	-0 $\frac{1}{2}$	12 $\frac{1}{2}$	SNCF 11
200	100 $\frac{1}{2}$	0	10 $\frac{1}{2}$	SNCF 11

250	101 ¹ / ₂	0	12 ¹ / ₂	EQUITY
250	100 ¹ / ₂	-0 ¹ / ₂	12 ¹ / ₂	WARRANTS
200	100 ¹ / ₂	-0 ¹ / ₂	12 ¹ / ₂	Commerz
250	100 ¹ / ₂	-0 ¹ / ₂	12 ¹ / ₂	Ciba-Gor
100	100 ¹ / ₂	+0 ¹ / ₂	12 ¹ / ₂	C Itoh
200	101	0	12 ¹ / ₂	C Itoh
100	100 ¹ / ₂	0	10 ¹ / ₂	Credit S

200	100%	+0%	8 ¹ ₁₆	Deutsche
100	100%	-0%	12 ¹ ₁₆	Deutsche
650	100%	-0%	12 ¹ ₁₆	Oresdner
150	100%	0	8 ¹ ₁₆	ICI-Fina
1bn	100%	+0%	12 ¹ ₁₆	IC Indus
1bn	100%	0	10 ¹ ₁₆	Jusco
500	100%	+0%	11 ¹ ₁₆	Kayaba
750	100%	+0%	8 ¹ ₁₆	

138	100%	+0%	3%	Mineba
150	100%	+0%	5%	Mitsubisi
100	100%	0	8%	Mitsubisi
100	93%	+0%	9	Mitsubisi
50	98	-0%	12%	Mitau
50	99%	-0%	8%	Nippon
75	100%	0	12%	Nisho
75	99%	-0%	10%	Nomura

	Price	Chg. on week	Prem.
120	93½	-1½	
40	125½	-1½	10 99
15	138½	+4½	-8.57
70	107	-1½	0.02

80	273	-4 ¹	5.91	Sumitom
50	198 ¹	-5 ¹	12.00	Sumitom
50	227 ¹	-5 ¹	13.39	Swiss, B
57	90	+0 ¹	-0.21	Tokyo E
40	119 ¹	+0 ¹	79.89	Tokyo S
110	82 ¹	+2	40.07	Torey In
00	135 ¹	-8	0.83	Vaba in

70	70	+1	7.37	BOND
160	104 ¹ / ₂	-0 ¹ / ₂	77.98	WARRANT
52	80 ¹ / ₂	0	18.60	Acyon
80	149	-0 ¹ / ₂	-2.11	ANR Fin
180	96 ¹ / ₂	-3 ¹ / ₂	4.87	Coca-Cola
50	79 ¹ / ₂	-0 ¹ / ₂	-5.77	Comma
50	88	+4 ¹ / ₂	8.33	Denmark

100	91 $\frac{1}{2}$	-6 $\frac{1}{2}$	2.07	O Norsk
50	102 $\frac{1}{2}$	+0 $\frac{1}{2}$	3.38	Dv Sk S
100	111 $\frac{1}{2}$	-1 $\frac{1}{2}$	-0.13	Ou Pont
100	108 $\frac{1}{2}$	-2 $\frac{1}{2}$	-0.40	Eksportfr
60	81 $\frac{1}{2}$	-1 $\frac{1}{2}$	7.92	Grn Elea
60	103	+5	-3.76	18M Cre
51	89	0	104.19	Inv In

70	92	-2 ¹	0.21
1bn	101 ¹	+0 ¹	48.17
500	100 ¹	+0 ¹	47.25
50	109	+4 ¹	7.05
50	199 ¹	+30 ¹	12.79

Price	Yield
15 96½ 0	6.62
15 100½ -0½	7.26
15 106 +0½	7.21
15 107 -0½	7.37
15 106½ 0	7.22

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International Bond Officers.

All of these Securities have been offered outside the United States.
This announcement appears as a matter of record only.

New Issue / January, 1985

U.S. \$1,296,956,000

Prudential Realty Securities III, Inc.

(incorporated in the State of Delaware)

U.S. \$386,049,000 11 $\frac{7}{8}$ % Guaranteed Sinking Fund Bonds
Due January 15, 1992

U.S. \$545,691,000 12 $\frac{1}{8}$ % Guaranteed Sinking Fund Bonds
Due January 15, 1995

U.S. \$365,216,000 Guaranteed Zero Coupon Bonds
Due January 15, 1999

Unconditionally guaranteed by

Prudential Funding Corporation

(incorporated in the State of New Jersey)

A Subsidiary of

The **Prudential**  Insurance Company of America

Salomon Brothers International Limited
Prudential-Bache Securities International

Credit Suisse First Boston Limited
Hambros Bank Limited

Banque Bruxelles Lambert S.A.

Deutsche Bank Aktiengesellschaft

Goldman Sachs International Corp.

Merrill Lynch Capital Markets

Morgan Guaranty Ltd

Morgan Stanley International

Swiss Bank Corporation International Limited

Union Bank of Switzerland (Securities) Limited

Algemene Bank Nederland N.V.

BankAmerica Capital Markets Group

Bankers Trust International Limited

Banque Nationale de Paris

Banque Paribas Capital Markets

Chase Manhattan Capital Markets Group
Chase Manhattan Limited

Citicorp Capital Markets Group

County Bank Limited

Crédit Lyonnais

Daiwa Europe Limited

Dresdner Bank Aktiengesellschaft

Kleinwort, Benson Limited

Manufacturers Hanover Limited

Mitsui Trust Bank (Europe) S.A.

Samuel Montagu & Co. Limited

Nippon Credit International (HK) Ltd.

Orion Royal Bank Limited

S.G. Warburg & Co. Ltd.

Yamaichi International (Europe) Limited

Banca Commerciale Italiana	Banca Nazionale del Lavoro	Bank für Gemeinwirtschaft <small>Aktiengesellschaft</small>	Bank Gutzwiller, Kurz, Bungereger (Overseas) <small>Limited</small>	Bank Leu International Ltd
Banque Générale du Luxembourg S.A.	Banque Internationale à Luxembourg S.A.	Banque de Neufville, Schlumberger, Mallet		Banque Populaire Suisse SA Luxembourg
Banque Worms	Barclays Bank Group	Baring Brothers & Co., <small>Limited</small>	Bayerische Hypotheken- und Wechsel-Bank <small>Aktiengesellschaft</small>	Bear, Stearns International Limited
Caisse des Dépôts et Consignations	Cazenove & Co.	CIBC <small>Limited</small>	Crédit Commercial de France	Creditanstalt-Bankverein
Dai-ichi Kangyo International <small>Limited</small>	Den norske Creditbank	DG BANK <small>Deutsche Genossenschaftsbank</small>	Dominion Securities Pitfield <small>Limited</small>	Drexel Burnham Lambert <small>Incorporated</small>
European Banking Company <small>Limited</small>	First Interstate Limited	Fuji International Finance <small>Limited</small>	Gefina International Limited	Genossenschaftliche Zentralbank AG <small>Vienna</small>
Girozentrale und Bank der österreichischen Sparkassen <small>Aktiengesellschaft</small>	Great Pacific Capital SA	Hill Samuel & Co. <small>Limited</small>	Kidder, Peabody International <small>Limited</small>	Kredietbank N.V.
Kredietbank S.A. Luxembourgise	Lloyds Bank International <small>Limited</small>	LTCB International <small>Limited</small>	McLeod Young Weir International <small>Limited</small>	Mitsubishi Finance International Limited
Mitsui Finance International <small>Limited</small>	The Nikko Securities Co., (Europe) Ltd.		Nippon Kangyo Kakumaru (Europe) Limited	Nomura International <small>Limited</small>
Norddeutsche Landesbank <small>Girozentrale</small>	Sal. Oppenheim jr. & Cie.	Österreichische Länderbank <small>Aktiengesellschaft</small>	Pierson, Heldring & Pierson N.V.	PK Christiania Bank (UK) Limited
Rothschild Bank AG	N.M. Rothschild & Sons <small>Limited</small>	Sanwa International Limited	Sarasin International Securities Limited	J. Henry Schroder Wagg & Co. <small>Limited</small>
Schweizerische Hypotheken- und Handelsbank	Smith Barney, Harris Upham & Co. <small>Incorporated</small>		Strauss, Turnbull & Co.	Sumitomo Trust International Limited
Svenska Handelsbanken Group	Swiss Volksbank	The Taiyo Kobe Bank (Luxembourg) S.A.		Tokai International Limited
Tradition International S.A.	Vereins- und Westbank <small>Aktiengesellschaft</small>	Westdeutsche Landesbank Girozentrale		Yasuda Trust Europe Limited

INTERNATIONAL CAPITAL MARKETS AND COMPANIES

CORPORATE FINANCE

Good take-off for KLM's perpetual bond

KLM ROYAL DUTCH Airlines, which prides itself on innovative financing and bold management, has received a warm welcome for its pioneering Swiss franc perpetual bond.

The 6 1/2 per cent subordinated bond issue is the first of its kind launched by a foreign borrower on the Swiss capital market, or by any non-bank corporation in the international bond market. The SwFr 200m (\$74.8m) issue, which was priced at par, was heavily oversubscribed and is expected to begin trading tomorrow at a premium according to Kreditbank (Suisse), lead manager of the issuing syndicate.

The coupon on the undated paper will be adjusted every 10 years, in accordance with two indices for foreign bonds issued in Switzerland plus 1 percentage point. The bond will be redeemed only in case of bankruptcy on the part of KLM, which is 55.4 per cent-owned by the Dutch Government, and is thus more similar to equity capital than to a debenture.

How the perpetual bonds may eventually be regarded in terms of KLM's capital structure by the auditing profession remains to be seen.

KLM's paid-up capital has grown rapidly in recent years through share offerings, stock splits, and conversions, although the debt-to-equity ratio remains a healthy 45:55. That compares favourably with an industry average of 60:40, and even with the new bonds it should not rise above 50:50, the company says.

Swiss francs were chosen largely because KLM wants to spread its risk among various currencies, though many of the new aircraft it will buy in coming years will be priced in dollars.

Simultaneously with the Swiss franc issue, KLM has launched Fl 125m (\$34.9m) of 4 1/2 per cent subordinated bonds, with equity warrants attached, on the Dutch market.

This aggressive tapping of the capital markets arises from KLM's need to finance an ambitious Fl 5bn investment pro-

gramme stretching over the next five years. The airline plans to replace its entire DC9 fleet (18 aircraft), to expand its capacity by adding 747s and A310s, and to build new hangars and catering facilities. Accelerated automation of operations will also absorb some of the fresh money.

Yet there are signs that KLM's financing successes may have made it overconfident. A \$100m Eurobond issue launched last year was shunned by Algemene Bank Nederland and Amsterdam-Rotterdam Bank, the Netherlands' two largest banks, which complained that the coupon was too low. The paper attracted little investor interest and, after falling below issue price shortly after subscriptions closed, is no longer actively traded.

Despite its relatively small home market, the carrier has developed a worldwide route network that ranks among the largest of any international airline. Partial government ownership has added to KLM's

prestige and helped it secure landing rights—usually granted on a government-to-government basis.

Yet KLM is managed as a private concern. Mr Sergio Orlandini, its president for the past decade, has succeeded in reversing the profit plunge which followed the second oil crisis, boosting earnings by an average of 37 per cent a year between 1979 and 1983. He intends to raise net income to Fl 270m this year—double that of last year—and to raise revenues by nearly one-third to Fl 5.5bn. That implies increasing net income as a percentage of turnover to 5 per cent, compared with last year's 2 per cent.

In order to finance the huge investment programme, KLM, the oldest airline in the world, has also achieved an enviable high load factor (the number of seats filled as a percentage of the total available) which is a key to its efficient operations. The first-half load factor of 70.3 per cent was so high that Mr Orlandini's

goal is to reduce the break-even load factor, the level at which profits begin, as a way of further increasing earnings.

Mr Orlandini has charted an innovative course in the financing world. In 1983, the company offered bonds with "A" and "B" equity warrants attached, with the "A" warrants immediately exercisable and the "B" warrants remaining in effect until 1988.

The Dutch airline has used aircraft-lease arrangements to offset its tax liability and has paid no income tax since 1978. Under the U.S. Tax Reform Act of 1984, however, KLM will no longer gain enough tax advantages under U.S. leases to make new ones worthwhile. The company says similar agreements can be arranged in Japan and West Germany, but the heavy reliance on aircraft leasing in the past raises the question of whether the new bonds were linked to the tax changes.

Laura Raun

Recovery at TI despite final-quarter downturn

By William Hall in New York

TEXAS INSTRUMENTS, the world's biggest supplier of semiconductors, which recently announced substantial layoffs because of a slump in demand, has reported a 17 per cent drop in fourth-quarter net income to \$64.6m.

Fourth-quarter net sales, however, rose 17 per cent to \$1.5bn. Earnings fell primarily because of the impact of weaker international currencies, increased inventory reserves in data systems, and a 27-cent reduction in earnings per share in connection with the layoffs announced last month. The quarter's earnings per share fell from \$3.23 to \$2.54 and included \$0.31 a share from third-party sales of previously written-off consumer products.

TI's full-year result shows a sharp recovery from 1983 when the group announced an after-tax loss of \$145.4m, or \$6.09 per share, following \$600m of losses arising from its decision to pull out of the personal computer market.

In 1984 TI earned \$316m or \$13.05 per share, on sales 25 per cent ahead at \$5.7bn. The 1984 earnings per share figure includes a 95 cents gain arising from third-party sales of previously written-off consumer products.

Nicor plans big write-off

By Our New York Staff

NICOR, which operates one of the biggest gas utilities in the U.S., is to take a \$225m after-tax write-off on its contract drilling and shipping businesses and plans to sell off its coal business and some of its marine assets.

Mr C. J. Ganthier, Nicor's chairman, says prices have declined dramatically since Nicor entered the businesses.

The company earned \$49.8m on revenues of \$2.2bn in 1983, but will report a substantial loss when it announces its 1984 figures next month. There has been speculation that the group which has a current stock market capitalisation of \$760m, might be forced to cut its dividend.

INTERNATIONAL APPOINTMENTS

Hudson's Bay chief executive to retire

BY BERNARD SIMON IN TORONTO

Mr Donald McGivern, the chief executive of HUDSON'S BAY COMPANY, the Canadian retail, property and fur trading group, is to retire as part of a management reshuffle to improve the ailing company's performance.

A pillar of the Canadian business establishment, Mr McGivern is relinquishing his duties as president and chief executive officer, but will remain as non-executive chairman and governor. The title of governor was conferred by a Royal charter on the North American fur trading pioneers who founded Hudson's Bay Company in 1670.

The debt burdened company has suffered operating losses totalling C\$300m (U.S.\$255m) in the last four years, reflecting mainly the poor performance of its Simpson's chain of

department stores. Despite the economic recovery, Hudson's Bay lost C\$166.2m in the nine months to October 31, on revenues of C\$5.3bn. Interest charges amounted to C\$146.1m.

The controlling shareholders of Hudson's Bay are the Thompson publishing family. Simpson's troubles have been blamed on a combination of poor merchandising, a heavy concentration of stores in unattractive centre city locations, and low staff morale. Hudson's Bay predicted that earnings would improve towards the end of 1984, but analysts said that the latest management changes indicate that the turnaround has been far from satisfactory.

Mr George Kosich, who has headed Simpsons for the past three months, becomes chief executive of Simpson's and its sister chain of department stores, The Bay.

Managing director elect for Credit Lyonnais

BY PAUL BETTS IN PARIS

Mr Bernard Thiolon has been appointed managing director of CREDIT LYONNAIS, France's third largest bank, after the Credit Agricole and the Banque Nationale de Paris.

Mr Thiolon, who has been in charge of the bank's international activities, will act as a joint managing director of the bank alongside the existing managing director, M. Jacques Roche, who will be retiring next year. M. Thiolon will then take over from M. Roche.

The nomination of M. Thiolon is designed to ensure a progressive change-over at the bank before M. Roche reaches retirement next year.

The new managing director has spent his entire professional career at Credit Lyonnais, which he joined in 1951. He has always been involved with the international division of the bank. M. Thiolon will be replaced at the head of the bank's international and co-operation sector by M. Alexia Wolkenstein.

First Interstate reshuffle

BY OUR FINANCIAL STAFF

FIRST INTERSTATE Bancorp., which claims seventh place among U.S. banking companies, has realigned its senior management, with Mr Edward M. Carson, 54, becoming president.

At the same time, the business of the group's largest subsidiary, First Interstate Bank of California (FIBC), is being split into two parts. Mr William E. B. Start, 38, becomes

president and chief executive of FIBC, and Mr John F. King, 51, switches from president to chairman, as it focuses on developing the State's retail and corporate markets.

Mr Bruce G. Willison, 36, becomes president and chief executive of a newly setup bank, First Interstate Bank Ltd, aimed at "wholesale banking, merchant banking and financial advisory services."

Further rise in earnings for Kellogg

By Our New York Staff

KELLOGG, the world's biggest producer of breakfast cereals, has reported a 3 per cent rise in net income to \$250m. The Battle Creek, Michigan-based company says that 1984 was its 33rd consecutive year of earnings increases. Earnings per share rose by 6 per cent to \$3.35, allowing for a 6 cents per share charge.

Kellogg's share of the U.S. ready-to-eat cereal market grew in 1984 to around 40 per cent.

Last month the company announced that it was repurchasing 15m of its shares from the Kellogg Foundation at \$37.50 per share reducing the trust's stake in the company from 47 per cent to around 34 per cent.

The company is one of the most profitable in the industry with a return on average equity of over 30 per cent which is expected to jump to over 40 per cent in 1985 as a result of the share repurchase agreement. Although several companies in the food industry have been subject to takeover bids, Kellogg has not figured in the speculation because of the very sizeable stake of the Kellogg Trust.

Bank Bumiputra sues ex-officials

BY WONG SULONG IN KUALA LUMPUR

BANK BUMIPUTRA, Malaysia's state-owned bank, which lost nearly U.S.\$1bn in bad loans to Hong Kong property speculators, has filed a suit against four former senior bank officials for the return of U.S.\$47.5m.

The suit, filed on Saturday in the Kuala Lumpur High Court, is against Mr Lorrain Osman, Datuk Hashim Shamsuddin, Dr Rais Saniman and Mr Ibrahim Jaafar, in respect of a U.S.\$40m loan to Carrian Nominee and U.S.\$7.5m to Fitarget Investments.

In addition, Mr Lorrain is also being sued by the bank for the return of U.S.\$11m which an official investigation committee into the Ipan scandal has

alleged he received improperly from Mr George Tan, head of the Carrian group of companies.

The assets of the four former bank officials have been frozen by order of the court and Tan Sri Basir Ismail, Bank Bumiputra's new executive chairman, said he believed most of their assets are still in Malaysia. The four are currently out of the country and it is not known when they will return to answer the charges.

The bank said Mr Lorrain has accounts in 32 banks and interests in over 100 companies, while Datuk Hashim and Dr Rais own extensive properties. In its claim, the bank alleged that the four men "by their

own neglect, want of skill or misconduct in management" had caused Bank Bumiputra to suffer the loss of US\$47.5m. It is alleged that the loan to Carrian Investment was given out even after the bank's supervisory committee had rejected the application in January 1983. On the bank's books, the money was recorded as a money market loan to the Bank of Communications in Hong Kong.

Bank Bumiputra also alleges that in April and June 1983, the four officials caused the bank to release U.S.\$7.5m to Nanyang Commercial Bank (Nominees), without disclosing that the money actually went to Fitarget, a Carrian company.

Japan to limit overseas bond issues

TOKYO — The amount of Japanese Government guaranteed non-yen bonds issued outside Japan will be limited to a maximum of ¥500bn (\$1.97bn) in the year from April 1985, a drop from the ¥603bn in the current year, said the Ministry of Finance.

The lower volume, which is

subject to parliamentary approval as part of the 1985-86 budget expected in March, reflects the privatisation of Nippon Telegraph and Telephone—due on April 1.

Among the issues expected in 1985-86 are ¥60bn by Japan Air Lines, ¥123bn by Japan Development Bank, ¥40bn by

Japan Highway Public Corp. ¥55bn by Export-Import Bank of Japan, ¥40bn by Finance Corp of Local Public Enterprise, ¥35bn by the City of Tokyo, ¥14bn by Electric Power Development, ¥10bn by the City of Yokohama, and ¥10bn by Smaller Business Finance Corp, said the Ministry.

Reuter

NEW ISSUE

These securities have been sold outside the United States of America and Japan. This announcement appears as a matter of record only.

25th January, 1985

Orient Finance Co., Ltd.

(Kabushiki Kaisha Orient Finance)

U.S. \$50,000,000

11 per cent. Guaranteed Notes 1992

Unconditionally guaranteed as to payment of principal and interest by

THE DAI-ICHI KANGYO BANK, LIMITED

Issue price 100 per cent.

Nomura International Limited
Credit Suisse First Boston Limited

Dai-ichi Kangyo International Limited
First Chicago Limited

Algemene Bank Nederland N.V.
Banque Paribas Capital Markets

Banque Nationale de Paris
Baring Brothers & Co., Limited

Berliner Handels- und Frankfurter Bank

Commerzbank Aktiengesellschaft

Crédit Lyonnais

DBS Bank

DG BANK Deutsche Genossenschaftsbank

Goldman Sachs International Corp.

Hill Samuel & Co. Limited

Kidder, Peabody International Limited

Kuwait Investment Company (S.A.K.)

Société Générale de Banque S.A.

Swiss Bank Corporation International Limited

The Taiyo Kobe Bank (Luxembourg) S.A.

Yamaichi International (Europe) Limited

New Issue

All these Bonds having been sold, this announcement appears as a matter of record only.

January 1985

Swiss Francs 100 000 000
6% Bonds 1985-1995

Heron International Finance B.V.

With the guarantee of its parent

HERON

Heron International PLC

London, England

SODITIC S.A.

MANUFACTURERS HANOVER (SUISSE) B.A.

NORDFINANZ-BANK ZÜRICH
KREDITBANK (SUISSE) S.A.

BANK HEUSSER & CIE AG
BANQUE KEYSER ULLMANN S.A.
FIRST CHICAGO S.A.
THE ROYAL BANK OF CANADA (SUISSE)

BANQUE GUTZWILLER, KURZ, BUNGENER S.A.
BANQUE SCANDINAVE EN SUISSE
HOTTINGER & CIE
SOCIÉTÉ GÉNÉRALE ALSACIENNE DE BANQUE
— Groupe Société Générale —

Clariden Bank
Lloyds Bank International Ltd.

Bank Künzler AG
Bankers Trust AG
Compagnie de Banque et d'Investissements, CBI
Nippon Kangyo Kakumaru (Suisse) S.A.
BA Finance (Suisse) S.A.
Banca Unione di Credito
Bank für Kredit und Aussenhandel AG
Banque Bruxelles Lambert (Suisse) S.A.
Banque de Participations et de Placements S.A.
Barclays Bank (Suisse) S.A.
Crédit des Bergues
Dai-ichi Kangyo Bank (Schweiz) AG
Inter Maritime Bank
New Japan Securities (Schweiz) AG
Sanwa Finance (Schweiz) AG
Standard Chartered Bank AG
The Industrial Bank of Japan (Schweiz) AG

Bank Oppenheim Pierson (Schweiz) AG
Chemical Bank (Suisse)
Great Pacific Capital S.A.
United Overseas Bank
Banca del Sempione
Banco Exterior (Suiza) S.A.
Bank Leumi le-Israeli (Schweiz)
Banque de Dépôts et de Gestion
Banque Pasche S.A.
Citicorp Bank (Schweiz) AG
Crédit Lyonnais Finanz AG Zürich
Grindlays Bank Plc
Mitsui Finanz (Schweiz) AG
Samuel Montagu (Suisse) S.A.
J. Henry Schroder Bank AG
Sumitomo International Finance AG
Volksbank Wilsau AG

Amro Bank und Finanz
Armand von Erni & Cie AG
Banca di Roma per la Svizzera
Banque Ciel (Suisse)
— Crédit Industriel d'Alsace
et de Lorraine S.A. —
Banque Générale du Luxembourg
(Suisse) S.A.
Banque Indosuez, Succursales de Suisse
Banque Morgan Grenfell en Suisse S.A.
Caisse d'Epargne du Valais
Fuji Bank (Schweiz) AG
Gewebebank Baden
Hypothekar- und Handelsbank Winterthur
Meerli, Baumgart & Co. AG
Sparkasse Schwyz

مكتبة جامعة القاهرة

INTERNATIONAL COMPANIES

Ahmanson recovers in fourth quarter

By Andrew Baxter
In New York

H. F. AHMANSON, parent of the second largest savings and loan association in the U.S., has made a strong recovery in the fourth quarter after barely managing to break even in the previous three months. Net profits in the final quarter were \$20.1m or 72 cents a share, including extraordinary income of \$8.4m. This compares with \$3.2m or 12 cents a share in the third quarter, when a combination of higher money costs, lower spreads and reduced gains on sales of loans and mortgage-backed securities caused profits to plunge from the 1983 third-quarter figure of \$47.1m. Even with the extraordinary gain in the fourth quarter, net profits for the period were still lower than the \$28.4m, or 85 cents a share, recorded in the final three months of 1983. For 1984 as a whole, Ahmanson, whose chief subsidiary is Home Savings of America, posted net profits of \$51.6m or \$1.96 a share, down from the near-record \$108m or \$4.02 in 1983.

Total assets rose from \$20.2bn at the end of 1983 to \$24bn, of which the property-loan portfolio is \$19.1bn. The company attributed the fourth-quarter recovery to significantly higher net interest income, lower funding costs and a substantial improvement in the margin of return on earning assets.

After-tax realised investment gains were \$11.8m lower in the 1984 fourth quarter than a year earlier.

North American Quarterly Results

AMERICAN HOSPITAL SUPPLY
Hospital & lab equipment

	1984	1983
Fourth quarter	\$75.2m	\$74.2m
Revenue	\$75.2m	\$74.2m
Net profit	\$1.5m	\$1.5m
Op. net profit	\$1.5m	\$1.5m
Year	\$287.5m	\$271.5m
Revenue	\$287.5m	\$271.5m
Net profit	\$3.2m	\$3.2m
Op. net profit	\$3.2m	\$3.2m
Year	\$129.14m	\$114.25m
Revenue	\$129.14m	\$114.25m
Net profit	\$2.1	\$2.1
Op. net profit	\$2.1	\$2.1
Year	\$2.1	\$2.1

DOW JONES
Business publishing, newspapers

	1984	1983
Fourth quarter	\$257.1m	\$253.7m
Revenue	\$257.1m	\$253.7m
Net profit	\$4.44m	\$3.47m
Op. net profit	\$4.44m	\$3.47m
Year	\$965.5m	\$865.4m
Revenue	\$965.5m	\$865.4m
Net profit	\$129.14m	\$114.25m
Op. net profit	\$129.14m	\$114.25m
Year	\$2.1	\$2.1
Revenue	\$2.1	\$2.1
Net profit	\$2.1	\$2.1
Op. net profit	\$2.1	\$2.1
Year	\$2.1	\$2.1

MARTIN MARIETTA
Aerospace, chemicals, building, mar'l.

	1984	1983
Fourth quarter	\$1.11m	\$1.11m
Revenue	\$1.11m	\$1.11m
Net profit	\$3.3m	\$3.1m
Op. net profit	\$3.3m	\$3.1m
Year	\$3.22m	\$3.22m
Revenue	\$3.22m	\$3.22m
Net profit	\$17m	\$16.5m
Op. net profit	\$17m	\$16.5m
Year	\$4.2	\$4.2
Revenue	\$4.2	\$4.2
Net profit	\$4.2	\$4.2
Op. net profit	\$4.2	\$4.2
Year	\$4.2	\$4.2

PPG
Flat glass, industrial chemicals

	1984	1983
Fourth quarter	\$1.57m	\$1.57m
Revenue	\$1.57m	\$1.57m
Net profit	\$5.7m	\$7.3m
Op. net profit	\$5.7m	\$7.3m
Year	\$4.3m	\$3.5m
Revenue	\$4.3m	\$3.5m
Net profit	\$3.3	\$3.4
Op. net profit	\$3.3	\$3.4
Year	\$3.3	\$3.4

RAYTHEON
Defense electronics, aircraft

	1984	1983
Fourth quarter	\$1.57m	\$1.57m
Revenue	\$1.57m	\$1.57m
Net profit	\$5.7m	\$7.3m
Op. net profit	\$5.7m	\$7.3m
Year	\$4.3m	\$3.5m
Revenue	\$4.3m	\$3.5m
Net profit	\$3.3	\$3.4
Op. net profit	\$3.3	\$3.4
Year	\$3.3	\$3.4

ROHM & HAAS
Plastics & chemicals

	1984	1983
Fourth quarter	\$45.5m	\$45.5m
Revenue	\$45.5m	\$45.5m
Net profit	\$25.2m	\$25.2m
Op. net profit	\$25.2m	\$25.2m
Year	\$1.03	\$1.1
Revenue	\$1.03	\$1.1
Net profit	\$1.03	\$1.1
Op. net profit	\$1.03	\$1.1
Year	\$1.03	\$1.1

SCIENTIFIC ATLANTA
Satellite communications equipment

	1984	1983
Fourth quarter	\$76.2m	\$77.7m
Revenue	\$76.2m	\$77.7m
Net profit	\$1.2m	\$1.4m
Op. net profit	\$1.2m	\$1.4m
Year	\$2.95m	\$2.95m
Revenue	\$2.95m	\$2.95m
Net profit	\$3.2	\$3.2
Op. net profit	\$3.2	\$3.2
Year	\$3.2	\$3.2

SMITHKLINE BECKMAN
Drugs, instruments

	1984	1983
Fourth quarter	\$76.2m	\$77.7m
Revenue	\$76.2m	\$77.7m
Net profit	\$1.2m	\$1.4m
Op. net profit	\$1.2m	\$1.4m
Year	\$2.95m	\$2.95m
Revenue	\$2.95m	\$2.95m
Net profit	\$3.2	\$3.2
Op. net profit	\$3.2	\$3.2
Year	\$3.2	\$3.2

SOUTHWESTERN BELL
Span of from AT&T

	1984	1983
Fourth quarter	\$1.11m	\$1.11m
Revenue	\$1.11m	\$1.11m
Net profit	\$3.3m	\$3.1m
Op. net profit	\$3.3m	\$3.1m
Year	\$3.22m	\$3.22m
Revenue	\$3.22m	\$3.22m
Net profit	\$17m	\$16.5m
Op. net profit	\$17m	\$16.5m
Year	\$4.2	\$4.2
Revenue	\$4.2	\$4.2
Net profit	\$4.2	\$4.2
Op. net profit	\$4.2	\$4.2
Year	\$4.2	\$4.2

STONE AND WEBSTER
Engineering

	1984	1983
Fourth quarter	\$1.57m	\$1.57m
Revenue	\$1.57m	\$1.57m
Net profit	\$5.7m	\$7.3m
Op. net profit	\$5.7m	\$7.3m
Year	\$4.3m	\$3.5m
Revenue	\$4.3m	\$3.5m
Net profit	\$3.3	\$3.4
Op. net profit	\$3.3	\$3.4
Year	\$3.3	\$3.4

TEXACO CANADA
Oil producer

	1984	1983
Fourth quarter	\$1.57m	\$1.57m
Revenue	\$1.57m	\$1.57m
Net profit	\$5.7m	\$7.3m
Op. net profit	\$5.7m	\$7.3m
Year	\$4.3m	\$3.5m
Revenue	\$4.3m	\$3.5m
Net profit	\$3.3	\$3.4
Op. net profit	\$3.3	\$3.4
Year	\$3.3	\$3.4

TRANSAMERICA
Financial services, insurance

	1984	1983
Fourth quarter	\$1.57m	\$1.57m
Revenue	\$1.57m	\$1.57m
Net profit	\$5.7m	\$7.3m
Op. net profit	\$5.7m	\$7.3m
Year	\$4.3m	\$3.5m
Revenue	\$4.3m	\$3.5m
Net profit	\$3.3	\$3.4
Op. net profit	\$3.3	\$3.4
Year	\$3.3	\$3.4

U.S. \$250,000,000



FLOATING RATE DEBENTURES, SERIES 9, DUE 1996

(Subordinated to deposits and other liabilities)

For the three months
28th January, 1985 to 29th April, 1985

In accordance with the provisions of the Debenture, notice is hereby given that the rate of interest has been fixed at 8 1/2 per cent and that the interest payable on the relevant interest payment date, 29th April, 1985, against Coupon No. 4 will be U.S.\$214.86.

Morgan Guaranty Trust Company
London

Italian International Bank Plc

U.S. \$60,000,000

FLOATING RATE NOTES DUE 1991

In accordance with the provisions of the Notes, notice is hereby given that for the six month interest period from 28th January 1985 to 29th July 1985 the Notes will carry an interest rate of 9 1/2 per annum and the Coupon Amount per US\$10,000 will be US\$455.00.

Agents Bank:
Morgan Guaranty Trust Company of New York,
London.

The New York Cotton Exchange announces application for the U.S. Dollar Index.

The New York Cotton Exchange has applied to the Commodity Futures Trading Commission for designation as a contract market in U.S. DOLLAR INDEX futures.

The New York Cotton Exchange, one of the nation's oldest and most respected futures markets, proudly announces the development of a new generation of futures—U.S. DOLLAR INDEX futures.

The proposed U.S. DOLLAR INDEX is based on the same ten trade-weighted currencies selected by the Federal Reserve Board as an economic indicator of dollar trends—and will correlate with that indicator.

It will be the first index futures contract that lets traders participate in the dollar's movement as measured in relation to all major foreign currencies rather than a single currency.

It will be the first index futures contract that offers banks and companies with multinational currency positions a way to hedge their

risk in a single economical way.

Recognizing the broad appeal of this Index, The New York Cotton Exchange is taking the unprecedented step of offering trading privileges in the contract to the over 1200 qualified floor traders of the Commodity Exchange Center. This means that U.S. DOLLAR INDEX futures will be available to one of the largest floor trading populations in the world.

Developed with patience and care, the U.S. DOLLAR INDEX futures contract will fill a need too long ignored.

The New York Cotton Exchange

Notice of Redemption Transocean Gulf Oil Company 8% Guaranteed Debentures Due 1986 (now Gulf Oil Corporation 8% Debentures Due 1986)

NOTICE IS HEREBY GIVEN that, pursuant to the provisions of the Indenture dated as of March 1, 1971, under which the above-designated Debentures are issued, \$1,488,000 aggregate principal amount of such Debentures of the following distinctive numbers has been selected for redemption on March 1, 1985 (herein sometimes referred to as the redemption date):

\$1,000 Coupon Debentures Bearing the Prefix Letter M															
147 2235 4884	8663 15892	18977 20474	31407 20606	32273 24382	24910 25433	27263 28106	28676								
49 3237 4903	8663 15893	19983 20770	21419 20797	22392 24386	24921 25436	27273 28106	28676								
50 3311 4903	8686 15995	20622 20785	24217 22077	22998 24386	24924 25436	27274 28105	28680								
51 2332 4904	8686 15995	20622 20785	24217 22077	22998 24386	24924 25436	27274 28105	28680								
52 2332 4904	8686 15995	20622 20785	24217 22077	22998 24386	24924 25436	27274 28105	28680								
53 2332 4904	8686 15995	20622 20785	24217 22077	22998 24386	24924 25436	27274 28105	28680								
54 2334 4909	8629 15991	20609 20783	21516 22263	23113 24414	24961 25464	27268 28121	28992								
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56 2334 4909	8629 15991	20609 20783	21516 22263	23113 24414	24961 25464	27268 28121	28992								
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174 3363 5102	8638 17999	20077 20814	21521 22268	23200 24436	24960 25472	27297 28134	29012								
187 3366 5115	8641 18125	20031 20827	21523 22269	23240 24437	24966 25473	27298 28135	29013								
192 3366 5115	8641 18126	20031 20827	21523 22269	23240 24437	24966 25473	27298 28135	29013								
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297 3457 5200	9064 19041	20659 2088													

storey extension to a warehouse and follows from a site preparation contract.

Balfour Beatty is to restore the fire-damaged stand at Airne racecourse under a \$3,000,000 contract to be completed by March 17.

Chesterfield Properties has placed a \$3.1m contract for a 55,000 sq ft superstore and seven offices at the site, with competition by October.

In Newcastle, the company will build extensions to Freeman Road Hospital under a \$23.5m contract from the Northern Regional Health Authority in which a operating department and the regional medical physics department will be accommodated.

Whitley Moran, Liverpool-based subsidiary of Balfour Beatty, has been awarded a £1,000,000 contract for two 13-storey blocks of flats in Sheffield. This award has been made by Gleasons, managing contractor for Sheffield Metropolitan Council, which also provides for testing and remedial works to the precast concrete units of which the blocks are

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Associated News

Shoppers Holdings plc, New Carmelite House

London EC4

papers Holdings p.l.c., New Carmelite House, London E.C.4

NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

Continued on Page 25

Closing prices, January 25

Continued on Page 26

ENERGY REVIEW
every Wednesday in
the Financial Times

OVER-THE-COUNTER

Nasdaq national market, closing prices January 25

Stock	Sales (Mn)	High	Low	Last	Chng	Stock	Sales (Mn)	High	Low	Last	Chng	Stock	Sales (Mn)	High	Low	Last	Chng	Stock	Sales (Mn)	High	Low	Last	Chng
ADP	356	23	23	25	+	BrucCo	681	4	3	3	+	Crutl	150	30	29	34	+	Elcor	57	8	8	8	+
ADT	35	20	20	21	+	Buick	120	61	36	34	+	Coman	249	30	29	34	+	Emco	145	37	34	35	+
ADT	2235	214	204	211	+	Buick	307	34	34	34	+	Coman	346	28	27	31	+	Emco	145	37	34	35	+
ADT	2235	214	204	211	+	Buick	307	34	34	34	+	Coman	346	28	27	31	+	Emco	145	37	34	35	+
ADT	2235	214	204	211	+	Buick	307	34	34	34	+	Coman	346	28	27	31	+	Emco	145	37	34	35	+
ADT	2235	214	204	211	+	Buick	307	34	34	34	+	Coman	346	28	27	31	+	Emco	145	37	34	35	+
ADT	2235	214	204	211	+	Buick	307	34	34	34	+	Coman	346	28	27	31	+	Emco	145	37	34	35	+
ADT	2235	214	204	211	+	Buick	307	34	34	34	+	Coman	346	28	27	31	+	Emco	145	37	34	35	+
ADT	2235	214	204	211	+	Buick	307	34	34	34	+	Coman	346	28	27	31	+	Emco	145	37	34	35	+
ADT	2235	214	204	211	+	Buick	307	34	34	34	+	Coman	346	28	27	31	+	Emco	145	37	34	35	+
ADT	2235	214	204	211	+	Buick	307	34	34	34	+	Coman	346	28	27	31	+	Emco	145	37	34	35	+
ADT	2235	214	204	211	+	Buick	307	34	34	34	+	Coman	346	28	27	31	+	Emco	145	37	34	35	+
ADT	2235	214	204	211	+	Buick	307	34	34	34	+	Coman	346	28	27	31	+	Emco	145	37	34	35	+
ADT	2235	214	204	211	+	Buick	307	34	34	34	+	Coman	346	28	27	31	+	Emco	145	37	34	35	+
ADT	2235	214	204	211	+	Buick	307	34	34	34	+	Coman	346	28	27	31	+	Emco	145	37	34	35	+
ADT	2235	214	204	211	+	Buick	307	34	34	34	+	Coman	346	28	27	31	+	Emco	145	37	34	35	+
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ADT	2235	214	204	211	+	Buick	307	34	34	34	+	Coman	346	28	27	31	+	Emco	145	37	34	35	+
ADT	2235	214</																					

DENMARK

Sales: Stock High: Low: Close: Open

TORONTO

Chicago prices: Jan. 25, 1915

[illegible]

1200	M20	M20	240	240
1259	Median H X	235	25	28
1260	Median H X	235	25	28
1261	Median H X	235	25	28
5203	Mickton A	118	17	18
5800	Mickton A	517	184	174
5801	Mickton A	517	184	174
8573	Murphy	823	80	209
8573	Murphy	823	80	209
45397	Narcissa	3523	193	204
8963	Narcissa	315	15	15
34733	Nis Aya I	667	74	77
34733	Nis Aya I	667	74	77
53657	Nis Aya I	62	80	82
3316	Nis Aya I	490	480	480
3316	Nis Aya I	490	480	480
815	Pancan	455	255	455
1312	Pancan	452	27	27
1450	Pancan	452	27	27
1450	Pancan	452	27	27
2030	Pancan	452	27	27
2030	Pancan	452	27	27
8814	Pancan	452	27	27
8814	Pancan	452	27	27
550	Shurg D	370	370	370
8100	Shurg D	370	370	370
5400	Shurg D	370	370	370
5400	Shurg D	370	370	370

1984 85		Jan. 25	Pr
High	Low		Kn
362	218	Aaltshankan	26
730	510	Zaitic Sand	68
750	207	CapHangeibank	28
850	460	O. Sukkerlao	51
232	705	Canke Bank	28

190	600	950	De Omnibus Luit.	1.1	15
218	129	East Awa	1.1	15	
218	129	East Awa	1.1	15	
153	5	Forenied Comp.	9	40	
700	352	GNT 120	...	40	
725	340	U.S.B.	...	40	
740	319	Jurvic Bank	...	40	
3,150	1,200	Novo Inc.	1.4	14	
312	203	Ostbanktrans	...	35	
700	385	Praunbachbank	...	35	
300	200	Smith-Fr.	...	35	
1,376	500	Somnich Berand	...	40	
528	404	Superfos	...	40	

AUSTRIA		1984/85	Jan. 25	Pr
High	Low			
329	202	Creditanstalt Pfd.	...	4
836	500	Georgier	...	4
415	381	Internatl.	...	4
700	300	Prva Banka	...	4
389	300	Perimosco	...	1
167	159	Steyer-Garnier	...	1
271	206	Volksbank Mng	...	1

FRANCE		1984/85	Jan. 25	Pr
High	Low			
1,999	1,625	Emprunt 4 1/2 % 1975	1.6	7
10,020	7,625	Emprunt 7 1/2 % 1975	7	7
579	497	Air Liquide	...	57
585	375	BIC	...	57
1,995	1,415	Bongrain	...	1.2
2,469	2,150	BNP	...	2.4
2,985	2,250	BSN Carvala	...	2.9
1,320	1,018	Cit Alcatel	...	1.3
1,915	1,505	Carrefour	...	1.9
1,194	774	Clus Medeter	...	1.1
602	400	Clus Bancaire	...	0.6
2,649	207	Cofigem	...	2.6
1,987	780	Darty	...	1.9
1,593	780	Dele	...	1.5
1,938	488	Eaux Cie Genl	...	1.9
278	170	Elf-Aquitaine	...	0.2
706	687	Elf-Occidentale	...	0.7
874	653	Imetal	...	0.8
400	200	L'Orange-Coppet	...	0.4
2,600	2,101	L'oreal	...	2.6
2,530	1,778	Legrand	...	2.5
357	140	Mazana Phonics	...	0.3
1,900	1,500	Metra S.A.	...	1.9
1,079	733	Michestin S	...	1.0
2,081	2,159	Midi	...	2.0
1,874	1,313	Motel-Hennsany	...	1.8
146.5	89.9	Moulinex	...	0.1
81.4	4	Nord St	...	0.0
845	862	Pennoud Record	...	0.8
676	676	Petroles Fran	...	0.6
313	184	Petroles Fran	...	0.3
273	179.5	Pugeot S.A.	...	0.2
199.9	130.2	Printemps (Au)	...	0.1
1,340	1,302	Radioelect	...	1.3
1,340	1,302	Radioelect	...	1.3
1,710	725	Roussel-Uclaf	...	1.7
1,949	1,180	Sas Roissigney	...	1.9
2,515	1,470	Telemach CSEF	...	2.5
358	200	Thomson Electr	...	0.3
358	200	Valeo	...	0.3

GERMANY		1984/85	Jan. 26	Pr
High	Low			
115.7	80	AEG-Telef.	...	10
1,073	607.4	Alcatel Voss	...	1.0
1,340	1,340	Alcatel Voss	...	1.3
1,710	725	Roussel-Uclaf	...	1.7
1,949	1,180	Sas Roissigney	...	1.9
2,515	1,470	Telemach CSEF	...	2.5
358	200	Thomson Electr	...	0.3
358	200	Valeo	...	0.3

1934	152,8	Bayer	18
340	247	Sauer-Hypo	34
358	287	Sauer-Vertrieb	34
316	218	BHF Bank	20
453	290,5	BMW	34
132	132	Carlson	1
190	136,5	Commerzbank	1
1414	107,4	Carum Curren	1
315	309	Deutsche Bank	20
412	338	Odegas	5
192,5	136,5	O'sche Babcock	1
405,7	302,1	O'sche Bank	31
197,8	158,5	Dresdner Bank	18
172	126,5	GHM	18
623	450	Hochfeld	18
132,5	87,5	Hochsch Werke	18
466	349	Holzmann (P)	21
131	131	Hochsch	18
512	210	Hussel	21
283	210,8	Kaisch	21
269,8	109	Karlshof	21
406	118	Karlshof	21

NORWAY

1984 85		Jan. 25	Pr
High	Low		Kro
190	140	Bergens Bank..	14
385	215	Borregard..	3
190	139	Cristiania Sk	28
188.6	142	Den Norsk Credit	16
	135	Oslo..	16

ITALY			
1984-85		Jan. 25	Pr
High	Low		
18,750	14,100	Banca Com'ite	17
1,982	59	Bastogi IRBS	2
1,595	1,281	Gen. Credi. Ita.	3
4,655	2,511	Credito Vares.	4
4,625	1,675	Flat	4
39,300	23,350	Generali Assoc.	57
5,345	5,621	Invest.	75
1,310	900	Lo. Cassanese	75
3,476	246	La Rinascente	7
1,470	1,112	Mantovani	6
6,390	3,995	Off. Cred. Ita.	6
3,900	2,454	Parilli Co.	6
2,119	1,353	Parilli Sels	6
5,550	1,336	Snia SFO	2
14,800	10,750	Toro Asso	10
11,310	9,060	Co. Preli	10
SPAIN			
1984-5		Jan. 25	Pr
High	Low		
368	252	Bco Bilbao	3
575	278	Bco Central	3
925	193	Bco Ex-Exter	3
264	157	Bco Hispana	1
421	254	Bco Popular	3
1,190	610	Com. Santander	1
181	180	Oragados	1
1,190	610	Com. Santander	1
92.7	40.6	Iberduero	9
172.6	100	Enteolice	17
119.7	66.7	Telefonica	17
SWITZERLAND			
1984-85		Jan. 25	Pr
High	Low		
1,280	560	Austro	5
10,920	3,560	Bank Leu	5
928	1,840	Brown Boveri	1
2,360	2,085	Ciba Geigy	2
2,360	1,834	Co. Ind. Gorta	2
2,400	1,400	Credit Suisse	2
1,280	560	Austro	5
748	590	Hofner	8
112,250	85,000	Fischl Roche Picta	90
10,920	3,560	Bank Leu	5
6,625	6,725	Jacobs Suedard.	6
1,280	560	Austro	5
1,875	2,390	Landis & Ory	1
5,955	4,668	Hezle	6
1,546	1,100	Co. Buhrli	1
1,546	1,100	Co. Buhrli	1
7,900	6,450	Sandoz (Sri)	7
1,950	440	Sandoz (P. Ger.)	1
715	40	Schindler (P. Ger.)	1
4,010	810	Sika	1
1,175	3,610	Swiss Alliance	1
1,118	900	Wesstar	1
571	308	Swiss Bank	1
8,500	7,050	Swiss Reinsur.	9
1,590	1,420	Swiss Volksbank	1
2,895	2,150	Union Bank	5
8,595	2,770	Winterthur	9
20,100	16,590	Zurich Inc.	20

1984-85		Jan. 25		P
High	Low			
6.93	4.27	ANZ Groceries		4
1.06	0.50	Alkermest Oil Olev		1
1.11	1.40	Ampel Pot.		1
0.75	0.75	Ashton		0
2.98	1.65	Aust. Cons. Ind		1
3.4	2.55	Aust. Guarantees		2
2.76	1.90	Aust. Ind. Inds.		2
2.65	1.80	Aust. Paper		2
6.40	3.90	Beil Group		4
8.90	3.90	Beil Res.		4
2.12	2.15	Chor. Corp. Hldgs		3
4.00	3.03	Boral		3
2.72	1.42	Burginville		1
3.72	1.50	Brambles Ind.		3
4.62	2.03	Bridge Corp.		2
3.88	0.88	Burs. Paper		3
4.20	2.46	CRA		5
6.28	2.7	CSR		5
1.80	0.80	Cons. Ind		1

JAPAN

1984-85		Jan. 25	P
High	Low		
1,270	880	Annimoto	1
2,840	1,930	Alpa Electric	2
1,410	885	Amada	1
738	401	Asahi Chem.	1

[illegible]

950	655 Takeda.....	
7,980	4,600 TDK.....	0
900	356 Teiko.....	
785	645 Tenkou Oil.....	
788	153 Tokyo Marine.....	
916	695 Toshi.....	
1,800	210 Tokai Elec. Pwr. 1.....	
1,884	137 Tokai Gas.....	
1,884	600 Tokyo Sanyo.....	
990	690 Tokyo Styl.....	
368	254 Tokyo Corp.....	
815	654 Toypan Pmtl.....	
520	380 Toyoko.....	
490	367 Yoshida Elec.....	
754	303 TOTCO.....	
495	750 Toyokan.....	
1,500	2,200 Toyota Motor.....	
3,420	1,810 Victor.....	2
777	700 Wacanal.....	
777	472 Waco.....	
2,990	1,140 Yamamouchi.....	2
500	600 Yamazaki.....	
900	246 Yamao Fire.....	
500	398 Yagawa Bldg.....	

AMERICAN STOCK EXCHANGE CLOSING PRICES

12 Month	Low	Stock	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High	Low	Clear Price	Div	Yld	P/E	100s	High
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8453	Perm Pip A	125	115	125	1
2060	Foggers A	S ¹ / ₄	B ¹ / ₂	B ₂	1

[illegible]

1098 6488 13447283 9/10/03

MONTREAL				
Closing prices January 25				
8704	Barr. Mont	528 1/2	27 1/2	28 1/2
3203	Comdis	5 1/2	1 1/2	1 1/2
36422	ComTGA	512 1/2	12	12
1567	Mont	512 1/2	12	12 1/2
1567 1/2	Nette Gas	5 1/2	1 1/2	1 1/2
4050	Power Corp.	28 1/2	28 1/2	28 1/2
3550	Rolands	1 1/2	1 1/2	1 1/2
100	Rolands	1 1/2	1 1/2	1 1/2
70339	Royal B&C	31 1/2	30 1/2	31 1/2
250	Royal B&C	31 1/2	30 1/2	31 1/2
250	Royal B&C	31 1/2	30 1/2	31 1/2
Total sales		2,967 3/4	shares	

169.3	123	MAN.....	18
136.6	131.5	Monnewmann	15

605	449	Mucenes Nild...	12
399	449	Hagipierel...	12
1,398	910	"Werden Alde...	12
548	458	Nuxdorf...	6
1,115	918	Porsche, mead...	10
585	216,5	Pressaug...	2
198,8	133,3	Rhein West Elect...	1
106	106	Roschal...	1
501,5	371	Scherring...	4
501,5	353,3	Siemens...	4
198	198	Stoll...	1
198	198	Varta...	1
125	125	Veba...	1
198	198	Vergo...	1
385	298	Veren-West...	3
231,0	161	Volkswagen...	1
NETHERLANDS			
1984/85		Jan. 25	P
High	Low		
216	153,5	ACF Holdings...	2
166	153	ACRO...	2
128,7	138	Althold...	1
122,5	77	AKSO...	2
122,5	20	ASH...	1
122,5	141,9	AMEV...	2
122,5	16,6	AMEV...	2
22	14	Breda Cert...	2
88	5,8	Box Kralia Westm...	1
87,6	61	Suerdam-Tot...	1
41,5	30,1	Catland Hoge...	1
122	122	Dortsche P...	1
121,7	73	Eisloer NV nv...	1
94,8	41	Fokker...	1
183,5	130,7	Grijl, Brocades...	1

70.5	41.6	Hoogovens
66.6	32.6	Int. Mueller

48.5	30	KLM	1
50.5	34	Naarden	2
181.5	196	Nat Med Cert.	1
198	132	Ned Mid Bank	2
165.8	97	Noordlyd	1
304	212	Oce Grinnon	2
24.3	24.0	Ommeren Van	1
71	53	Paidhof	1
67.2	38.3	Reboeco	2
110	130	Rodaard	1
74.8	35.3	Rolfees	2
43.9	59.6	Rorono	1
132	102	Royale	2
538	232.5	Unieveler	1
145.6	90	VMF Bank	1
171.5	137	Wolfe	2
147.5	72.5	Westl Urk	1

SWEDEN

1984:Low		Jan. 24		Pr K
High	Low			
400	330	AGA	1	
308	170	Alte Lavast	2	
595	358	ASB Ferret	1	
640	300	Astra-Free	2	
141	85	Atta Copco	1	
105	63	Carlsberg	2	
192	114	Celutosa	1	
268	215	Electrolux	2	
240	190	Enso	1	
370	250	Essaito	2	
275	218	Mo Och Domlo	1	
267	165	Pharmacia	2	
190	120	Paab-Schmidt	1	
425	510	Sandvik	2	

1.30	0.37	Consolidated Pet.	0
1.6	1.10	Costain Aust.	1

2.55	1.46	Unifac Auct.	2
2.62	2.33	Elders (A.L.)	2
2.65	1.95	Gen. Corp. Trust ..	2
2.40	1.90	Gen. Corp. Trust ..	2
2.40	1.90	Hartogen Energy ..	2
4.55	2.05	Herald W'y Times ..	2
4.55	2.05	IG Aust.	2
0.48	0.18	Jemberlana F.P.	2
0.20	0.1	Kaarna Gold	2
0.5	1.75	North Borne. Mill.	2
3.99	2.22	W.M.L.	2
2.16	1.50	Mayno Nickel	2
2.16	1.50	Myor Emporium	2
3.82	3.00	Nat. Aust. Bank	2
12.80	8.0	News	1
3.2	2.45	Nicholas Kiwi	1
3.35	1.80	North Borne. Mill.	1
1.11	0.61	Oakbridge	1
1.08	0.9	Pasport	1
1.08	0.9	Pasport	1
6.10	2.6	Pasport	2
1.1	0.94	Queensland Coal ..	2
3.2	2.4	Reckitt & Coln.	2
1.20	1.06	Ropco	2
4.40	3.20	Singapore	2
4.40	3.20	Smith Howard	2
1.15	0.9	Singapore	2
5.9	4.83	Tooth	2
4.05	2.93	Verghas	2
1.45	1.05	Wangchu Mining	2
4.08	3.38	Westpac Bank	2
1.35	0.85	Woodside Petrol.	2
2.45	2.1	Woodside Petrol.	2
5.62	5.13	Wormald Int'l.	2

4	1984 85	:	Jan. 85	F
5	High	Low	:	

3.14	1.6	Boisland Midge.	
10.70	1.48	Gold storage	
6.00	4.88	DBS	
2.81	1.88	Geneng	
4.74	2.87	Haw Par Bros	
3.66	2.31	Hong Leong Fin.	
3.65	1.4	Indoche Ind.	
10.40	6.55	Keppel Bhpary	
3.38	2.27	Malay Banks	
11.10	6.55	Malay Int.	
2.27	0.89	Multi Purpose	
1.05	0.4	OCBC	
3.23	1.62	Public Bank	
3.38	2.27	Sime	
6.35	5.27	Singapore Pros.	
6.05	4.2	Straits Trde	
3.80	4.12	Lee Koh	
		UDF.	

HONG KONG			
High	Low	Jan. 25	P
19.7	17.9	Bank East Asia	2
23.3	6.15	Chong Sing	2
15.25	7.5	China Light	2
4.1	1.4	Everest	2
48.26	23.8	Nathan Bani	4
8.0	5.05	NK Electric	1
75	55	Northrop	1
4.58	2.02	NK Loon	1
5.2	5.2	NK Shanghai Sk.	1
90.0	55.5	NK Telephone	1
20.0	10.0	Nicholson	1
2.9	5.5	Jardine Math	1
2.35	1.7	New World Dev	1
2.47	1.7	39	1

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SOUTH AFRICA		
1994 5	Low	Jan. 25
2.3	1.1	Aberdeen
9.75	7.2	AE & C I
9.65	7.2	Anglo Am. Coal
18.65	18.75	Anglo Am Corp
18.65	18.75	Anglo Am Corp
23.5	14.25	Barclays Bank
14.25	10.15	Barclays Bank
6.5	6.55	Bellville
3.6	1.7	CMA GAO
6.5	3.2	Cumco Finance
10.5	8.14	De Beers
55.5	58.6	Orofinco Inc
55.5	58.6	Orofinco Inc
33.3	22.5	Gold Fields S.A.
5.5	3.5	Highveld Steel
13.75	9.0	Indanet
8.6	1.5	IOK Bazarra
17.0	17.0	IOK Bazarra
52	20	Rembrandt
17.0	12.50	Rust Plat
17.0	12.50	Rust Plat
9.5	6.25	Sage Hedges
29.75	16	ISA Bore
29.75	17.5	Smith & Co
13.00	6.5	Umgang Nuklea
9.00	4.00	Ums

NOTES: Prices on this page are quoted on the individual company and are last traded prices. \$ Do. = suspended, ex-E dividend, ex-EA = ex-EA dividend.

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كذا عنه للأصل

WORLD STOCK MARKETS

OVER-THE-COUNTER

Continued from Page 26

Stock	Price	High	Low	Last	Chg
Amoco	20	20 1/2	20	20 1/2	+
Amstar	10	10 1/2	10	10 1/2	+
Amstar	10	10 1/2	10	10 1/2	+
Amstar	10	10 1/2	10	10 1/2	+
Amstar	10	10 1/2	10	10 1/2	+
Amstar	10	10 1/2	10	10 1/2	+
Amstar	10	10 1/2	10	10 1/2	+
Amstar	10	10 1/2	10	10 1/2	+
Amstar	10	10 1/2	10	10 1/2	+
Amstar	10	10 1/2	10	10 1/2	+

Indices

NEW YORK STOCK EXCHANGE									
	Jan 25	Jan 26	Jan 27	Jan 28	1984-85	1983-84	1982-83	1981-82	1980-81
Industrials	1,276.18	1,276.43	1,276.70	1,276.95	1,277.36	1,276.84	1,276.57	1,276.70	41.22
Transport	806.73	806.52	806.85	806.11	806.22	806.14	806.11	806.11	12.32
Utilities	146.18	147.93	147.70	147.83	147.71	147.57	147.57	147.57	18.5
Trading vol	122m	130m	144m	174m	146m	104m			
Ind Div Yield %					4.51	4.54	5.88	4.33	
STANDARD AND POORS									
	Jan 25	Jan 26	Jan 27	Jan 28	1984-85	1983-84	1982-83	1981-82	1980-81
Industrials	198.56	198.81	198.68	198.56	198.13	198.55	197.74	198.55	4.62
Composite	177.35	178.71	177.28	176.48	175.23	177.35	177.35	177.35	4.40
Ind Div Yield %					3.85	4.80	4.15	3.78	
Ind P/E Ratio					11.14	10.71	10.31	13.49	
Long Gov Bond Yield					11.18	11.51	11.40	11.54	
N.Y.S.E. ALL COMMON									
	Jan 25	Jan 26	Jan 27	Jan 28	1984-85	1983-84	1982-83	1981-82	1980-81
102.42	102.03	102.27	102.18	102.42	102.42	102.42	102.42	102.42	102.42
NEW YORK ACTIVE STOCKS									
	Change	Change	Change	Change	Change	Change	Change	Change	Change
AT&T	3,195,200	21 1/2	+	21 1/2	+	21 1/2	+	21 1/2	+
Fed. Nat. Mort.	2,837,800	10 1/2	+	10 1/2	+	10 1/2	+	10 1/2	+
Phillips Pet.	2,470,500	48	+	48	+	48	+	48	+
Southern	2,306,400	18 1/2	+	18 1/2	+	18 1/2	+	18 1/2	+
Merrill Lynch	2,253,800	32	+	32	+	32	+	32	+
TORONTO									
	Jan 25	Jan 26	Jan 27	Jan 28	1984-85	1983-84	1982-83	1981-82	1980-81
Metals & Min.	2,186.5	2,186.5	2,186.5	2,186.5	2,186.5	2,186.5	2,186.5	2,186.5	2,186.5
Composite	2,547.8	2,547.8	2,547.8	2,547.8	2,547.8	2,547.8	2,547.8	2,547.8	2,547.8
Montreal	128.40	127.11	124.25	124.46	124.46	124.46	124.46	124.46	124.46

Stock	Price	High	Low	Last	Chg
Amstar	10	10 1/2	10	10 1/2	+
Amstar	10	10 1/2	10	10 1/2	+
Amstar	10	10 1/2	10	10 1/2	+
Amstar	10	10 1/2	10	10 1/2	+
Amstar	10	10 1/2	10	10 1/2	+
Amstar	10	10 1/2	10	10 1/2	+
Amstar	10	10 1/2	10	10 1/2	+
Amstar	10	10 1/2	10	10 1/2	+
Amstar	10	10 1/2	10	10 1/2	+
Amstar	10	10 1/2	10	10 1/2	+

Stock	Price	High	Low	Last	Chg
Amstar	10	10 1/2	10	10 1/2	+
Amstar	10	10 1/2	10	10 1/2	+
Amstar	10	10 1/2	10	10 1/2	+
Amstar	10	10 1/2	10	10 1/2	+
Amstar	10	10 1/2	10	10 1/2	+
Amstar	10	10 1/2	10	10 1/2	+
Amstar	10	10 1/2	10	10 1/2	+
Amstar	10	10 1/2	10	10 1/2	+
Amstar	10	10 1/2	10	10 1/2	+
Amstar	10	10 1/2	10	10 1/2	+

Stock	Price	High	Low	Last	Chg
Amstar	10	10 1/2	10	10 1/2	+
Amstar	10	10 1/2	10	10 1/2	+
Amstar	10	10 1/2	10	10 1/2	+
Amstar	10	10 1/2	10	10 1/2	+
Amstar	10	10 1/2	10	10 1/2	+
Amstar	10	10 1/2	10	10 1/2	+
Amstar	10	10 1/2	10	10 1/2	+
Amstar	10	10 1/2	10	10 1/2	+
Amstar	10	10 1/2	10	10 1/2	+
Amstar	10	10 1/2	10	10 1/2	+



FROM THE GLENS OF STRATHSPEY


Discover the secrets of Cardhu.

Cardhu stands highest of the many distilleries in the glens of Strathspey, where icy mountain streams spring from the hillsides. It is this water that helps give Cardhu its special character and smoothness — famous throughout the Highlands. Owned by John Walker & Sons Ltd, Cardhu has for many years been the principal malt in the world's most famous blended Scotch whiskeys, Johnnie Walker RED LABEL and BLACK LABEL. Now it is more widely available as a single malt, matured for 12 years. So you can join a growing number of connoisseurs who are discovering the secrets of CARDHU.

Cardhu 12 Year Old Highland Malt Whisky

Distilled by CARDHU Distillery, Knockando, Morayshire, since 1824.

This announcement appears as a matter of record only.



Inter-American Development Bank

Dfls 200,000,000
7 1/2 per cent. Dutch Guilder Bonds of 1985, due 1991/1995
 Annual coupons February 1.

Algemene Bank Nederland N.V. **Amsterdam-Rotterdam Bank N.V.**

Bank Mees & Hope NV
Hollandsche Bank-Unie N.V.
Pierson, Helderling & Pierson N.V.
Banque Paribas Nederland N.V.
Nederlandsche Middenstandsbank nv

Bank Brussel Lambert N.V.
Banque Nationale de Paris
Credit Suisse First Boston Limited
Daiwa Europe Limited
Deutsche Bank Aktiengesellschaft
Kidder, Peabody International Limited
Morgan Stanley International
Orion Royal Bank Limited
Société Générale
Société Générale de Banque S.A.
S.G. Warburg & Co. Ltd.

January, 1985

NOTICE OF REDEMPTION

To the Holders of

Finance for Industry International B.V.

(now Investors in Industry International B.V.)

14 1/2% Guaranteed Sterling/U.S. dollar payable Bonds 1988

NOTICE IS HEREBY GIVEN that the Annual Redemption due 1st March, 1985 has been carried out by a selection of lot of £1,000,000 nominal Bonds on the 10th January, 1985 for redemption at par as follows:

Outstanding Bonds of £1,000 Each Bearing Serial Numbers Ending in the Following Two Digits:

05	23	14	20	33	39	44	78
----	----	----	----	----	----	----	----

Also Bonds of £1,000 Each Bearing the Following Serial Numbers:

5	1009	2138	2538	4538	5038	6938	7338	8938	10938	15038	16038	17038	18038	19038
230	1238	2338	3438	4538	5638	6738	7838	8938	10038	11038	12038	13038	14038	15038
16038	17038	18038	19038	20038	21038	22038	23038	24038	25038	26038	27038	28038	29038	30038
31038	32038	33038	34038	35038	36038	37038	38038	39038	40038	41038	42038	43038	44038	45038
46038	47038	48038	49038	50038	51038	52038	53038	54038	55038	56038	57038	58038	59038	60038
61038	62038	63038	64038	65038	66038	67038	68038	69038	70038	71038	72038	73038	74038	75038
76038	77038	78038	79038	80038	81038	82038	83038	84038	85038	86038	87038	88038	89038	90038
91038	92038	93038	94038	95038	96038	97038	98038	99038						

Said Bonds may be presented for payment to Morgan Guaranty Trust Company of New York, 30 West Broadway, New York, New York 10015 or to the other Paying Agents named on the Bonds.

Bonds surrendered for redemption should be attached all unexpired coupons appurtenant thereto. Coupons due 1st March, 1985 should be detached and collected in the usual manner.

PAYMENT WILL BE MADE ON 14 MARCH, 1985 AGAINST SURRENDER OF BONDS IN STERLING OR IN THE OPTION OF THE REDEEMER IN U.S. DOLLARS CALCULATED AS SET FORTH IN PARAGRAPH 6 OF THE BONDS. SUCH OPTION TO RECEIVE DOLLARS IS IRREVOCABLE AND MAY BE EXERCISED ONLY BY THE PRESENTATION AND SURRENDER OF SUCH BONDS, TOGETHER WITH A COMPLETED NOTICE OF EXERCISE OF DOLLAR OPTION, AT THE PRINCIPAL OFFICE OF ANY OF THE PAYING AGENTS NOT LATER THAN 20th FEBRUARY, 1985. INTEREST ON THE BONDS IS PAYABLE ONLY IN U.S. DOLLARS.

Payments will be made in full in the case of any payment to be made in pounds sterling by a check drawn on, or by transfer to an account maintained by the payer with a bank in London, subject in each case to any laws or regulations applicable thereto, and in the case of any payment to be made in U.S. dollars, by any agent's bank in New York City by a check drawn on a U.S. dollar account, or by transfer to a U.S. dollar account maintained by the payer with a bank in New York City, subject in each case to any laws or regulations applicable thereto.

Any such payment made by transfer to an account maintained by the payer with a bank in the United States may be subject to payment to the Internal Revenue Service (IRS) and to backup withholding of 30% of the gross proceeds if persons not recognized as exempt recipients fail to provide the paying agent with an executed IRS Form W-9 in the case of non-U.S. persons or an executed IRS Form W-9 in the case of U.S. persons.

From and after 1st March, 1985 interest shall cease to accrue on the Bonds herein designated for redemption.

INVESTORS IN INDUSTRY INTERNATIONAL B.V.
 By: MORGAN GUARANTY TRUST COMPANY
 of NEW YORK, Principal Paying Agent

Dated: 28th January, 1985

Under the Interest and Dividend Tax Compliance Act of 1983, we may be required to withhold 30% of any gross payment made within the United States to certain holders who fail to provide us with, and certify under penalty of perjury, a correct taxpayer identification number (employer identification number or social security number, as appropriate) or an exemption certificate on or before the date the securities are presented for payment. Those holders who are required to provide their correct taxpayer identification number on Internal Revenue Service Form W-9 and who fail to do so may also be subject to a penalty of 50% if we are therefore unable to provide the appropriate certification when presenting your securities for payment.

Handwritten text at the top of the page, possibly a date or reference number.

INSURANCE, OVERSEAS & MONEY FUNDS

Table listing various insurance and overseas funds, including Liberty Life Insurance Co Ltd, National Provident Institution, and others, with columns for fund names and numerical values.

Table listing various insurance and overseas funds, including Target Life Assurance Co Ltd, Overseas Life Assurance Ltd, and others, with columns for fund names and numerical values.

Table listing various insurance and overseas funds, including CAL Investments (UK) Ltd, Grindley Henderson Mgmt Ltd, and others, with columns for fund names and numerical values.

Table listing various insurance and overseas funds, including Midland Bank Ltd, Stronghold Management Limited, and others, with columns for fund names and numerical values.

OFFSHORE AND OVERSEAS

Money Market Trust Funds

Money Market Bank Accounts

NOTES

MINES—Continued

Stock	Price	Last
Am. Gas 51-50	217	272
Am. Gas 50-49	216	271
Am. Gas 49-48	215	270
Am. Gas 48-47	214	269
Am. Gas 47-46	213	268
Am. Gas 46-45	212	267
Am. Gas 45-44	211	266
Am. Gas 44-43	210	265
Am. Gas 43-42	209	264
Am. Gas 42-41	208	263
Am. Gas 41-40	207	262
Am. Gas 40-39	206	261
Am. Gas 39-38	205	260
Am. Gas 38-37	204	259
Am. Gas 37-36	203	258
Am. Gas 36-35	202	257
Am. Gas 35-34	201	256
Am. Gas 34-33	200	255
Am. Gas 33-32	199	254
Am. Gas 32-31	198	253
Am. Gas 31-30	197	252
Am. Gas 30-29	196	251
Am. Gas 29-28	195	250
Am. Gas 28-27	194	249
Am. Gas 27-26	193	248
Am. Gas 26-25	192	247
Am. Gas 25-24	191	246
Am. Gas 24-23	190	245
Am. Gas 23-22	189	244
Am. Gas 22-21	188	243
Am. Gas 21-20	187	242
Am. Gas 20-19	186	241
Am. Gas 19-18	185	240
Am. Gas 18-17	184	239
Am. Gas 17-16	183	238
Am. Gas 16-15	182	237
Am. Gas 15-14	181	236
Am. Gas 14-13	180	235
Am. Gas 13-12	179	234
Am. Gas 12-11	178	233
Am. Gas 11-10	177	232
Am. Gas 10-9	176	231
Am. Gas 9-8	175	230
Am. Gas 8-7	174	229
Am. Gas 7-6	173	228
Am. Gas 6-5	172	227
Am. Gas 5-4	171	226
Am. Gas 4-3	170	225
Am. Gas 3-2	169	224
Am. Gas 2-1	168	223
Am. Gas 1-0	167	222
Am. Gas 0-0	166	221
Am. Gas 0-0	165	220
Am. Gas 0-0	164	219
Am. Gas 0-0	163	218
Am. Gas 0-0	162	217
Am. Gas 0-0	161	216
Am. Gas 0-0	160	215
Am. Gas 0-0	159	214
Am. Gas 0-0	158	213
Am. Gas 0-0	157	212
Am. Gas 0-0	156	211
Am. Gas 0-0	155	210
Am. Gas 0-0	154	209
Am. Gas 0-0	153	208
Am. Gas 0-0	152	207
Am. Gas 0-0	151	206
Am. Gas 0-0	150	205
Am. Gas 0-0	149	204
Am. Gas 0-0	148	203
Am. Gas 0-0	147	202
Am. Gas 0-0	146	201
Am. Gas 0-0	145	200
Am. Gas 0-0	144	199
Am. Gas 0-0	143	198
Am. Gas 0-0	142	197
Am. Gas 0-0	141	196
Am. Gas 0-0	140	195
Am. Gas 0-0	139	194
Am. Gas 0-0	138	193
Am. Gas 0-0	137	192
Am. Gas 0-0	136	191
Am. Gas 0-0	135	190
Am. Gas 0-0	134	189
Am. Gas 0-0	133	188
Am. Gas 0-0	132	187
Am. Gas 0-0	131	186
Am. Gas 0-0	130	185
Am. Gas 0-0	129	184
Am. Gas 0-0	128	183
Am. Gas 0-0	127	182
Am. Gas 0-0	126	181
Am. Gas 0-0	125	180
Am. Gas 0-0	124	179
Am. Gas 0-0	123	178
Am. Gas 0-0	122	177
Am. Gas 0-0	121	176
Am. Gas 0-0	120	175
Am. Gas 0-0	119	174
Am. Gas 0-0	118	173
Am. Gas 0-0	117	172
Am. Gas 0-0	116	171
Am. Gas 0-0	115	170
Am. Gas 0-0	114	169
Am. Gas 0-0	113	168
Am. Gas 0-0	112	167
Am. Gas 0-0	111	166
Am. Gas 0-0	110	165
Am. Gas 0-0	109	164
Am. Gas 0-0	108	163
Am. Gas 0-0	107	162
Am. Gas 0-0	106	161
Am. Gas 0-0	105	160
Am. Gas 0-0	104	159
Am. Gas 0-0	103	158
Am. Gas 0-0	102	157
Am. Gas 0-0	101	156

REGIONAL & IRISH STOCK		SELECTED FOREIGN STOCKS	
100	100	100	100
101	102	103	104
105	106	107	108
109	110	111	112
113	114	115	116
117	118	119	120
121	122	123	124
125	126	127	128
129	130	131	132
133	134	135	136
137	138	139	140
141	142	143	144
145	146	147	148
149	150	151	152
153	154	155	156
157	158	159	160
161	162	163	164
165	166	167	168
169	170	171	172
173	174	175	176
177	178	179	180
181	182	183	184
185	186	187	188
189	190	191	192
193	194	195	196
197	198	199	200

"Recent Issues" and "Rights" Page 18

CURRENCIES, MONEY and CAPITAL MARKETS

FOREIGN EXCHANGES

FINANCIAL FUTURES

Pound continues to suffer

BY COLIN MILLHAM

The spotlight moved back-wards and forwards between sterling and the dollar on the foreign exchanges last week. The pound would have been only too pleased to remain in the wings, but the market still considers it a rewarding target for attention at present.

Much was said and written about the Group of Five meeting in Washington and an apparent agreement by the world's leading industrial nations about foreign exchange intervention, but as far as sterling was concerned the market was more concerned about the underlying weakness of world oil prices.

The Bank of England appeared more ready to give support to the pound, and by the end of the week there were forward tapes of

an early end to the coal strike, but oil fears ahead of this week's Opec meeting meant sterling fished on Friday equal in its record closing low of \$1.105, and also equal to its all-time exchange rate index low of 70.6. Afterwards in New York the trend continued, with the pound threatening the \$1.10 level.

The December UK trade deficit of £207m and the current account surplus of £109m, announced Friday afternoon, had a mixed reception, but was perhaps, a little better than many estimates and caused little reaction.

Fear of concerted action by the central banks, following the Group of Five meeting, overhung the market all week. This tended to keep the dollar within a narrow trading range of DM 3.16

to DM 3.18, with any break outside this general level fairly short-lived as the central banks pushed the rate back down from a peak of DM 3.1845 or the market pushed it up from a low of DM 3.1580.

There was some concern that if the dollar remained very long under DM 3.16 this might spark a general decline, but any ideas proved short-lived and it seems the central banks will have to put in more effort if they are to prevent another steady rise by the U.S. currency.

FORWARD RATES AGAINST STERLING

	Spot	1 month	3 months	6 months	12 months
Dollar	1.105	1.107	1.098	1.085	1.067
DM	3.16	3.165	3.165	3.165	3.165
Swiss Franc	2.0575	2.047	2.043	2.037	2.032
Japanese Yen	282.00	280.58	277.93	274.38	268.32

BANK OF ENGLAND TREASURY BILL TENDER

	Jan. 25	Jan. 18	Jan. 11	Jan. 4
100m	100m	100m	100m	100m
250m	250m	250m	250m	250m
500m	500m	500m	500m	500m
1000m	1000m	1000m	1000m	1000m

DOLLAR SPOT—FORWARD AGAINST DOLLAR

	Jan. 25	Jan. 18	Jan. 11	Jan. 4
100m	100m	100m	100m	100m
250m	250m	250m	250m	250m
500m	500m	500m	500m	500m
1000m	1000m	1000m	1000m	1000m

CURRENCY MOVEMENTS

	Jan. 25	Jan. 18	Jan. 11	Jan. 4
100m	100m	100m	100m	100m
250m	250m	250m	250m	250m
500m	500m	500m	500m	500m
1000m	1000m	1000m	1000m	1000m

CURRENCY RATES

	Jan. 25	Jan. 18	Jan. 11	Jan. 4
100m	100m	100m	100m	100m
250m	250m	250m	250m	250m
500m	500m	500m	500m	500m
1000m	1000m	1000m	1000m	1000m

EURO-CURRENCY INTEREST RATES (Market closing rates)

	Jan. 25	Jan. 18	Jan. 11	Jan. 4
100m	100m	100m	100m	100m
250m	250m	250m	250m	250m
500m	500m	500m	500m	500m
1000m	1000m	1000m	1000m	1000m

MONEY MARKETS

A nervous look at sterling

A rather eventful week ended with the London money market nervous, but not showing any sign of panic. The weakness of the pound, which again finished at a record closing low, led to speculation about another rise in clearing bank base rates. It was not too clear how much higher rates would have to go before the market was satisfied, but it was equally unlikely that an increase of 1/2 per cent to 12 1/2 per cent in base rates would have been enough to make any major difference to sterling.

Market rates were around a level indicating base rates of 12 1/2 per cent on Thursday morn-

MONEY RATES

LONDON MONEY RATES

Discount Houses Deposit and Bill Rates

MONEY RATES

NEW YORK (4 pm)

Treasury Bills

Treasury Bonds

Company Announcements Office

The Chase Manhattan Bank, N.A.

Woolgate House, Coleman Street, London, EC2P 2HD.

January 28, 1985

The following have agreed to purchase the Notes:

MORGAN STANLEY INTERNATIONAL

CREDIT SUISSE FIRST BOSTON LIMITED

DEUTSCHE BANK AKTIENGESELLSCHAFT

NOMURA INTERNATIONAL LIMITED

ALGEMENE BANK NEDERLAND N.V.

BANQUE GÉNÉRALE DU LUXEMBOURG S.A.

CRÉDIT LYONNAIS

CREDITANSTALT-BANKVEREIN

DAI-ICHI KANGYO INTERNATIONAL LIMITED

GENOSSENSCHAFTLICHE ZENTRALBANK AG

KLEINWORT, BENSON LIMITED

LTCB INTERNATIONAL LIMITED

MITSUBISHI FINANCE INTERNATIONAL LIMITED

NIPPON CREDIT INTERNATIONAL (HK) LTD.

ORION ROYAL BANK LIMITED

SUMITOMO TRUST INTERNATIONAL LIMITED

Application has been made to the Council of The Stock Exchange for the Notes, in denominations of U.S. \$1,000 and U.S. \$10,000, with an issue price of \$98.75 per cent., to be admitted to the Official List. Interest on the Notes is payable annually in arrears on February 20, commencing on February 20, 1986.

Particulars of the Notes and of General Electric Credit Corporation are available from Exel Statistical Services Limited. Copies of the listing particulars relating to the Notes have been published in the form of an Exel Card and may be obtained during normal business hours on any weekday (Saturdays and public holidays excepted) up to and including February 11, 1985 from:

Company Announcements Office, The Stock Exchange, Trigon House, London, EC2P 2BT. (until January 28, 1985 only)

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FINANCIAL TIMES SURVEY

JAPAN
BANKING, FINANCE AND INVESTMENT

Liberalisation of controls is opening new opportunities for foreign and Japanese institutions. But some protective barriers remain intact.

Changes whet the appetite

By Jurek Martin

"There is no reason why we should not make a reasonable profit. Even if we don't, the importance of Japan will increase and everything we are doing and thinking of doing in Japan has external aspects."

Lord Roll of Ipsden, S. G. Warburg chairman

"It comes down to whether we can afford not to be here — and we can't."

Mr Paul Sauvay, Schroder Banking Group, Tokyo

IT IS impossible to keep an accurate count of foreign financial concerns in Tokyo these days. Some banks have been there since the Meiji Restoration in the 19th century and a few securities and investment houses for 20 years — in some instances longer. But the increasing number of practitioners in the city reflects a changing mood.

Tokyo is on the international financial map in a way it never was before.

The Japanese financial system has not been transformed overnight. Tokyo may be joining London and New York as one of the main pillars of international market-making, but its resemblance to both the City of London and Wall Street is still approximate.

For all the thousands of

words and hours of inter-governmental effort devoted to liberalisation, it is worth bearing in mind what Japan has not done.

It is still the authorities, not market forces, that set most, if not all interest rates. The Government still determines the competitive rules by which the financial game is played, for example in concentrating more on protecting the weak than in promoting the energies of the strong.

The financial system is still marked by guidelines determining which institution may engage in which activity. There are still many areas which foreigners may not or cannot enter, including membership of the Tokyo Stock Exchange.

There is minimal trading in

future, a little in commodities and no offshore facility.

Above all, the bureaucratic hand remains powerful, be it in deciding the terms under which a foreign institution may do business in Japan, or in the number of automated tellers a bank may operate and the hours it may open to the public.

There have been some changes, however, and these have been enough to whet the appetite of the internationally versed, foreign financial institutions and their more competitive and innovative Japanese counterparts. The articles in this survey will examine the changes that have taken place and their consequences in greater detail.

External pressure — principally from the U.S., but perhaps more effectively in some

fields, from the UK — has been a factor in bringing about changes. But it could not have been as successful if some internal Japanese will for change had not existed. The pace of change may have been influenced from outside but its direction was in place before the U.S. took up lobbying less than 18 months ago.

The starting point was probably the emergence 10 years ago of a real secondary market in government bonds in which rates were not fixed by the authorities. This made reforms possible in later years, including the abolition of foreign exchange controls in 1980.

The national need to deploy capital more effectively for outstripped services the system had to offer. Japan is now the

world's largest exporter of capital, more than \$500bn net in the current financial year.

Its corporations, supplanted by the Government as the chief raiser of domestic capital, have grown cash-rich and have preferred to invest more overseas. The Japanese themselves, who as a population are ageing faster than any comparable industrialised nation, have become more interested in maximising returns on retirement investment funds.

Japan's economic success and maturity cannot be discounted. At one level, it illustrated the paucity of consumer finance vehicles in a country outgrowing simple cash transactions. It demanded more instruments for the foreign funds attracted to Japan. Japanese financial institutions, restricted domestically,

ventured overseas and found that though the risks might be higher, returns were greater. Even the government saddled with a debt in excess of \$500bn, began to see the refinancing charms of greater flexibility.

All these factors combined to make Japan more receptive when the U.S. came to realise that there was more to its non-strategic relationship with Japan than trade in cars and steel.

But that willingness to change was limited — and still is. The catalogue of things Japan has not done in the face of often intense pressure, reflects the strong prudential responsibilities imbued into its officialdom, above all in the Ministry of Finance and the Bank of Japan. The one thing which could

slow the pace of liberalisation would be the collapse of a substantial domestic financial institution.

The authorities may be prepared to nudge weaker brethren into mergers and even, as in the case of trust banking, collaboration with more expert foreign institutions. But a sizeable financial failure — which has not taken place in post-war Japan — would be catastrophic. This means that some of the protective barriers are not due for early dismantling.

Commitment

For foreign institutions and the more competitive and innovative Japanese banks and brokerage houses, however, there is now room to breathe and an environment more conducive to business. Above all, there are markets.

Foreign banks will get at least a slice of the \$60bn pension fund pie. Even a measured growth in the internationalisation of the yen, still much less widely used than the Deutsche Mark, means more underwriting and managing opportunities in Euroyen issues.

Acquiring full branch status means a greater commitment to, and presumably knowledge of, the Japanese equity markets. In the broadest sense, however, it means that foreign institutions have a better crack at one of the universally agreed secrets of doing business in Japan, be it in bonds or widgets. This is the establishment of deep relations with the Japanese holders of capital, who have preferred to conduct most business through Japanese concerns.

The foreigners will not supplant their Japanese rivals overnight, but in a country with national savings of the magnitude of Japan's the pot is large. Which is why, as Lord Roll and Mr Sauvay noted, Tokyo is the place to be.

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JAPAN: Banking and Finance 2

Liberalisation breaks into pell-mell pace

Foreign Pressure
JUREK MARTIN

THE LIBERALISATION of the Japanese financial system is not exactly premature. This is a country which dislikes experimentation for the sake of it. It is reasonable to conclude that liberalisation would not have taken place if the Japanese had not wanted it. If there had not been domestic supporters of market forces, the regulated financial system that had been a feature of post-war Japan would not have been partly breached, as it has today. This was particularly true in the late 1970s, when Japan began to loosen the regulatory reins.

But that does not explain why Japan has proceeded in the last year at a pell-mell pace by its standards — if not international ones.

The national bureaucracy in this instance the Ministry of Finance and the Bank of Japan — are still not predisposed to leaps in the dark.

The private sector financial establishment, while keen to break new ground, has stepped short of throwing its own baby out with the bath water. The securities houses want to do business reserved until now for the bank — and vice versa — but not to the point of sacrificing their own turf. And for either to cede their respective work to the foreigner is not the Japanese way of doing things.

Effective

The speed, if not all the component parts of liberalisation, may seem the product of external influence. But the most effective instruments of pressure from the outside have been more from governments than from the private sector.

This does not mean that non-Japanese financial institutions have been passive; merely that governments have been more effective. Japan has recognised



Mr Noboru Takeshita, the Finance Minister (left) has come under pressure from outside Japan to ease finance market controls. Mr Geoffrey Little, of the UK Treasury (centre), argued for concessions to match the access Japanese institu-

tions have to London markets. Mr Beryl Sprinkle, U.S. Treasury Under-Secretary, touched a raw nerve in demanding that Japan become like the U.S. overnight, bowing to the free market. But the Japanese put up an impressive defence

this in pressing its cause overseas, for it is the Ministry of Finance, not Nomura Securities or the other "big four" Japanese brokers which has taken up the task of lobbying the Bank of England for the right of Japanese brokerage houses to take deposits in the UK.

The deference of the foreign private sector, even after national governments had belatedly entered the fray, is understandable. Most, if not all, overseas institutions were confronted with the difficulty of compromising their presence and standing in Japan, profitable or not by demanding reform. As a result, their complaints tended to be more against overweening bureaucratic interference in existing business rather than against

exclusion from business they would like to do. This was perhaps more true of commercial banks than securities and merchant banking institutions, who had greater freedom but who were still disinclined to rock the boat that shipped profits home. Into this vacuum the U.S. Treasury strode 18 months ago, with an impact which cannot be ignored. Observers of the Japanese financial system are convinced that the Treasury had little idea what it was doing.

The tendency for Mr Beryl Sprinkle, the Under-Secretary for Monetary Affairs (and in one glittering display in Tokyo Mr Donald Regan the former Secretary) was to demand that

Japan become like the U.S. overnight, bowing to the free market. But the Japanese put up an impressive defence

But the Treasury learned fast. It learned above all that it had touched a raw nerve in Japan by focussing on the financial system, for it was in this arcane world that Japan sensed it was vulnerable.

The Ministry of Finance conducted an impressive defensive operation — and still does — for in no sense has it yet exposed domestic financial institutions to the full force of foreign competition. But the U.S. is so important to Japan in so many areas that its demands cannot be shrugged aside.

Concessions have been made, such as freeing up Euroyen operations, progressive deregulation

went to Tokyo. It lacked U.S. assets but it was not devoid of trumps.

The most potent was the argument that Tokyo must take its place alongside New York and London as the third international major market place in finance. Therefore, there had to be a degree of reciprocity.

UK financial institutions had to enjoy something approximating the access to Japanese markets that Japanese counterpart possess in London. A careful distinction was made that this did not extend to deposit-taking licences for Japanese securities houses in London, which the Bank of England insists is a different matter.

Influential

There was an educational process too — hardly surprising since Tokyo is not the best vantage point to keep abreast of the financial revolution in London. This appears to be paying dividends, as UK merchant banks — S. G. Warburg to date, others to follow — are being allowed to upgrade brokerage operations in Tokyo, and two commercial banks are likely to be allowed to engage in Japanese trust banking.

In both cases, but especially with trust banking, the UK Government's submission appears to have been influential in explaining what UK institutions did.

Other nations seem keen to follow the Anglo-American path. Mr Little said last autumn it was a mutual omission that financial officials from the UK and Japan had never talked to each other on a regular, institutionalised bilateral basis — even though the UK conferred with the U.S. and other European countries virtually every other week.

Since then, similar consultative mechanisms have been set up with West Germany, and others await the right initiative. They matter because in Japan far more than in most nations, government matters. Little happens without its knowledge.

Financial Market Liberalisation Measures

Effective April 1 1984

- 1 Real demand rule abolished.
- 2 Ban on domestic sale of overseas commercial paper and Certificates of Deposit lifted.
- 3 Limits on the issue of CDs raised in stages.
- 4 Guidelines on issue of Euroyen bonds by residents relaxed.
- 5 Standard for companies issuing unsecured bonds in Japan relaxed.
- 6 Standards for issuing Samurai bonds relaxed.
- 7 Ban on issue of external bonds with long-term forward exchange contracts lifted; ban on issue of dollar-denominated yen-linked bonds lifted.
- 8 Non-prudential limits on overseas yen lending from Japan removed.

Effective May 26

Legislation for issue of foreign currency public bonds enforced.

Effective June 1

- 1 Ban on short-term Euroyen lending to residents lifted.
- 2 Restrictions on conversion of foreign currency into yen abolished.
- 3 Dealing in Japanese government bonds approved.

Effective July 1

- 1 Designated-company system abolished.
- 2 Investment in Japanese real estate by non-residents liberalised.
- 3 Standard for issuing Samurai bonds relaxed.

Effective September 1

Standard for offering Samurai bonds through private placement relaxed.

Effective October 19

Dealing in Japanese government bonds by three foreign banks in Japan approved.

Effective December 1

- 1 Issuing of Euroyen bonds by foreign private corporations, state and local governments, and government agencies authorised.
- 2 Lead management of Euroyen bond issues liberalised.
- 3 Rules concerning issuing of Samurai bonds relaxed.
- 4 Issuing of Euroyen CDs (six months or less) authorised.

Scheduled for 1985

- 1 20 per cent withholding tax payable by non-residents on Japanese Euroyen bonds to be abolished.
- 2 Foreign banks, probably eight initially, to be licensed in Japanese trust handling.
- 3 More non-resident private corporations will be allowed to issue Euroyen bonds.
- 4 Money market certificates to be approved.
- 5 Minimum denomination of CDs to be reduced from ¥300m to ¥100m and maturity from three to one month.
- 6 A yen-denominated banker's acceptance market to be established.
- 7 Foreign securities houses likely to be granted full branch status.

Liberalisation is a serious business, but it has its mysteries.

An anonymous foreign broker lifts the curtain.

What the rule book does not cover

THERE ARE perhaps 500 foreign stockbrokers in Tokyo, one of the smaller cities in the foreign community. Less boisterous than the U.S. Marines, less hairy than English teachers, the stockbrokers appear to present a united front of striped shirts and stuffed wallets — a occasionally vice-versa.

Yet as observers of the Japanese political scene will be particularly aware, a united front is rarely as united as it looks.

There are two distinct breeds of broker in the city. Seasoned financial professionals, hardened by years of experience in New York or London, find themselves in Tokyo because it is an indispensable rung on the career ladder. Often they arrive knowing little of Japanese culture and less of the language.

Then there are the Japanese speakers, less familiar with the ways of the market, for whom broking is often the most lucrative way to exploit their hard-won language skills.

There is the third type, who combine a proven track record in the business with proficiency in the language. But they are as rare as, and more valuable than, gold dust.

But neither experience nor language ability are guarantees of success in the unique world of Japanese stock-broking. The Tokyo Market operates on different assumptions from New York or London. It is occasionally prone to behaviour which no amount of experience can explain.

Wasted

Few doubt the existence of *senryaku meigara* (strategy stocks) whose charts bear even less relationship to the company's basic merits than the most fervent of fundamentalists would deem normal.

There are even those brave enough to posit the existence of *seiji kabu* (political stocks). These appear to take on a life of their own as election day approaches, a phenomenon thought by some to be not entirely unconnected with the need for politicians to raise extra money at that time.

Certainly, long nights poring over books like *Techniques of Investment* or *Interpretation of Accounts* for the Stock Exchange exams are so much wasted time when it comes to deciphering the logic behind these shares' movements.

Stocks which display this exotic behaviour tend to be smaller companies with names names that few foreign fund managers are willing to attempt to pronounce, let alone invest in. And who can blame a fund manager from shying away from a stock

with a price/earnings ratio of 12?

Not that the language experts are better equipped than the professionals for success. Even the simplest of word may carry unsuspected nuances. In Japan, few articles on the Japanese financial world get beyond paragraph one without mention of the words liberalisation or internationalisation, but do we appreciate their ambivalence for more Japanese?

To take liberalisation first: it should be plain that in a country where the conservative status quo is defended by a party called the Liberal Democrats, a more limited interpretation of the word is likely to be prevalent than in nations steeped in the traditions of Adam Smith or Thomas Jefferson.

The current generation of Japanese leadership, born in the first quarter of the century, has seen the nation run

the gamut of political configurations from aristocratic oligarchy through military dictatorship to parliamentary democracy. A certain dizziness and reluctance to press the accelerator pedal to the floor is to be expected.

Internationalisation presents no less thorny a problem. Japanese pride themselves on their international awareness, and do well in tests about the capitals, prime ministers and main industries of countries around the world.

The advertising industry uses foreign faces, places and catchphrases with abandon. No sports car commercial is complete without its Manhattan backdrop, while street posters enigmatically entice you to "Refresh your life," "Enjoy Humming Day" or simply "Let's Active."

But this is cosmetic internationalism, and, like good

make-up, it hides a myriad of flaws.

Visiting missions of bankers, bureaucrats and politicians are not satisfied. Something more concrete — perhaps an unfettered Euroyen market or an expanded TSE membership — would more fully demonstrate Japanese willingness to internationalise than a thousand TV commercials for Arnold Palmer sportswear.

I know how these visitors feel. The more they succeed in cajoling Japan down the road to true internationalism, the easier my job will become. But along with the frustration and bewilderment, much of the excitement will disappear as well.

I console myself with the thought that by the time the process is complete, I will be equally qualified for a job on the Peking Stock Exchange.

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1985, 1986, 1987

JAPAN: Banking and Finance 3

Economic Outlook
(% change from previous year)

	Fiscal 1985	Fiscal 1984*
Gross national product (Nominal)	+6.1 (314.6)†	+4.5 (296.4)†
(Real)	+4.6 (235.9)†	+5.3 (274.5)†
Private final consumption	+4.1	+3.1
Private housing	+3.8	+3.1
Private capital investment	+4.5	+10.1
Employment		
Labour force	+1.0 (60.1m)‡	+1.0 (59.5m)‡
Employed population	+1.1 (58.5m)‡	+0.9 (57.8m)‡
Per capita employee income	+5.0	+4.4
Unemployment rate (%)	2.7	2.8
Mining and manufacturing pro- duction index	+4.5	+10.3
Prices		
Consumer price index	+2.5	+2.4
Wholesale price index	+1.1	+0.2
Trade (yen-based)		
Exports	+6.1	+14.6
Imports	+7.6	+10.6
Balance of payments surplus (\$bn)		
Current balance	24	22
Trade balance	44	44

* Estimate. † ¥ trillion, ‡ Numbers.

U.S. demand and electronics
investment the main factors
in current expansion

Answers lie in Washington, not Tokyo

Economy
JUREK MARTIN

FOR A country whose economy is, according to popular belief, subject to close Government control, it is remarkable how little official Japanese action has influenced the current expansion phase.

The combined impact of fiscal and monetary policy has been broadly neutral; the former, reflecting the Government's determination to reduce spending and reinstate the vast maturing public debt, remains a negative factor, offset by a relatively relaxed monetary stance, under which, by its broadest definition, the money supply has been allowed to expand by 7.7 per cent.

There is little in the 1985 fiscal year budget, taking effect from April 1, to point to much change. Yet again, the Government has failed to bite the bullet of substantial tax reform, largely because of political considerations. Although total spending in fiscal 1985, at ¥22.5 trillion, is 3.7 per cent higher than in the current year, almost all the increase is taken up by higher debt-servicing costs and transfers to local governments.

The only sectors to receive substantially higher allocations are defence (up 6.9 per cent) and foreign aid (10 per cent), but neither is a main contributor to domestic productive activity.

On the monetary side, the initial public comments of Mr Satoshi Sumita, the new Governor of the Bank of Japan, have been predictably non-committal. The principal constraint of the central bank remains the value of the yen against the dollar which, the authorities freely concede, is not as high as it should be. The yen is much stronger against European currencies, but with so much of Japan's trade denominated in the U.S. currency, it is the dollar rate which is paramount.

The central bank has shown an occasional willingness to intervene in the markets to prevent too sharp a dollar appreciation, but it has been much less inclined to tinker with domestic interest rates. Japan believes the answer lies in Washington, not Tokyo.

Exports

And it is the U.S. which has been one of the two main factors which has boosted the Japanese economy in the current business cycle. U.S. demand has certainly contributed to the strength of the second element, the electronics sector, whose soaring exports and extensive capital investment outlays have more than compensated for the absence of official stimulus.

This is, however, not quite what the Government had in mind a year ago. Exports were intended to continue as a significant element, but domestic consumer demand would gradually take over as the main engine driving the economy forward. In the event, exports

are accounting for about 60 per cent of overall growth in gross national product in the current fiscal year, with the U.S. market accounting for 70 per cent of the growth in exports.

Sumitomo Bank's economic analysis shows that electronics-related industries have taken up 40 per cent of export expansion—much to the U.S. But the growth of electronics in Japanese industry is not entirely because of external demand.

The maturing of the Japanese economy and the waves of technological advances have induced widespread rationalisation, much of it through introduction of new technology, even in those industries which do not live and die by exports. In Japan, whose foreign trade comprises a much smaller percentage of economic activity than in average European industrialised countries, this encompasses a lot of companies.

Thus, spending on electronics innovation in the current year accounts for about 60 per cent of the overall increase in corporate capital investment, itself up an estimated 10 per cent compared with the previous year. While the strength of exports and capital investment have served Japan well over the last 12 months, there is some question about their durability. It is, for example, a matter of some debate inside Japan as to how closely investment intentions are tied to exports in the electronics sector. Already there is evidence of a global glut in some conductors in which Japanese capital invest-

ment rose by 90 per cent compared with 1983.

It is also hard to imagine U.S. demand for video recorders, which doubled in calendar 1984, continuing at the same pace. The U.S. economy, in the broadest sense, is forecast to be slowing down in the second half of this year.

This will clearly have an adverse impact on Japan. Official estimates are that capital investment in the 1985 fiscal year will grow more slowly, by a little over 8 per cent compared with the current 10 per cent rate. Some private forecasts point to a bigger slowdown, depending on how intimate the relationship between exports and investment proves to be.

Failures

Overall, the growth in Japanese GNP, while still likely to exceed 4 per cent in real terms in the next fiscal year, is likely to be front-loaded. By next winter, the economy may be growing at an annual rate of little more than 2 per cent.

This is a prognosis which many other industrialised governments would view with equanimity. Indeed the only blot on the Japanese economic horizon is that in spite of the general health, business failures are running at an historically high rate.

This phenomenon appears to have two roots: companies dependent on government contracts have been affected by the slowdown in public works, and those in electronics markets have found the competition ruthless and the inability to compete with technological innovations often fatal.

There have been no bankruptcies that have shaken the foundations of corporate Japan. The biggest failure was of J. Osawa, a medium-sized trading firm specialising in luxury goods, but its case appeared to be rather special. Many other failures have been of extremely small companies.

Mergers and acquisitions on a Western scale remain alien, though diversification by some of the biggest companies is prompting some small take-overs.

In the broadest sense, the Japanese economy is well balanced. Inflation does not constitute a problem. It is possible that this spring's wage offensive may produce higher increases than in the last three years, but mostly because the unions feel the need to score a point or two.

Unemployment is likely to remain below 3 per cent under the Japanese system of measurement, though the composition of the labour market is changing as more women find jobs outside the home, many part-time ones. Consumer demand should pick up more, though probably not to the point where it becomes the main driving force of the economy.

The Government's main economic problems, debt financing apart, are on the external side, chiefly in the international consequences of running trade and current account surpluses of probably more than \$45bn and \$55bn respectively.

From a technical standpoint, these are offset by long-term capital outflows comparable to the current account surplus, but this cuts little ice with the U.S., which can be expected to increase pressure on Japan.

A higher valued yen against the dollar — it sounds at a month's end — would help, and most analysts forecast — though without confidence — some appreciation this year. But it is conceded that this is more likely to be achieved by policies in Washington than in Tokyo.

This is very much the story of the Japanese economy today.



Satoshi Sumita, new governor of the Bank of Japan, has been non-committal on monetary policy



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FINANCIAL TIMES/NOMURA RESEARCH INSTITUTE SEMINAR

Monday, 4th March—Tokyo, Japan

"The Liberalisation of Telecommunications"

—The UK's experience, the present situation and the future—

The recent privatisation of British Telecom (BT) has been followed with more than passing interest in Japan. In April this year the giant state-owned Nippon Telephone & Telegraph Corporation (NTT) is also entering the private sector. According to Mr. Akiyoshi Takada, policy advisor to the Ministry of Posts & Telecommunications: "The move to privatise BT gave us a great stimulus. In drafting our Bills we learnt a lot from the British Plans."

The theme of Liberalisation of Telecommunications has been taken by the Financial Times and the Nomura Research Institute as the subject of a one-day seminar to be held on Monday, March 4, in Tokyo.

Topics under discussion will be:—

Overview
Mr Guy de Jonquieres,
Financial Times

British Telecom as a Private Corporation—
Mr John King, Director,
Marketing & Corporation Strategy,
British Telecommunications Plc

The Role of OFTEL in Keeping the Markets Open—
Prof Bryan Carsberg,
Director General,
The Office of Telecommunications
(OFTEL)

The UK Government View of Telecommunications—
Government speaker—to be
announced

Mercury's Approach to the Business Telecommunications Market—
Mr Gordon Owen, Chief Executive,
Mercury Communications Ltd.

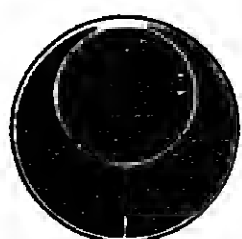
How Do You Use Information Technology Within Your Company?—
Mr John Leighfield,
Chairman & Chief Executive,
ISTEL

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JAPAN: Banking and Finance 4

Banks face challenges from a powerful competitor and their own uncertainties

Demands for reform put off by Cabinet

Postal Savings
CLIVE WOLMAN

MUCH OF the pressure to liberalise Japan's financial system has been deflected over the last year onto the shoulders of the world's largest depositor, the Postal Savings Bureau.

With personal deposits of more than ¥90 trillion (\$350bn), one third of Japan's total and not far short of the UK's gross national product, the bureau is both feared and condemned by Japan's other retail bankers. Their personal deposit base has steadily eroded over the last 20 years as the bureau's market share has doubled.

Each interest group has a different cause for complaint about the set-up of the bureau and different criticism about how its operations diverge from the principles of a liberal financial system. There have been demands for a variety of changes to be introduced in the 1985 Budget.

The commercial banks complain that the tax system is skewed in the bureau's favour and that the banks are unable to compete with its tax-free interest offers. They also claim that the bureau can promote new types of savings schemes with few constraints on costs.

Officials in the Bank of Japan and Ministry of Finance view the bureau, which is run by the Ministry of Posts and Telecommunications, with suspicion as it has shown increasing willingness to set its interest rates independently of some of their controls.

The small, low income savers with the bureau, for whom the tax breaks are of least importance, have also lost out, earning interest on their money at rates well below those of the money markets—even though the bureau remains their simplest and most popular repository, with 23,000 branches around the country.

Finally, officials in the bureau have been pressing for three years to be given freedom to

invest part of their funds in money market instruments and government bonds. The officials serve merely as conduits to pass all the funds directly into the Trust Fund of the Ministry of Finance, under a century-old law. There it is used to finance public housing, infrastructure investment and small business expansion. There is particular emphasis on rural projects and agricultural co-operatives whose beneficiaries wield political clout within the ruling Liberal Democratic Party.

The national budget for fiscal 1985 adopted by the Cabinet towards the end of December left the would-be reformers disappointed.

Generous

Proposals for changes in the bureau's tax status were at least given serious consideration. The Ministry of Finance submitted proposals to levy a separate 5 per cent tax charge on the interest from all postal savings and tax-free deposits with the banks. This was rejected by the cabinet, however, which shelved reforms until 1986 at the earliest.

The tax system is generous towards nearly all savings, whether in commercial banks or in the Postal Savings Bureau. But there are important differences in the rules and the way they are enforced.

Savers with the commercial banks are exempted from tax on the interest on their first ¥3m (\$12,000). This is the ceiling on the combined total of all bank deposits for an individual. It is enforced through checks on the application forms taxpayers submit for exemption.

The interest on all deposits with the bureau are tax exempt. However savers are not allowed to deposit more than ¥3m in ordinary savings, plus ¥4.5m in property accumulation savings and ¥0.5m in housing deposits.

Many wealthier savers with more than ¥3m—fairly common in a country whose savings ratio is still close to 20 per cent—have employed a variety of devices to sidestep this restriction, many of which will be familiar to those who stag

equity issues in the UK. One depositor was caught with more than ¥50m in the bureau with his dog among the designated beneficiaries. It is estimated that 10 per cent of deposits are illegal.

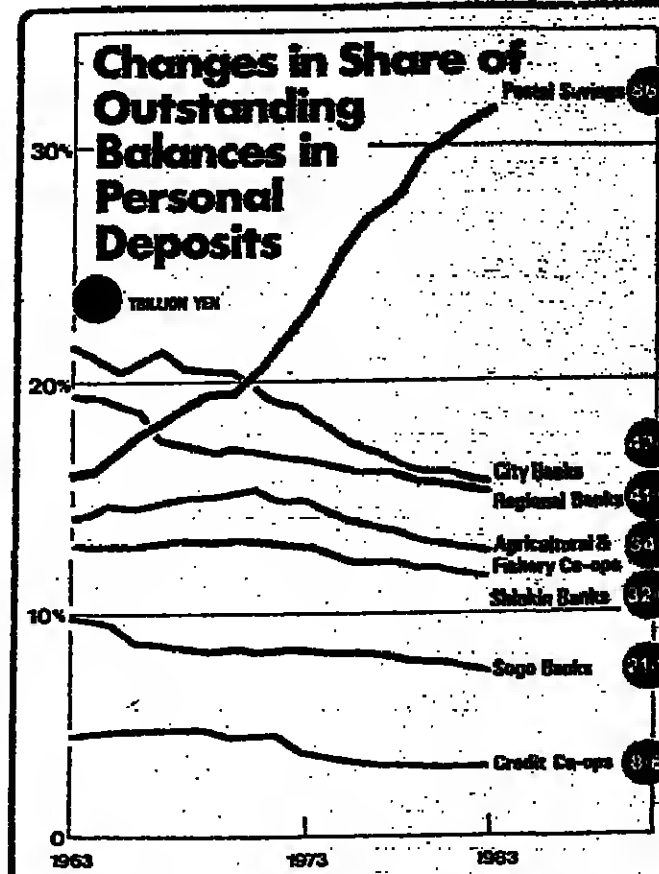
Mr Tadano Tetsuo, director of the bureau's international service division, says the completion of the bureau's nationwide computer network last March has enabled it to track down multiple deposits. About 50,000 taxpayers have been detected and obliged to withdraw their excess deposits, although they are not subject to tax penalty, he says.

The bureau's claims are treated sceptically by Mr Nagao Hashimoto, a manager of the Federation of Bankers' Associations of Japan. "It is easy to escape the checks by changing the address slightly," he says. "The real problem is that the bureau has no incentive to catch people, as it means less money for them."

On a pre-tax basis, interest rates of the commercial banks are competitive. For a two-year time deposit, the banks were offering in December a rate of 5.75 per cent. This is equal to the maximum offered by the bureau compounds the interest semi-annually, unlike the banks.

For shorter deposit periods of 12 to 18 months, the bureau's rate drops to 4.0 per cent. In the range, the medium-term government securities investment trusts, established five years ago, have a clear advantage—at least before tax—as they are linked to capital market rates. Their yield is about 5.5 per cent.

Because of fears of competition from the bond investment trusts, the banks opposed the proposal to subject all bank deposit interest to a 5 per cent tax, even though the tax was to have been extended to the Postal Savings Bureau. Having blocked this proposal for another year, the banks will have to remain content with a government commitment to tighten controls to prevent abuse of the postal savings scheme. One planned weapon of control, a "green card"



identification system for savers, has just been abandoned, however.

In its Budget decisions, the Cabinet once again left in abeyance the bureau's request for a limited degree of investment freedom. Mr Shigeo Sawada, the bureau director general renewed an appeal for investment freedom and linked it in a plea for the deregulation of interest rates for small savers just before the announcement of an agreement of the U.S.-Japanese working party in May on liberalisation.

Raw deal

His argument was used both on neo-classical laissez-faire economic grounds and, in terms of ending the raw deal small savers have been suffering. In August, a study group of economists and other professors produced a report which argued on similar grounds for a liberalisation of fund-raising and investment operations of the bureau.

The bureau's case has been bolstered by the relative freedom granted in its sister organisation, the Post Office Life In-

urance and Annuities Fund managed by the same ministry. In 1981 and 1982 the managers of the fund, with assets of ¥25 trillion, were allowed to invest up to 10 per cent in overseas bonds for the first time. This permission was another small move towards exposing Japan's domestic interest rates to competition from world capital markets, although the fund has so far invested only ¥0.33 trillion in foreign bonds.

For the bureau, the blast of competition would also mean that it could no longer run continual trading losses as it has for eight of the last 10 years. Such losses say the banks, are another indication of the unfairness of competition between them.

But Mr Tadano says that the bureau's general administrative expenses to deposits ratio has been held at 0.7 per cent, about half of that of the city banks, due mainly to its exemption from corporate rates and to the lower salaries the Government pays its employees.

"We have nothing to fear from deregulation," he says.

Share-price split shatters harmony

The Banks
TERRY POVEY

THE last year has been a fairly tumultuous one for Japan's major banks. Gearing up to meet the challenges of liberalisation, the competition from the security houses and a more uncertain situation as far as the cost of funds is concerned has clearly hurt a number of them as their mid-term results indicate.

In addition the old harmony among the 13 city banks has been broken, perhaps irreparably, by the decision of the "big five" to break with the pack and free share prices from the previous carefully managed levels. As a result bank stocks have taken a leading role in the great upswing on the Tokyo stock market beginning at the tail end of 1984 and running strongly on into 1985.

The decision to make this last move was initiated by Sumitomo Bank, which, usually tops the City Banks (the 13 leading commercial banks) net profits league, in January after the bank had discussed with brokers the possibility of breaking with the "convo" administration system run by the Ministry of Finance. Throughout 1983 share prices of the City banks had hovered

around the ¥500 mark; when Sumitomo moved, its shares hit ¥1,220 by March 30.

The reasoning behind Sumitomo's move was that it needed to be able to raise large sums to finance automatic teller machines, expand overseas (it spent \$144m buying a 32.7 per cent stake in Switzerland's Gotthard Bank) and improve its services to domestic account holders (and attract many more through a large scale advertising campaign). With the managed stock price it was in effect being held back at the level of the more junior (in profit terms) City Banks and would have to make an enormous earnings dilution to raise the kind of funds it was seeking.

Pleaded

This act by Sumitomo broke decisively with the cosy practice whereby Japan's major banks had all raised their funds existing shareholders on a through simultaneous issues to once every three years basis.

The rapid rise in Sumitomo's price was soon followed by sharp increases in others (no doubt after they had pleaded with their brokers for equal treatment) and it very quickly emerged that in the year of liberalisation the Japanese punter saw the financial sector as a key one for making a capital gain.

By and large the price spread that emerged by late March fitted well with the pattern of profitability. Sumitomo was on top with ¥1,220, Fuji Bank was next with ¥994, then Mitsubishi Bank ¥980, Sanwa Bank ¥926 and Daiichi Kangyo Bank (DKB) with ¥865.

However, on March 31 managed stock prices were re-introduced and the (big level) all ended in ¥1,150. More recently this collapse yet again with the big five enjoying further sharp price rises. By the end of last week Sumitomo Bank was on ¥1,760, DKB (following its good interim result) was on ¥1,400, Mitsubishi ¥1,300, Fuji ¥1,370 and Sanwa Bank ¥1,250.

As a result of the last year's price movements in its shares the market capitalisation of Sumitomo Bank has risen three and a half times to some \$15.4bn. The rises in market cap of the major banks has enabled many of them to become eligible for being traded on the margin (80 per cent down payment required on share purchases with the balance to pay in six months' time) as of late November—so further attracting the interest of a highly speculative market that is looking for opportunities in just this sector.

The split on share pricing had been foreshadowed a year earlier by a division on dividend policy. For the year to



The foreign exchange dealing room at the Sumitomo Bank, Tokyo

March 1983, even of the City Banks increased payouts by ¥1 to ¥6 while the other six stayed at ¥5—the first dividend on dividends for 50 years.

In the year to March 1984, this split widened further. The seven lifted dividends again, this time by ¥0.5 to ¥6.5, while five of the remaining six stayed at ¥5. The Bank of Tokyo, originally a dividend laggard, tried to make up ground by increasing its pay-out to ¥6.

The big five at March 1984 had combined assets of ¥129,509bn (56.5 per cent of the City Banks' total), combined deposits of ¥96,724bn (55.1 per cent of total) and employed more than 85,000 people. They have not found the going that easy—even if a new premier league is fast becoming a fact.

Overseas operations have not always proved to be an immediate boon. In the late autumn Fuji Bank was obliged to sell some short term investments to cover \$47.5m losses in "unauthorised trading" at its New York branch.

Such shares are often shown on the books at purchase price so the strong Tokyo market would have made this a relatively painless operation. Nonetheless, the warning signals were clear and the Japan regulatory authorities were quick to announce plans to investigate controls and procedures in the overseas branches of major banks.

Deposits

In the March 1984 accounts earnings from overseas subsidiaries of the big five were modest, ranging from 13 to 18.7 per cent of total revenues. Sumitomo Bank is clearly hoping for a good deal more than this in the future—although it claims that it does not have a 50/50 target.

On the domestic front the majors are facing a rising cost of funds because of liberalisation. According to Mr Kazuo Kida, Sumitomo Bank's chief economist, within three years half of the funds required by

the City Banks will be bearing from market interest rates, compared with less than a quarter at present.

Already large deposits are attracting freed rates and this has done much to dent earnings. It has made the margin on straight lending an increasingly thin one.

In the more competitive environment generated by market-determined interest rates the less efficient banks are bound to suffer. Japan, which has only seen a large bank collapse since the second world war, may need to accept the arrival of the big five means the dawn of difficulties and even bankruptcies.

The ministry may seek to reduce the number of banks by "guided" mergers, or it may set up "intensive-care ward" facilities to aid troubled financial institutions.

Although these steps would be in character, they would run against the liberalisation drift, and then who would pay for such treatment?

Handwritten signature: J. P. M. J. P.

JAPAN: Banking and Finance 5

Analysis still based on parent company reports.

Consolidation remains icing on the cake

Accounting
TERRY POVEY

OVER the last two years Japanese company reporting standards have improved immeasurably—in spite of a good deal of grumbling about the additional work from many of the companies. Greater use of overseas markets for raising funds plus a slow but steady increase in the number of Wall Street listings have all contributed to the pace of change.

For years company reporting in Japan laboured under the weight of a multiplicity of standards, with the emphasis on parent company results—the “consolidation, de-consolidation game”—as one analyst at a Japanese brokers described attitudes to subsidiaries and associates. For the foreign investment manager, the use of terms that lack exact equivalents in the U.S. or Europe was also a burden.

All of this was made worse by the complete absence of any shareholder democracy—which meant that no investor or analyst could rely on pertinent questions being put at meetings to help fill in the gaps left by the reports. Instead universal use was made of the *Sokaiya*, hirelings of the board who silenced any dissenting voices and moved motions of praise for the powers that be.

Unnoticed

But as liberalisation has opened up more options for the investor and as the question of return has become more critical so the pressure to convince that the published statements are facts rather than fictions has grown steadily. When medium-sized trader J. Otsuka collapsed in February 1984 there was an almost unanimous outcry from the company's employees, the Press and the business world calling for tougher implementation of the consolidation rules. As from last year the Ministry of Finance has imposed the requirement that all listed companies should consolidate subsidiaries and should fully equity account for the contributions of all associates in which more

than a 20 per cent stake is held. While differences remain between the U.S. Security and Exchange Commission's form of consolidation and that practised in Japan, it should now no longer be possible to simply dress up the year-end balance sheet by stuffing debt into an unconsolidated unit, or of carrying large inventories through the same process.

The major problem that remains with consolidation is as much a psychological as an accounting difficulty. Japanese companies have formally accepted that they must make a year-end consolidated statement but only a tiny minority have accepted the spirit of this change,” commented a Japanese broker.

One implication of this is that even very big businesses are not run internally on an consolidated basis during the year and that therefore the group report is seen as at best icing on the cake or at worst an irritant.

The practice remains therefore to publish parent company (or unconsolidated) statements twice in the course of the financial year of any company—there are no rules as to the year-end, and although just over a half of Japan's listed companies now use the government's financial year to March 31, a wide variety of dates chosen for historical, sectoral and promotional reasons exists. Consolidated accounts appear usually one month to six weeks after the annual parent company statement and normally pass virtually unnoticed by the market—it having already had plenty of time to react to the earlier document. Forecasts are produced only on a parent company basis (made easy as these can be massaged in the old way) and no interim consolidated information is available at all. The only exceptions to this are those companies, such as Sony, with U.S. listings who report quarterly on a consolidated and parent company basis, both reports being published at the same time. Furthermore despite their own repeated statements of support for consolidated reporting, Japan's leading brokerage houses still do almost all their

analytical work on the parent results. “Many Japanese brokers are even unhappy to discuss consolidated reports,” says a foreign broker working in Tokyo.

Given that the MoF has taken the step of imposing internationally acceptable consolidation rules one must hope that it is only a matter of time before it outlaws the prior publication of parent company results. This would end the practice, which even some foreign brokers have joined in with on a “macho” basis, arguing that “if the market is going to react on the unconsolidated information what's the point of putting one's analytical emphasis on the consolidated report?”

The format in which Japanese companies produce their results is also a cause for some confusion. Up until the mid-70s there were three different standards—one arising from the Commercial Code, another from the Securities and Exchange Law and yet another from the requirements of the tax authorities. Differences between these were fundamental rather than presentational, with the definitions of terms and categories reflecting very diverse underlying philosophies.

Performance

In the mid-70s the first two standards were effectively merged. However, the tax authorities by insisting that the financial statement drawn up for them be the same as that for purely financial purposes (in the U.S. for example, the two are quite different) has left companies with little alternative but to file the tax return as the financial statement.

As taxable income is not the same as accounting income reported in the income statement and as adjustments are made to revenues, costs and expenses in line with the taxation policies of central and local governments this inevitably leads to some distortion in the presentation.

The emphasis on the tax statement is one of the reasons for the many levels of profit quoted by Japanese companies (with due emphasis on the most favourable). A typical simplified statement of income is (all



figures in millions:

Sales: ¥113,246.
Cost of sales: ¥88,782.
Gross Profit: ¥24,464.
SGAE (selling, general and administrative expenses): ¥18,875.
Operating Income: ¥6,579.
Interest and dividend income: ¥3,099.
Interest paid: (¥7,090).
Gains on the sale of current assets*: ¥1,658.
Foreign exchange gains (losses) on normal operations: (¥1,711).
Recurrent (sometimes called current) Profit: ¥2,575.
Extraordinary gains (losses): (¥240).
Pre-tax Profit: ¥2,335.
Taxes or provision for taxes: ¥904.
NET PROFITS: ¥1,431.
* Cash, time deposits, short-term (less than one year) securities, trade accounts.
(In the Financial Times we have adopted the practice of dubbing recurrent profit as pre-tax for the sake of making the term more readily understandable to non-Japanese readers, clearly the inclusion of extraordinary above the line makes the Japanese companies pre-tax an unsuitable profit level for comparative purposes, although one should be wary of the distorting effect of this on what appears to be the tax rate.)
Most interest in Japan is shown on the recurrent profit level—it is seen as the best crude measure of a company's performance in its main line of business, assuming, of course,

that selling assets is not anyone's principal area of activity. The key “return on capital” ratio is calculated as recurrent profit plus interest paid divided by the total of shareholders' equity and long-term debt.

One broker, however, favoured concentrating on the operating income plus net interest as the best guide to a company's result from its core business.

This emphasis on recurrent profit also fits with the traditional concentration of Japanese companies on boosting sales and market share and more or less ignoring what is beneath the line. Docile shareholders have made it all too easy to get away with this—and poor earnings per share and pathetically low dividends are endemic.

Yet it would be wrong not to conclude by pointing to the trend towards better and more timely reporting.

A Japanese banker said: “Japan may now be where the U.S. was 50 years ago and most of Europe 30 years ago but the process of catching up is very rapid once it's started. In the end the market will set the pace, refusing to make long term commitments to companies who decline to make adequate reports and as the banks and major industrial concerns go their own way so funding will become more dependent on published financial information rather than the result of private discussions around the boardroom table between partners locked-in for fear of falling.”

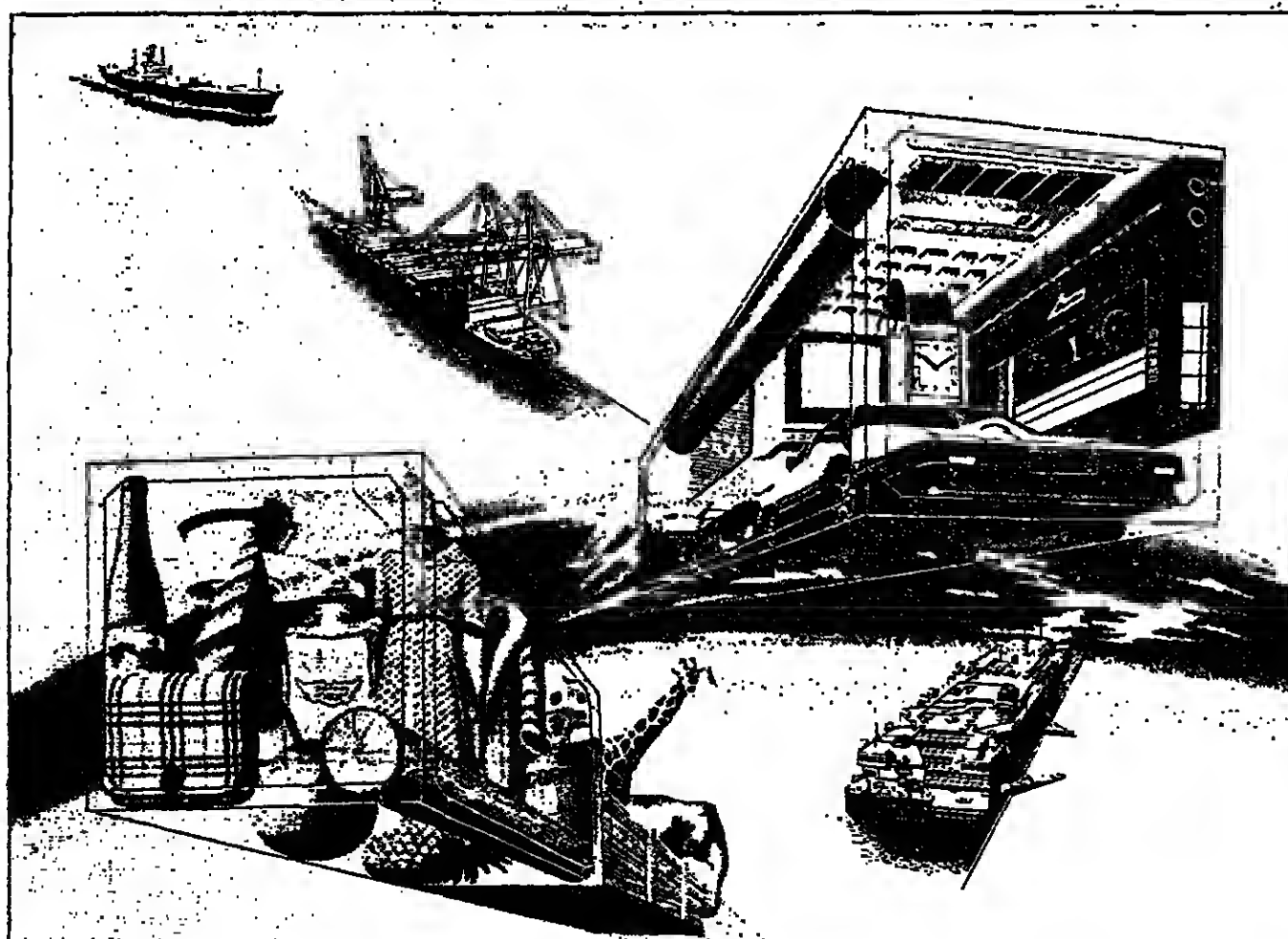
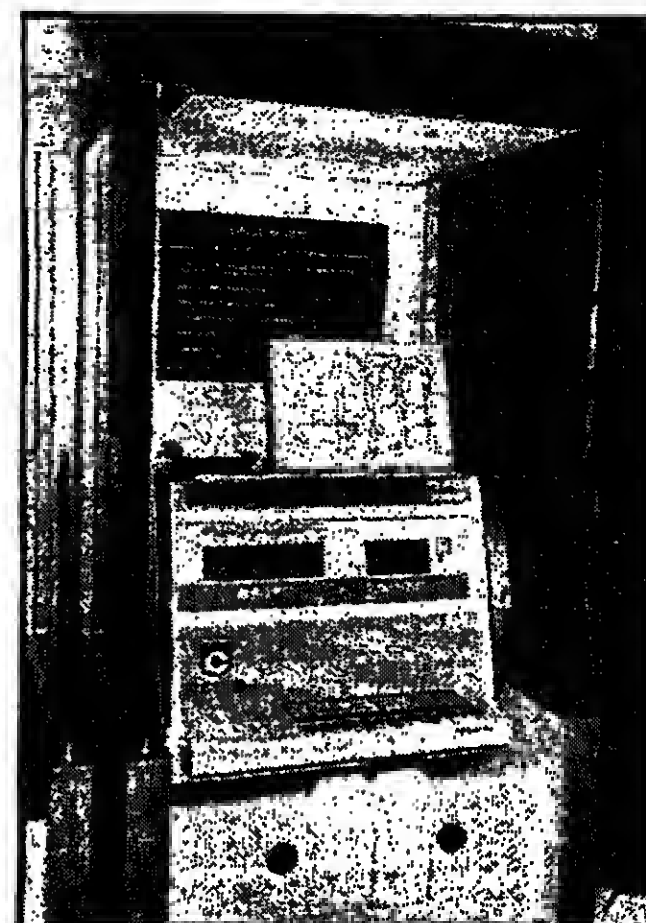
A telling tale of automated banking

The Japanese are the most advanced users of automated teller machines (ATMs). In this typical bank branch in the middle of Tokyo (above) ATMs line the walls, each in its own cubicle, and customers queue to use them.

Japan is still a cash-based society and businessmen take large wads of notes from the machines each morning, returning unspent amounts to the same machines at the end of the day.

The machines are much more sophisticated and offer a wider range of services than those in Europe. They are also more commonly found in shops and stores (left).

Alan Cane



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YOUR RESOURCEFUL BANK

JAPAN: Banking and Finance 6

Aggressive sales teams almost double asset values

Investment
Trusts
CLIVE WOLMAN

FOR 15 YEARS, Japanese investment trusts — the main portfolio investment medium for the small saver — were despised and generally shunned for their poor investment performance, abuse of client funds and hard-selling tactics.

Since 1982, however, although many of the old complaints persist, they have enjoyed an upsurge in popularity. The value of assets under management has almost doubled to more than ¥16 trillion (\$65bn), which exceeds pension fund assets. The rate of growth in asset value has been similar to UK unit trusts over the same period. But in Japan, successful selling has been the main factor rather than strong investment performance.

The marketing of investment trusts is imaginative and aggressive, although constrained by edicts of the Ministry of Finance. In November, for example, newspapers carried half-page adverts for the Venus Ladies Fund, which offered the prospect of "unconditional happiness." For the benefit of its target market, the fund would be investing in growing companies specialising in cosmetics, fashions, shopping

and "new life-style" industries, the advert said. Teams of salesmen are highly motivated, although not particularly by commission payments which are small and often frowned on as promoting excessive individualism at the expense of team cooperation. Instead, incentives are provided in sales targets for each branch, large twice-yearly bonuses and promotion.

Marketing

The 11 investment trust management companies, which are normally linked to the larger securities firms, have reduced door-to-door selling in the suburbs and are placing more reliance on the telephone. The Tax Bureau's annual lists of top taxpayers in each region are in indispensable aid in selecting target households.

But most marketing efforts are directed towards women. Partly for that reason there is a large number of women on the sales teams.

Some innovations have more substance. Last spring each of the Big Four's trust companies — Nomura, Daiwa, Nikko and Yamaichi launched a fund each containing about six sub-funds covering different industrial sectors such as electronics, health care or chemicals and steel. Investors can shift money between the different sub-funds according to their outlook, usually without paying charges.

But it is a reflection on the nature of the competition between Japanese financial

vice groups that all four companies launched this type of fund at about the same time. A similar phenomenon can be seen in the trusts' investment policy.

As if with one mind, all decided that the U.S. was the only attractive market in which to invest an overseas portfolio in bonds or equities. Last year about 95 per cent of overseas investment trust assets were held in the U.S.

Sometimes such conformity is enforced by the Ministry of Finance. For example, when the Daiwa investment trust launched a new type of bond fund, it was allowed to raise only ¥70bn, not the ¥200bn it requested. Instead, the other Big Three companies were asked to launch similar funds to raise ¥70bn each.

The bond funds have been the most important source of growth for the industry since 1980. Then a new type of fund investing in Government bonds with lives of two to four years was launched, and has increasingly been viewed as an alternative to bank deposits. The value of assets in bond investment trusts has risen from ¥2 trillion to well over ¥9 trillion in four years, although according to Nomura 50 per cent of assets are invested by institutions rather than individuals.

The upsurge in popularity of bond investment has disguised the fact that the Japanese public has remained deeply suspicious of investment trust involvement in equity fund management. Even the



An advert for the Venus Ladies Fund, offering the prospect of "unconditional happiness." The fund will invest in cosmetics, fashions and "new life-style" industries

"equity" investment trusts — whose maximum equity holdings are, however, often limited to 10 per cent — have reduced from 15 to 35 per cent the proportion of equities held in their portfolios over the last 10 years. While 22 years ago investment trusts held more than 9 per cent by value of listed Japanese stocks, they now hold only 1.5 per cent.

In the 1950s and early 1960s, securities houses undermined

the buoyancy of their own market by consistent abuses. The investment trusts were used as dumping grounds for poor investments and reservoirs from which to take the more attractive shares for other more favoured clients. And portfolio turnover provided an inexhaustible source of commission for the houses' brokerage arms.

Purging of such abuses has

been a slow process. When the Ministry of Finance has taken action, conflicts of interest and abuse have often re-emerged in different forms. The ministry's interventionist policy can be dated from 1964-65 when a falling market led to mass redemptions by short-term investors sucked in by overactive selling. Yamaichi Securities was saved from collapse only by government action, and several

funds had to postpone redemption dates.

As a consequence, the ministry now demands detailed monthly reports from trust managers. The managers have to explain investment decisions and state changes in policies for the immediate future, including new companies in which they intend to take a stake.

Under pressure from the ministry, the securities houses were also, 25 years ago obliged to spin off investment trust management operations into separate subsidiaries. But some managers will admit that has removed few conflicts of interest. The investment trust subsidiary will continue to do most of its dealing through its parent broker — although other smaller brokers will also be rewarded according to a fairly explicit formula if they have sold many trust certificates for the management company.

Investment trusts also take on their books newly issued shares that their parent companies have underwritten.

According to one broker: "The president and managers of the investment trust company are appointed by the securities company, and will go back there under our rotation system. So they know where their loyalties lie."

Partly for this reason, the investment performance of the trusts' equity portfolios has generally been poor, with returns well below the rise of the Tokyo New Stock Exchange Index, which is the broadest market

measure of the Japanese market.

Not purchase and sales figures for the past two years collected by the securities houses show that investment trusts were net sellers of equities in 1983 and January 1984 as the market rose. From February to July, as the market reached its peak (in May) and then fell sharply, they were net buyers. But in August and October, as the market recovered, they again became net sellers.

Returns

Over the past year, however, the trusts have been obliged to publish their performance figures on a comparable basis through the Investment Trusts Association. The greater attention given by companies to training fund managers and making use of equity research has started to show.

The equity portfolios of Nikko, the largest investment trust equity manager, have, on average, matched over the past three years returns on the Nikkei Dow Jones Index — which are less than those on the broader-based Tokyo New Stock Exchange Index. Returns on the equity portfolio of Nomura, the largest general investment trust manager, have remained below the index — but only slightly, and less dramatically than the past.

In the future it may no longer be possible as it has been for the past 35 years to conceal poor relative performance behind the spectacular profits achievable in almost every section of the stock market.

Safety and income yields dominate decisions

Investment
Management
CLIVE WOLMAN

FOR THE last three years, the Japanese have been saving more money than any other nation, more even than the Americans whose national income is three times as great.

Their massive pool of financial assets, now worth ¥600 trillion (million million) (\$2.5 trillion) or twice the Japanese gross national product, is being eyed jealously by investment managers on both sides of the Atlantic.

For the last 35 years, the Japanese saver whose money has been professionally managed through pension funds, life insurance companies or investment trusts has missed out on nearly all the spectacular stock market returns — and has suffered artificially low interest rates on his deposits.

Japanese industrial companies, too, after years of being heavily borrowed and highly geared, are now accumulating large cash reserves and becoming increasingly conscious of the returns that money should be earning.

The process of opening up the investment management business to foreigners dates back only to June, 1983, when the Morgan Guaranty Trust Company of the U.S. submitted a joint application with Nomura Securities to set up a trust company to manage pensions.

The Ministry of Finance dithered, the other three leading Japanese securities firms also found U.S. banks with whom to submit similar joint applications alone. Donald Regan, the then U.S. Treasury Secretary, complained during the U.S.-Japan liberalisation talks last spring.

Alliances

In May, the Japanese Government conceded the principle and since suggested that eight foreign banks would be allowed to manage pension funds. Their 25 per cent annual rate of growth has made them the most attractive target for investment managers.

These moves have created a wave of alliances between Japanese financial institutions and foreign investment managers who are wary about attempting to break into the Japanese market alone. Most of the alliances have yet to be given such substance, with the possible exception of that between the Yasuda Trust and Banking Company and the Hong Kong fund managers, Jardine Fleming.

Many foreign managers are sceptical about the willingness of the Ministry of Finance to let foreigners seize any more than a token share of the market before the Japanese have developed sufficient fund management skills to compete. But in some areas events have moved beyond the ministry's control.

For the investment advisory business in Japan is almost completely unregulated. A few well-publicised collapses of advisory firms and the loss of their clients' money, in particular the demise last year of the Toshi Journal, have prodded the Government into preparing a law to regulate the field.

Meanwhile, however, foreign investment houses have been quick to make use of the legal vacuum. Ask almost any foreign fund manager what his precise role is in Tokyo and you will be told he is acting as an adviser or research analyst for the funds he is associated with. The formal "managers" of the

funds have either to be Japanese companies or are based offshore.

Nevertheless, even with Ministry of Finance permission or acquiescence, and a link-up with Japanese pension funds, institutional Japanese institutions, foreigners are still likely to find some parts of the market impenetrable. This is because of the relationships linking Japanese companies with financial institutions.

According to Mr Minoru Takada, international finance manager of Asahi Chemical Industry Company, the choice of which managers should be appointed for the \$100m pension fund is highly constrained. The company actually uses Sumitomo Trust and Bank and a life company.

"It is difficult to change a manager because of the many relationships," he says. "A trust bank which manages a pension fund for a company will also give it loans and have a shareholding in the company."

Mr Shoji Oshima, general manager of the Tokyo branch of London stockbrokers Vickers da Costa, says: "Industrial corporations have been reliant on the banking system for so long that they do not want to sever their relationship. The banks are their last resort. They do not want to be coldly treated when money is tight."

Companies have more freedom when investing their corporate cash reserves rather than pension funds. Large industrial companies usually have substantial overseas sales. They are often keen to use Japanese approaches to investment management than the well-protected seven trust banks, one city bank and 21 life insurance companies that alone have the right to manage pension funds.

One such company is Olympus Optical, which has about \$180m in corporate cash reserves. Finance manager Mr Ken Fujii says they have been searching for a foreign investment manager to manage their overseas bond portfolio which is needed to match the company's overseas liabilities.

His difficulties in using Japanese staff indicate some of the underlying reasons for the poor performance of Japanese fund managers to date, which has much to do with the employment practices of Japanese companies.

Training "I have very few people who speak English," he says, "and we have to rotate personnel from one department to another every three to five years. We train someone for three years but then he leaves. So it is difficult to produce any specialist fund managers."

The Japanese life-time employment system and the carefully nurtured commitment of the employee to his company rather than to any specialised profession explains part of the difficulty in training investment managers. But Mr Atsuto Sawakami, an investment analyst and Japanese representative of the Swiss bank, Pictet and Co, believes it goes beyond this.

"Portfolio managers do not get any more for being good," he says. "There are no incentives for the individual in this system, so everyone plays safe. In manufacturing all improvements are made on a team basis. But portfolio management is a matter of individual intuition."

Many Japanese banks and insurance companies are reluctant to delegate investment decisions from a committee to the individual fund manager — and the fund manager in turn is reluctant to go out on a limb. Decision-making by committee and frequent holding of equity stakes in other companies for non-investment

reasons (perhaps to encourage commercial ties) means that the turnover of equity portfolios by institutions is very low. For example, in 1983, insurance companies owned 16 per cent of all listed Japanese stocks but accounted for only 0.8 per cent of turnover.

These two factors have also led investment managers to shun a heavy commitment to equity investment. Most pension funds have only 6 to 10 per cent of their assets invested in equities and life insurance companies about 16 per cent, although the government permits 30 per cent. Similarly, the institutions invest only 6 to 7 per cent in foreign securities although the government permits 10 per cent.

Such aversion to risk investment was widespread among UK insurance companies and pension funds 30 years ago. The method of measuring performance in the UK then, and in Japan today, has encouraged it.

Equities

For the crucial figure in a manager's investment record is his yield. Annual differences as small as 1 per cent between the various trust banks and insurance companies are minute, usually within the 7 to 8 per cent range. Yet they are scrutinised obsessively by clients.

The institutions say that this comparison between the income yields rather than between the total returns (including capital gains) achieved by comparing managers forces them to invest disproportionately in bonds and other high-yielding assets. The yield on Japanese equities has long been tiny, around 1 per cent.

Many of the trust banks and life companies claim that within the tight constraints of their small equity portfolios, their investment performance has been respectable. But they have so far failed to publish any detailed performance statistics to back their claims.

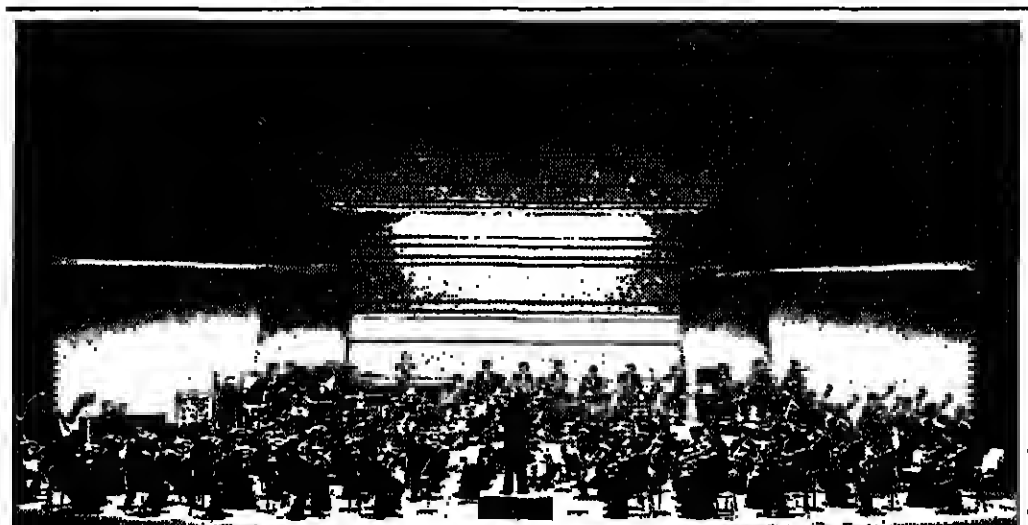
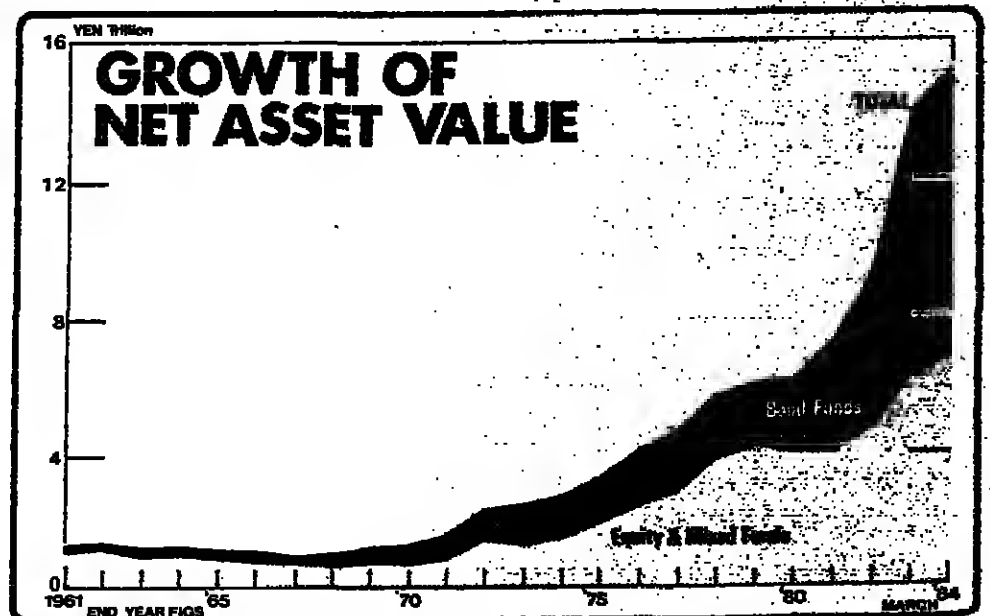
One independent actuary who has been given access to some of their performance figures is Mr Stuart Leckitt, of Wyatt International pension consultants in Hong Kong. A U.S. multinational in Japan had insisted that he see the records of two trust banks and two life companies over three years before awarding its pension fund management contract. Mr Leckitt found that all four equity portfolios performed less well than the stock market index over that period.

Life insurance companies are normally obliged to put their capital gains into reserves after the annual consultations between their actuaries and the Ministry of Finance which fixes the dividends for their policyholders. However, last October, for the first time, life companies were permitted to invest 3 per cent of their assets in "tokkin" or "designated money funds."

These are allowed to trade actively in equities and to distribute their capital gains as dividends. Their high turnover has already made them a force on the stock market.

But it would be wrong to assume the obstacles to training successful Japanese fund managers are insurmountable. Fidelity International has trained an all-Japanese team over the last 15 years which has achieved the best investment performance of all UK unit trusts invested in Japan.

As part of their partnership agreements with foreign fund managers, the Japanese companies are asking the foreigners to train some of their young and bright employees in portfolio investment techniques. If the experience of the last 120 years in most other activities is anything to go by, the Japanese will not require long to catch up.



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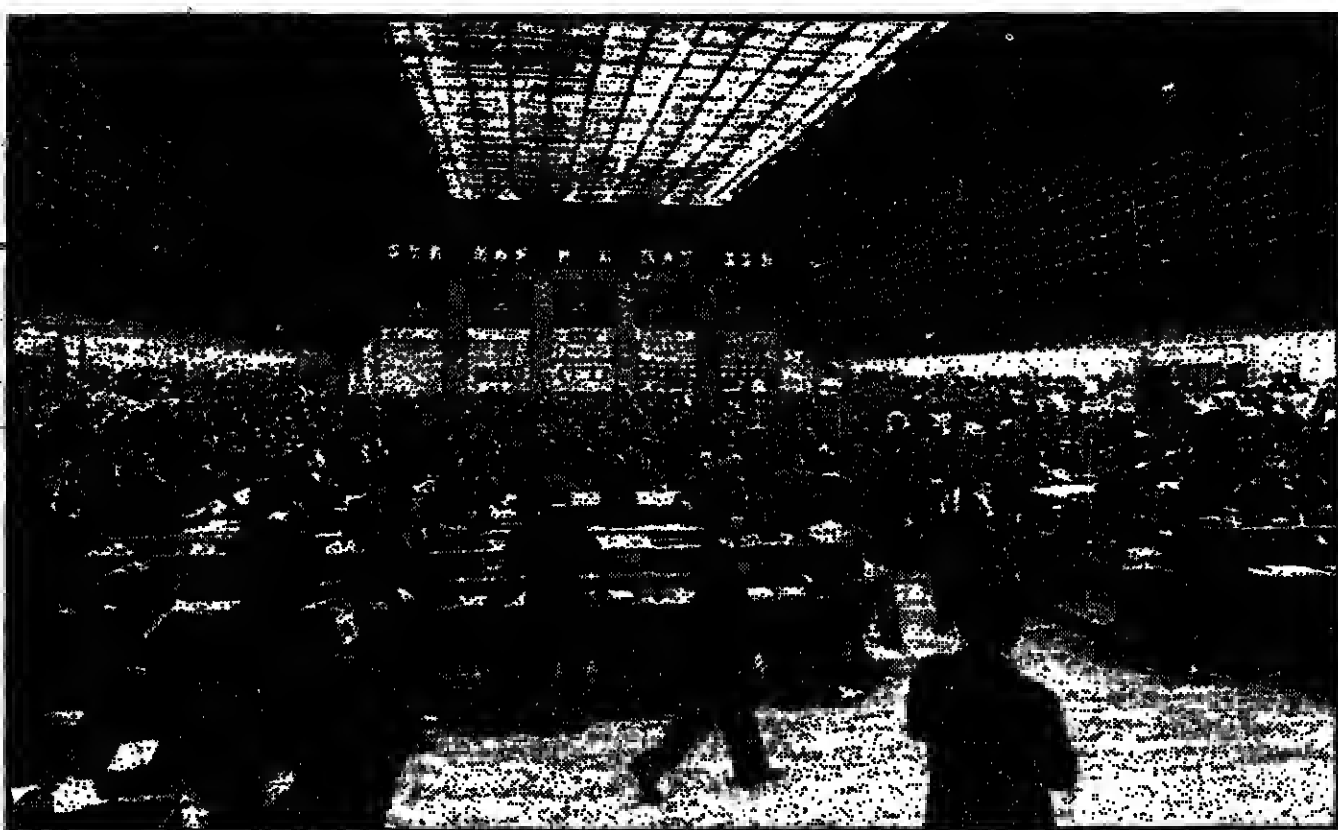
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JAPAN: Banking and Finance 7



The crowded First Section trading floor of the old Tokyo Stock Exchange

Computers transform the work of market-makers

Stock market

CLIVE WOLMAN

FRUSTRATED foreigners in Tokyo frequently contrast the efficiency and sophistication of Japanese industry with the supposed primitiveness of its financial system.

As far as the Tokyo Stock Exchange is concerned however, over the next few months that contrast will have to be re-formulated.

With the introduction of a computerised trade-matching system to the First Section of the market, expected in May, the most striking contrast will be between the way in which financial decisions are made and the efficiency with which they are executed.

The Stock Exchange's Computer-assisted Order Routing and Execution System (CORES) will become the world's largest computerised stock market trade-matching system when it is extended to 750 of the First Section stocks.

CORES has already transformed the work of the market-makers on the Second Section since its introduction three years ago. All 490 stocks listed on the Second Section are now traded through computer terminals in the basement of the old market building.

Face-to-face trading has disappeared. In contrast to the surging to and forth the frenzied hand signals and the shouting and shouting around the most active trading posts on the First Section above, the atmosphere in the basement is eerie. Only the murmur of discreet conversations and the beeps of computers break the silence.

Human

The hurly-burly of face-to-face trading will not vanish from Tokyo, however. CORES will not be extended to the 250 most actively traded stocks, which account for about 60 per cent of turnover. They will continue to be traded in the traditional manner on the floor of the new market building to be opened in May. However, in 1986, there will be a further extension of CORES to some of the most actively traded stocks whose price fluctuations tend to be small, at least for an experimental period.

But Stock Exchange officials say there are no plans to abolish all face-to-face trading. "The human aspect has an important impact on price formation," said one. When complete computerisation has been tried (in Cincinnati, U.S.), it was not successful.

CORES was introduced for Second Section stocks out of necessity rather than principle. Severe lack of floor space was anticipated during the period of reconstruction of the market building. The system carries out the function of matching "buy" and "sell" orders made by the regular stockbroking members of the Exchange. They usually act on the instructions of outside investors but sometimes



Frenzied hand-signal trading will be phased out in the new Stock Exchange, except for the most active stocks, as computers take over

buy and sell on their own account. The "Saitori" members, who act as trade-matchers on the main trading floor, fulfil a more limited role downstairs by operating the central processing unit of CORES to allow the matching of trades within a narrow price range.

Constant surveillance of the trading by Exchange staff members is facilitated by CORES which also collects and collates a wide range of statistical data on trading conditions. Information on individual stock turnover and on which brokers are ordering which stocks is readily available in contrast to the situation on, for example, the London Stock Exchange.

A further important refinement will be introduced in 1986 when CORES will be directly connected to the in-house computers of the securities firms on an on-line basis. This will enable, for example, an individual investor in Hokkaido to go into his local Nomura branch office and place an order for stock which will be directly inputted into CORES and executed on the spot.

Expensive

Direct access to CORES is, and will doubtless remain, limited exclusively to the 83 member firms of the Tokyo Stock Exchange.

If the facility proves popular with private investors, who account for over 60 per cent of market turnover (although only 26 per cent of holdings of listed stocks), the price of a seat on the exchange will rise to well beyond the ¥1.64bn which was paid for a seat last month. This, in turn, would make the cost of acquiring a seat for a foreign securities firm, without a strong Japanese retail base, prohibitively expensive, despite the growing interest among U.S. securities houses.

The Big Four Japanese securities firms, Nomura, Nikko, Daiwa and Yamaichi, have already been making use of computerised services to improve telephone links with their private clients, who account for 60 per cent of total turnover. The "Securities Joint Answer" system, introduced in August, allows investors to make telephone enquiries and orders related to their bond

and investment trust portfolios which are handled by computer.

In September, Nikko Securities went one stage further by introducing a system to allow its clients to purchase or sell any listed stock automatically over the telephone. Clients may also request reference material and market information. The service is similar to but has the edge over the Prestel service launched last year in London by stockbrokers Hoare Govett.

These technological advances place the Tokyo Stock Exchange, which accounts for about 85 per cent of Japanese stock turnover, and its member firms ahead of nearly all their overseas counterparts in the sophistication of the dealing services they offer to small investors.

Despite Japanese claims of a raising of standards, events over the last year have, say foreign investors, reinforced their criticisms of the stock market. They claim it is poorly supervised, frequently manipulated at the expense of the small investor and fails to carry out the classic role of a securities market, to ensure that capital is directed to the most profitable purposes and into the hands of the most efficient managers.

One widely circulated tale has been how Nomura in June and July made extravagant profits forecasting for the car manufacturer Honda, and followed this up with a big sales promotion for its shares which boosted the price by a third and generated fat commissions. Then the Nomura analyst knocked the price for six with a revised, and much lower, forecast. The essentials of the account are commonplace, particularly a times when companies wish to raise new capital and the securities firms act as underwriters. Similar price movements, for example, occurred when Hitachi convertible bonds were issued last spring. But for once the details were fully documented in a financial newsletter.

Foreign investment managers also recount the sudden and co-ordinated rise in bank shares in the first three months of last year. To some extent, their complaints can be regarded as sour grapes as nearly all failed to buy any bank shares before the rise. But the case reveals

much about the workings of the Japanese stock market.

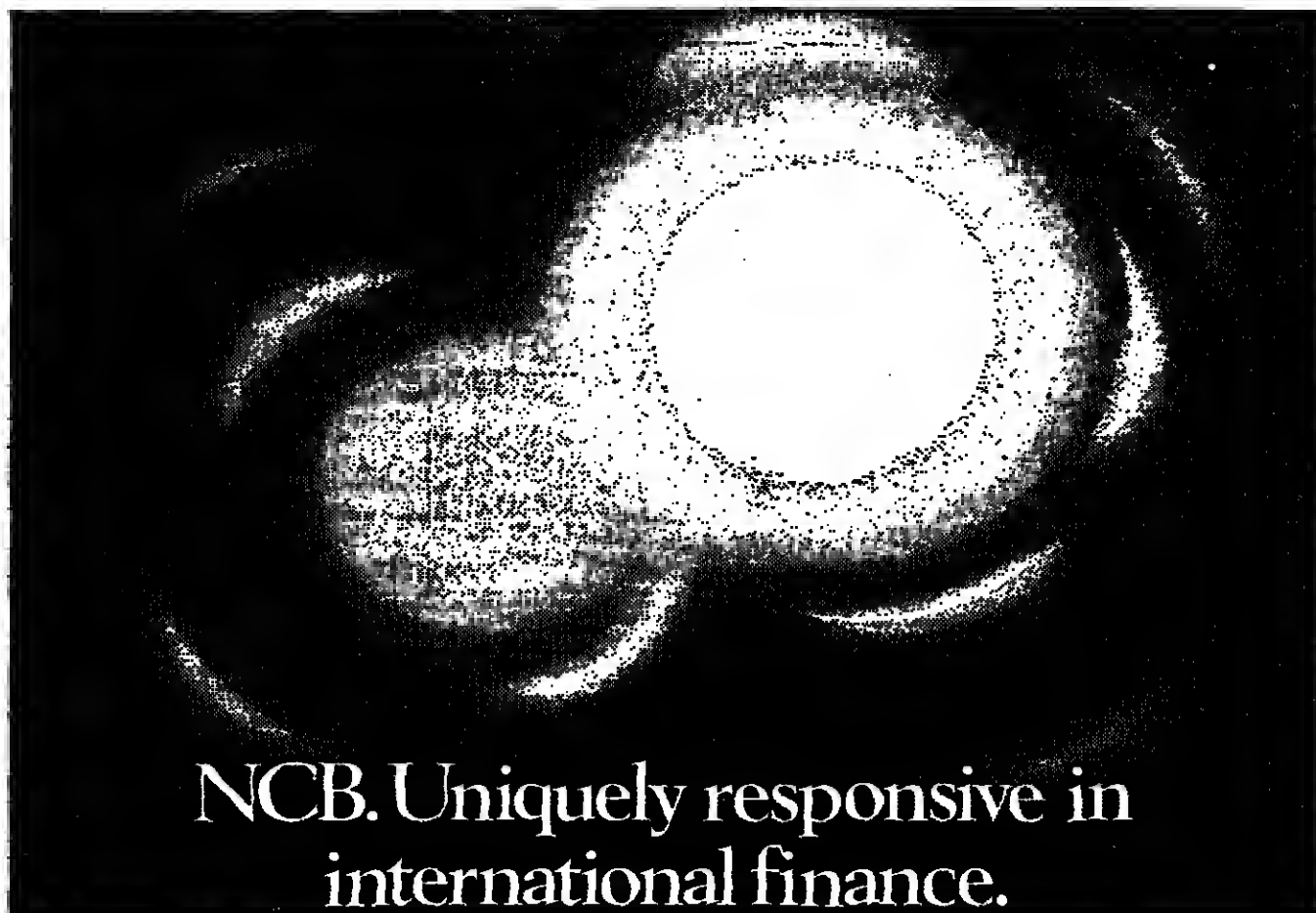
For years, Japanese bank shares had barely moved in price. Many banks, particularly the city banks, had their share price pegged at around ¥300. Most brokers, on the instructions of the banks, would turn away investors wishing to purchase any more than a nominal amount of stock. Sales of stock could be effected only with the agreement of the bank.

Competition

But in January, the banks' share prices started to rise steeply—and shares in the most profitable and efficient banks rose the most. Sumitomo Bank shares, for example, rose from ¥500 to a peak of ¥1,260 in early March. It became clear that, with liberalisation at the gates and the threat of outside competition, the banks would need to raise large tranches of capital to invest in new technology and an expansion of their services.

Thus it made sense for the banks to let share prices rise to their market clearing levels so as to be able to raise equity capital on more favourable terms. There was, however, one further twist. On March 30, the financial year-end, when the value of stock holdings are recorded, the city banks arranged to raise their share prices to be manipulated up or down so that all would stand on that day within a narrow price range of ¥1,000 to ¥1,050 and no bank would lose face.

Needless to say, the revaluing of the bank shares had nothing to do with any change in fundamentals. In fact, the banks' first-half results, announced in November, were disappointing. The investment research institutes of the securities firms, that played an essential role in pegging the prices, produced hardly any research material on the banks before last February. Since then they have set a few analysts to work on the sector although their offerings to date have not always been illuminating. A Daiwa paper on the five major city banks, issued in November, noted that "although many investors are wondering why bank stocks have moved up suddenly... no one knows the real reasons."



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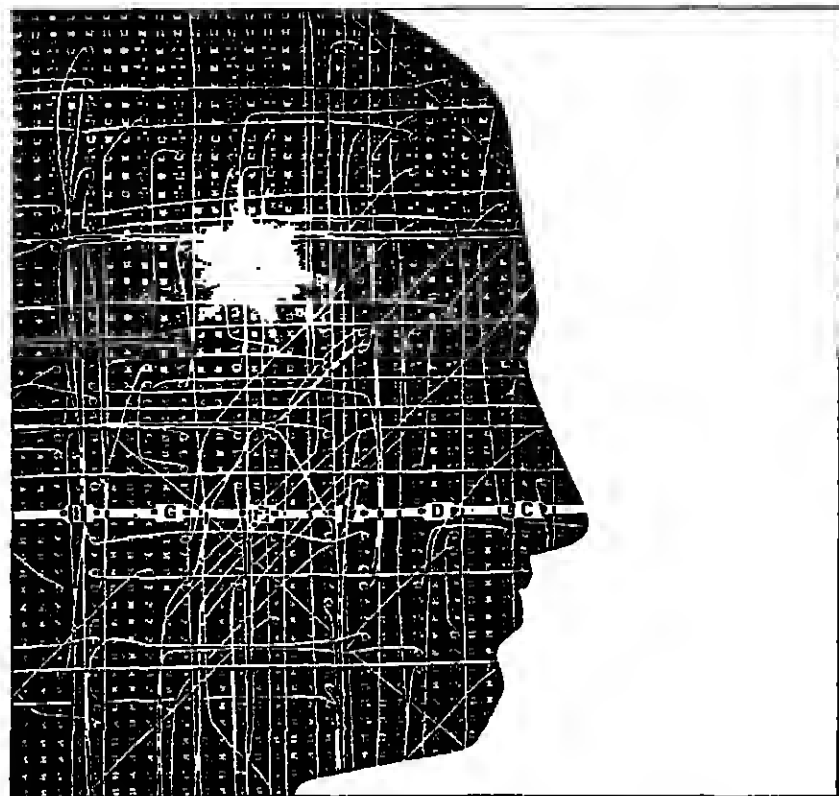
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JAPAN: Banking and Finance 8

The reputation of this model for advanced economies is suffering

Wily priests strain the system

Taxation
CLIVE WOLMAN

FROM THE tactics of wily Buddhist priests to the discovery of exotic tax havens and routes through them by Japanese companies, the Japanese tax system has recently been suffering a loss of reputation as a model for advanced economies.

Strains on the system have come at a time of mounting demands on it from the Government to raise more revenue.

Western economists, stricken by disillusionment with the ability of governments to use taxation to achieve economic or social policy goals, have often presented the Japanese system as an ideal.

Japanese governments have never envisaged a role for their tax system beyond simply financing expenditure — and relatively modest expenditure at that. In the absence of a labyrinth of special reliefs and exemptions, rules have remained simple — and difficult to manipulate. Compliance from taxpayers, individual and corporate, has been high, probably higher than in any other liberal democracy.

Pressures

Officials in the Ministry of Finance are anxious to affirm their opposition to using taxation either as a tool of demand management or to achieve micro-economic policy aims. They say, they have many more direct methods of effecting policy, particularly through controls over the financial system.

One official in the Tax Bureau's research division at the Ministry of Finance says: "We have strong pressures from groups who want special treatments. But we try to fight these as the neutrality of the tax effect is very important."

"The pressures are less than in the West. People accept that it is the Government's business to raise taxes."

Nevertheless, the Government is facing increasing difficulties preserving fiscal neutrality and simplicity because of the demands of its Budget. As late as 1970, national government expenditure accounted for only 10.8 per cent of gross national

product, of which 9.7 per cent was covered by tax revenue. But over the last 10 years, following the impact of the first oil crisis, the proportion of public expenditure has risen sharply while the proportion of tax revenue has not.

In fiscal 1983, national government expenditure was 18.2 per cent of GNP while tax revenue was 11.4 per cent. With an accelerating burden of debt-servicing costs will be the largest item of expenditure in fiscal 1985 — the Government has been under strong pressure to raise taxes and cut expenditure in the Budget.

Most revenue-raising measures proposed by the Ministry of Finance could not be pushed through the Cabinet last March. The only changes adopted were a four-year deferral in refunding of withholding tax suffered by loss-making corporations; an increase in the tax rate on non-profit foundations such as religious bodies and co-operatives and the phasing out of an exemption from the enterprise tax granted to the mass media. Income will also be imposed on capital gains from investment in zero-coupon bonds.

The Government has postponed, at least until 1986, any new consumption taxes. A general consumption tax has long been supported by the influential Tax System Research Council and, although ruled out in the immediate future by Prime Minister Hasuhiro Nakasone, is believed to be supported by Mr Noboru Takeshita, the Finance Minister.

Proposals to tax the interest on the ¥245 trillion (\$1,000bn) of small savings currently exempt have also been shelved.

At the same time, there is strong pressure on the Government to cut other tax rates. Last year the top rate of national income tax was cut by 5 per cent, but the top marginal rate of local and national tax combined remains as high as 58 per cent on incomes over ¥80m (\$320,000).

Since 1978, the adjustment of tax brackets has lagged behind inflation. More sustained has been criticism spearheaded by the Federation of Economic Organisations (Keidanren), which has urged the Government to increase tax reliefs on corporations.

Relief

It claims that the effective tax rate on Japanese companies, of 52 to 53 per cent, is higher than in almost any American or West European country. Mr Yoshimasa Kubouchi, deputy director of Keidanren's financial affairs department, calculates that after allowing for relief on investment, stock and accelerated depreciation, the effective tax rate in the U.S. is 32 per cent in West Germany 50 per cent and in the UK (in 1982) 18 per cent.

The contrast with Japan is exaggerated because of the failure to take into account different inflation rates. The Government admits it is dependent on corporation tax and highly specific depreciation rules — it has more than 300 classifications for depreciation including 17 years for a lift and five for a typewriter. Mr Kubouchi says the high

rates are deterring capital investment by industry, which has been one of Japan's greatest strengths over the last 30 years.

"Our capital equipment is getting older," he says. "In steel and heavy industry, it is already older than in the U.S." Artificially low interest rates are now of much less benefit, he says, as so many companies have achieved positive net financial balances.

Keidanren, while foiling to win new reliefs, has at least stopped tax rates from rising further and blocked a proposed new tax on office equipment.

Several Japanese companies have responded to high rates by aggressive tax planning, particularly in their international operations.

According to Mr Thomas Rasmussen, director of international tax services in Japan at accountants Deloitte Haskins and Sells: "Japanese companies used to be interested only in substantial economic transactions. But tax planning has increased extraordinarily in the last few years."

Other international accountants agree that there has been a strong recent upsurge in demand for tax consultancy services which has given them a foothold in the Japanese domestic market for the first time.

"Japanese companies used to believe that tax was something beyond their control," says Mr Robert Jennings, international tax manager of Coopers & Lybrand in Tokyo. "If the tax auditors came in and increased their declared profits, the financial controller would lose face. They were also afraid to consult anyone outside the com-

pany on tax-saving for fear they would be humiliated if a scheme was dismissed in public."

But the realisation that they have been paying excessive tax compared with overseas competitors has changed the attitude of Japanese companies.

It is not clear how much of a tax loss to the Government this represents. Legislation against tax havens on U.S. lines was introduced in 1978 and this year the National Tax Agency published its regular meetings with tax officials in other Pacific countries such as Australia, the U.S. and Canada. It also published in November the imposition of an extra ¥2.5bn of tax on the Mitsubishi Corporation, which had made excessive deductions for foreign tax.

A survey by the Tax Agency of 4,600 companies showed that 95 per cent failed to report their income adequately in the last one year. A Tax Agency official published in July confirmed a similar trend towards tax evasion. The worst groups included doctors running independent hospitals, retail shop operators, moneylenders and Buddhist priests. They were discovered to be failing to declare donations temple visitors make for chanting sutras and assisting Buddhist names to be carried into the next world by relatives.

Compromise

Tax officials have long been willing to use strong-arm tactics in combating such non-compliance, often desecrating an office and ordering everyone to hand over papers. In disputes over tax assessments, there are few legal precedents to rely on, and the taxpayer is forced to negotiate a compromise. In tax as in all disputes the Japanese are reluctant to fight, public humiliation of losing a court case.

The authorities have a further weapon — publication each May of lists of taxpayers in each region paying more than ¥10m in income tax. A North Korean partner of accountants Arthur Young in Tokyo, says: "It is a great honour to be on the list, particularly if you own a small company — although visits from salesmen can be annoying."

Whether such devices are sufficient to prevent the emergence in Japan of a black economy, and a tax avoidance industry of Western dimension, remains to be seen. But if they fail, the pressure for new taxes will become irresistible.

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Pension Funds

CLIVE WOLMAN

THE JAPANESE population is growing older faster than any other industrialised nation. That, more than economic change, is the impetus behind the world's fastest growing pool of savings.

Explosive growth in the assets of pension funds over the next 10 years and the even faster growth in their liabilities can be expected to provide as much pressure for change from within the financial system as the U.S. can from outside.

Without changes in the management of pension funds, many Japanese companies fear their obligations to provide for their retired workforce will be a constant drain on profits.

Private sector pension plans were slow to get started, even after a package of tax incentives on the U.S. and UK model were introduced in 1962 to encourage the funding of employee pensions by companies. By March 1984, only 8,150 "unqualified" private plans were in operation, and public pension expenditure was only 0.3 per cent of gross national product (the UK figure was 4.4 per cent).

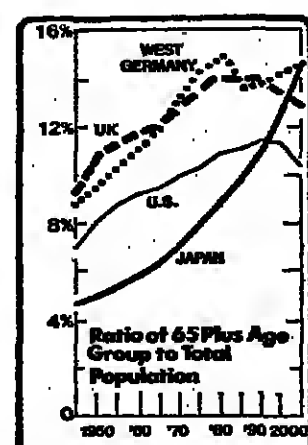
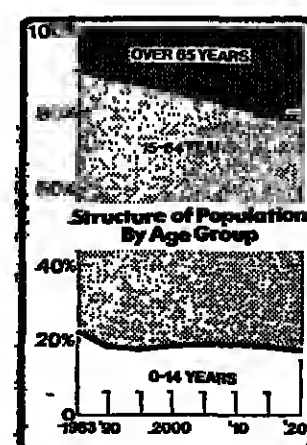
Striking

But companies have started making up for lost time. The number of plans passed 62,000 in 1982 and the value of pension fund assets has been growing at 25 per cent a year. Private pension fund assets, which stood at ¥15 trillion (\$600bn) towards the end of last year, are expected to quadruple by 1992.

Equally striking is that most of the increase has come from contributions and not, in contrast to the UK, investment performance. Poor investment returns are the greatest weakness of the system.

Even the present scale of contributions will not be sufficient to stave off a solvency crisis by early next century, demographers and actuaries say. The threatened insolvency of the Japanese National Railways pension programme, which had to be rescued in 1983, highlighted the problem.

The culprit is Japan's baby boom of 1947 to 1949, after the massive wartime loss of life — and the high life expectancy of those babies and their successors.



In 1984, people over 65 made up only 6.5 per cent of the population, and even today Japan's elderly form a smaller proportion of the population than those of any main economic competitor.

In 30 years, the proportion of over 65s will be 18 per cent greater than in any other major economy.

In stark economic terms, 693 people aged from 15 to 64 were available in 1983 to support every 100 over-65s. By 2015, only 291 such people will be available.

The problem is compounded by the declining number of elderly people able, and willing, to live with their children — down from 32 per cent in 1960 to 74 per cent in 1978. The proportion of those below retirement age who expect to be supported in old age by their children has declined even more rapidly, Government surveys indicate.

There are about 15m workers covered by at least one of the two types of private pension scheme: the qualified pension plan and the contracted-out pension scheme. Differences between the two schemes are small. The two cover slightly under half the workers in companies with five or more employees.

It is often the smaller and medium-sized enterprises that offer funded schemes. Mr Kyoshi Murakami, a director of Nippon Dantai Life Insurance company, says smaller companies use the benefits to attract employees.

Larger employers often cannot afford a funded pension plan, as they are already suffering the burden of meeting large, unfunded lump-sum benefits for retiring employees

— the traditional end-of-service reward.

Alongside the private pension plans, all Japanese citizens are covered by some form of public pension. There are three categories: one for private sector employees, one for the self-employed and one for the employees of the government and public corporations.

Last year the national Diet (parliament) proposed amendments to integrate the first two types by 1986.

Almost 60m people are insured under one of these programmes and the value of the public pension funds is over ¥65 trillion (\$260bn). Contributions come directly from employers or the self-employed and from deductions of source from employees' pay.

Lump sum

For higher-paid executives, the public pension seems a small sum for retirement. If a company provides an average lump-sum payment on retirement of only 3½ times final salary the executive will suffer a sharp drop in his standard of living unless he has accumulated large private savings.

Those in private funded pension plans can also opt in most circumstances to take a lump sum for retirement instead of an annuity. Most employees choose to do so, not least because of partial tax exemptions. Either way, the benefits will typically be less than those in the UK. At best, the employee might expect to receive 40 to 45 per cent of final salary after 40 years' service.

Companies which rely on a pay-as-you-go system to make lump-sum payments are highly vulnerable. A foreign bank in

Tokyo found one year's profit converted into a loss because it wrongly anticipated the number of employees retiring. Payments into a reserve fund are widely used however, and, within limits, can be offset against corporation tax.

But companies with a funded pension scheme also face solvency threats. Mr Murakami estimates that most company schemes are well under 100 per cent funded. And if a company tries to make up the shortfall too quickly, for example, in an exceptionally profitable trading year, it will not be granted a full offset against corporation tax.

These difficulties have led to growing resentment towards Government restrictions on the investment management of private pension funds which, employees claim, have resulted in poor investment returns, averaging only 7 to 8 per cent per year.

Complaints

The only companies allowed to invest pension funds are the savings trust banks, one city bank and the life insurance companies, all of whom follow a conservative investment strategy. Their commitment to equities and overseas securities is well below the restrictive limits imposed by the Ministry.

In May 1983 the Federation of Employee Pension Funds submitted a list of complaints and demands to the Government. They objected to high fees of between 0.6 and 1.8 per cent of assets under management, lack of adequate disclosure measurement and lack of competition.

Internal pressures such as these as much as pressure from the U.S. led the Government to agree last May to allow foreign banks to enter the pension fund management market as part of its liberalisation package. Ministry of Finance officials say they will admit in the first instance eight foreign banks, probably equally divided between the U.S. and Europe.

But the difficulties of running an entire pension fund management operation, including the requisite actuarial, administrative and payment services, may persuade most foreign investment houses to enter the market not directly but through a link with a Japanese trust bank, insurance company or securities company.

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